

The Desert Sun

Of Palm Springs, California

SERVING AMERICA'S MOST RAPIDLY GROWING DESERT-MOUNTAIN AREA

Friday, April 15, 1949

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NO CENTURIES YET		
	Max.	Min.
Monday, April 11.....	92	57
Tuesday, April 12.....	95	58
Wednesday, April 13.....	95	58

Bond Issue is Given Approval of Many Civic Organizations

Committee Busy Lining Up Favorable Vote For All Five Issues on Ballot April 26 And Win Support of Leading Local Groups

With the hope that a unified Palm Springs will respond as a body with a "YES" vote on all five of the bond propositions at the April 26 election, the Citizens Committee for Civic Improvement has been active the past week in acquainting the general public with the details of the propositions and what the improvements will mean to the Village.

Newcomer Again Heads Chest Board

Atty. Lyle Newcomer, an active leader in the Community Chest work here for three years, was re-elected president of the Palm Springs Community Chest at the organization meeting of the new board of directors held this week.

Serving with him will be R. W. Peterson as vice-president; Mrs. James Oliver, secretary, and Edward Neilsen, treasurer.

Other members of the board of directors are: Ernest Alschuler, Arthur E. Bailey, Kenneth Kirk, Carl Lykken, Mrs. Stanley Rosin, Mrs. Harold Hicks, Mrs. Barney Hinkle, Alyse MacNeill, Mrs. Bernard Poliak, Dr. William Aiken, Lloyd Mason Smith, Mrs. P. A. See CHEST, Page 13

This Side Of the Sun

By Phat

Of work today I am a mocker, To do the job, here's Harry Crocker.

(NOTE—I have found another perfect labor saving device, Harry Crocker of the L. A. Examiner, one of the southland's most brilliant columnists, is in town on vacation. He spent part of that vacation warming up This Side of the Sun. Leaving me with idle hands, I saw him when he was first assigned to the columnist job. It was years ago on a special train carrying 150 newspapermen on a junket. While the rest were enjoying themselves as only imaginative newsmen could, he ignored the poker and the wassail to jot down notes for that first column. I gratefully yield to Mr. Crocker—Phat!)

By HARRY CROCKER
L. A. Examiner Executive

When I drove down the main thoroughfare of Palm Springs a shovel-nose shot out of the window of a big car and a voice called out from under it "Hiyah! It was Bob Hope.

Another soothing voice hailed me, "Halloo-o-o!" It was Frank Sinatra. As I drove along I noted one out-of-state license after another. The street was lined with modern stores—big name stores. When I got to Charlie Farrell's Racquet Club I spotted Spence Tracy chatting with Molly and Charlie Burns of New York's famed "21."

Top notch tennis players thronged the courts. There was a similar scene at the Tennis Club. I commenced thinking of the first time I came to Palm Springs. It was about 1924. The Desert Inn was here. But what additions have been made! And continue to be made. I understand a bond issue for a civic improvement program is being passed which will make possible the necessary streets to insure better traffic facilities, and to make the streets much prettier with the addition of hundreds of palm trees on both sides of Palm Canyon drive. Fanning out in all directions are developments such as Cliff Henderson's Shadow Mountain Club, Wonder Palms and the like. Palm Springs has grown from an oasis to a collection of correlated oases (if that is the plural). It is a new world desert Mecca, the goal of millions to the earliest form of religion, Zoroasterism, or the worship of the sun.

So, when This Side of the Sun through Jed Ostling asked me if I would like a place on This Side of the Sun I told him that it was a privilege for any columnist to spend a few moments of a brief vacation bending over a hot typewriter to write the praises of a Village which has managed to become a city and yet retain the rural charm of a Village.

To Palm Springs I would like to award the Croix de Guerre. With Palms!

Boy Scout Training Scores Again

Quick-Witted Lads Save Life of Companion When Snake Strikes on Trail

Quick thinking youngsters plus Boy Scout training were attributed as saving the life Tuesday of Ronald Hale, Palm Desert, when he, on a hike up Chino canyon with two other scouts, was bitten and poisoned by a sidewinder.

About two and a half miles up the canyon when the incident occurred late in the afternoon, the other two boys, Fred Ramoli, 15, of Temple City, and Walter Burt, 15, Arcadia, both went to work on the task of operating in the specified manner with their first aid kits.

Then, with Ronald taken care of as well as possible the Burt lad stood by while young Ramoli ran most of the distance down the canyon to the first house he could find to telephone police. Palm Springs officers responded as soon as possible and the victim was taken to the Community hospital where Dr. William Aiken said the boy had been attended to in the prescribed manner of Scouting by his two companions—both said to have acted with coolness and precision during the emergency—and that it was due to this that the affair had not ended in tragedy.

Officer Harry Houghton, in charge of the detail, said that all three boys were to be commended for their quick thinking and absolute lack of any traces of panic during the difficult operations of saving the life of young Hale who, with typical boyish verve and vitality, protested in being kept overnight at the hospital due to plans for an early morning fishing trip scheduled the next day.

Desert to Greet Easter Dawn From Four Vantage Points Sunday Morning

The desert area will greet the dawn of Easter from four vantage points this year with the greatest gathering scheduled from the hillside balcony overlooking the golf course and the vast expanse of the desert toward the eastern horizon and sunrise.

Service will be held here, at Cathedral City, Palm Desert and at Traverline point.

It is the 32nd year the local service has been held. The first Community church dawn service was in 1917.

THE PALM SPRINGS service, auspices of the Community Church, will go out on the air over radio KCMJ, the fourth year the event has been broadcast by that station and the first year it will be presented coast to coast. The golf course entrance on West Amado road will be opened at 4:30 a. m. for the throngs expected to attend the service. Boy Scouts of Troop 36 will be present to act as ushers.

A CHORUS of 80 singers including 20 from Los Angeles and 20 selected singers from the youth choirs of the local church will be heard. Robert Hughes Mitchell is directing the choir. Mrs. Lois Lux will accompany the choir. The customary release of white pigeons accompanied by a fanfare of trumpets and an anti-

phonal Easter Anthem of tremendous power and inspiration will herald the rising of the sun. Bill Hay, widely known radio Bible reader, who is well known to the Palm Springs Easter worshippers, will be present again this year to read the Scripture and selected portions of "God of the Open Air." Wade Lane, Strollin' Tom of the radio, will sing "Darkness and Dawn" by Vincent H. Percy. The Easter sermon will be given by the Rev. James H. Blackstone, Jr. pastor of the Community Church.

THE SERVICES will start at 5:15 with sunrise scheduled at 5:27 a. m.

The Cathedral City service, directed by the Rev. John Wartes will be held at Skyridge Trailer Park and the Palm Desert service with Dr. C. C. Macartney in charge, at open air Community church there. Coachella Valley will gather at Traverline point.

Travel Boosters Sunday Closing To Convene Here

To boost Palm Springs as a convention center, Jay Rollman and L. J. Robeson of the Santa Fe office, about three weeks ago went to work making the necessary contacts and obtained the pledge of the Southern California Passenger association (railroad group) and the Seven Seas Club of Los Angeles (steamship and travel agencies) to hold a joint two-day meeting here next week end, April 23-24.

Some of the group will arrive Friday while the majority of the 180 already signed up will arrive Saturday, April 23, on the afternoon Southern Pacific Imperial from whence they will be taken to Del Tahquitz hotel, convention headquarters.

A schedule of sightseeing and entertainment for the visiting potential "salesmen for Palm Springs" will include dinners, golf, tennis and other pursuits. Local facilities will include Del Tahquitz, La Hacienda and the Rossmore.

Leaving Sunday evening, the group will be routed back through Riverside where they will have dinner at the Mission Inn before returning to Los Angeles and other stations of origin.

On pages 14 and 15 today, The Sun is printing some of the many suggestions offered so far in the contest. Others are coming in steadily as Villagers—and visitors—take the opportunity to express their views on a very timely topic and at the same time reaffirm their belief that it pays to shop in Palm Springs. Rules of the contest and an entry blank may be found on those pages, too.

A check is in the mail today for Mrs. Whisenand, courtesy of the Village merchants and The Desert Sun.

Travel Boosters Sunday Closing Voted by Markets

Markets in Palm Springs will be closed on Sundays hereafter, at least until next October. Then it will be optional with the individual owners and managers whether they do business on the Sabbath.

That was the decision reached Tuesday by 12 managers of local markets, Herman Reich, of the Village Market, spokesman for the group, said.

The Sunday opening situation was brought to a head last Sunday when Saturday remained open because other markets were doing business on Sunday.

The 12 managers got together Tuesday and discussed the situation, deciding to close Sundays from now on until the start of the new season in October. Then it will be up to the individual managers.

The group, through Reich, also issued an appeal to the public to co-operate by doing as much of their week and shopping on Fridays to relieve the heavy Saturday load.

Parking Take Tapering Off

Parking meter collections last Monday amounted to \$510.72, a decided decrease from the previous few weeks' collections, according to Robert W. Peterson, city treasurer.

Peterson attributed a great deal of the reason to the non-enforcement of the metered parking on the Sabbath plus the fact that the town seemed not to be as full during the past week as those previously. The unregulated Sunday parking will continue for five more weeks until May 15, after which time the city council is pledged to make a definite ruling on the question of Sunday enforcement.

City Offices Closed

People contemplating doing any city business today, Good Friday, are reminded by City Manager William Alworth that all city offices will be closed from noon until 3:00 p. m. in observance of the Holy Day.

Referendum Talk Heard in Cement Mill Battle

Hospital Bond Election Set For May 17

State, Federal, Fund Each to Match \$300,000 Issue Here

At a special election to be conducted May 17 voters of the new Hospital District will be asked to approve a \$300,000 bond issue for the purpose of building a new hospital which will eventually replace the present Palm Springs Community Hospital. In announcing the decision to call this election, Kenneth Kirk, chairman of the board, explained that \$300,000 would cover only one-third the estimated cost of a 40 to 50 bed hospital. If the district can qualify, Mr. Kirk said, the other two-thirds will be allocated from state and federal allotments for community hospitals.

The election has been called at this time because the Hospital District must have the cash—or authorized the sale of bonds—in order to obtain prompt action on their application for the state and federal funds.

THIS BOND ISSUE could not be included with the city's coming bond election because the Desert Hospital District includes a much wider area than the city of Palm Springs. It includes Desert Hot Springs, Cathedral City and the Palm Village-Palm Desert area.

The same committee which served for the election when the new Hospital District was authorized will serve for the coming bond election, Mr. Kirk announced. This committee will hold an organization meeting at the Fiesta House on the Desert Inn grounds on May 5, followed by another on May 13. At the last hospital election, the voters approved the formation of the new Desert Hospital District which takes over the operation of the Community Hospital here in Palm Springs.

THE SOMEWHAT precarious position of the present location of the Community Hospital was explained by its president, Frank Bennett, following a meeting last week of the hospital's executive committee.

Since the hospital might be compelled to vacate the present quarters at any time, Mr. Bennett said, the executive committee has gone to work on the use of present assets of the Palm Springs Community Hospital first to set up an emergency or temporary hospital facilities, if necessary, pending the construction of the contemplated new hospital building, and that the remaining funds be turned over to the Hospital District to carry out the special requests of the donors. The Community Hospital now has about \$125,000 in a reserve account, mostly in bonds. It is planned that, if it is necessary to use part of this fund for temporary hospital facilities, they can be so arranged that the reserve become a part of the new unit.

On the way back to Palm Springs the visitors were guests of Oscar Tripp, vice president of the Los Angeles Chamber of Commerce, for cocktails at the Shadow Mountain Club. They were lavish in their praise of the beauty of the club.

UNITED AIRLINES which had See DEVELOPMENTS, Page 13

Two Setting Fast Pace in Sun Contest

Adede Woods and Mary Pender were well in the lead in The Desert Sun's annual subscription race as the contest entered the final few days and apparently will fight it out between them for top honors.

Winner will receive \$300, second place \$75 in cash besides all of the commissions from their many sales.

The contest ends at 5 p. m. next Monday evening and the two leaders were active as were the other entries in the final stretch run.

Big Party to be Thrown April 23 for Safety Patrol

Through the sponsorship of Jerry Nathanson and with the supervisory assistance of Councilman Wally Waring, a party will be given for the Junior Safety Patrols of the Palm Springs elementary schools next Saturday morning, April 23 at 10:00 o'clock at the Boy's club.

Invited to attend the party in honor of the boys and girls who have done this civic work for the past school term are Mayor Charles Farrell, City Chief August Kettmann, Lloyd Simon and other city officials to pay honor to the youthful "junior police." Under the supervision of George Bond, transportation supervisor

IN OUR NEW BUILDING
(In The Center)
PHONES

Business and Advertising Office..... 2249
News Department..... 2392

Marco Now Sole Tennis Club Owner

Vincent A. Marco, prominent Beverly Hills attorney and Palm Springs winter resident, confirmed by telephone from his Beverly Hills offices yesterday that he now was sole owner of the Palm Springs Tennis Club having purchased the interests of William Malouf and others.

Extensive improvements are planned at the internationally-known club, he said, all of which will be ready by the start of the new season.

"Mr. Malouf will still take an active hand in affairs of the club," he added.

City Airport Application Is Approved

Unofficial word was received this week at city offices that the application for federal assistance in the improvement program of the Palm Springs airport had been granted.

The application, filed over a year ago, was reportedly acted upon favorably as one of 10 southern California airports to receive such assistance. Total to be allocated to the local project is \$113,000.

CITY MANAGER William Alworth said the action came from the recommendation of the Civil Aeronautics administration to a congressional committee.

Recommendations included relocating of water mains, constructing of a new road from Ramon Road to the hanger area, assistance in the acquisition of property needed to be deeded the city and repair and general improvement of the lighting system.

ALWORTH said the city was very happy to have this occur at this time in that it would be another talking point to the California State Highway department to re-route the highway 111 by-pass along lines recommended by the city instead of the route under present advisement by the state which cuts off part of the airport.

"It will be very good in that it will show the state how the national government feels about the importance of our air field," he said.

Flemington Wins

Herb Flemington, one of the featured singers in the recent Circus Insanities, remembered for his clown act, was the winner of the "Sweepstakes" at last Wednesday's talent show at the Plaza theatre, said to have been in fine voice. The show marked the last of the talent programs presented by Dan Hood during the past three months.

The PUBLISHER'S Corner

PALM SPRINGS STATION—The present location of the Southern Pacific's Palm Springs station has puzzled people for many years. It is not only inconvenient, but anything but impressive. Since the growth in the area has been almost entirely east and north, the station seems all the more out-of-place. The suggestion has been made many times in the past few years that the station be moved to Garnet, and Indian Avenue improved as an approach. Desert Hot Springs has recently been reviving the proposal.

Another location, on Ramon Road near Highway 99, is now being advocated by a large group, including many who represent newly developed areas in the triangle between Palm Springs, Thousand Palms and the Palm Village-Palm Desert district. Located point out that the Ramon Road site is the most centrally located one for the entire area. The Garnet site would be the closest to Palm Springs and many people here as well as in Desert Hot Springs favor that location.

Problems of the Southern Pacific Railroad will, of course, have to be studied and considered before any change is made. Aside from the railroad's problem, either location would be better for Palm Springs than the present one. Improvement of the highway between Palm Springs and any other site is another important question.

Proponents of the Ramon Road have suggested that the road be zoned and beautified on each side, widened and made an all-year highway. Their claim is that this can be done much easier than would be possible along the Indian Avenue approach, mainly because of a lesser flood problem. The proposed Ramon Road site is about 8½ miles from Palm Canyon Drive.

Many of the questions brought up can be answered only by railroad and highway engineers. It cannot be denied, however, that the Ramon Road location would be a central one for a large area. With the construction of a new county road, now approved, it would not be inconvenient for the Desert Hot Springs area.

It goes without saying that the station should not be moved until an all-weather highway between another site and Palm Springs has been provided. The good road that serves as an approach to the present site makes it an advantage over any other, with existing roads. But the general idea of moving the station closer to the center of population is a good one—and should be given constant consideration until some definite conclusion can be reached.

Opponents Study Means To Halt Plant

Guiberson Now In Washington Seeking Finances for Mill

Shooting every shot possible, Coachella Valley residents opposing the S. A. Guiberson unrestricted zoning resolution for the area at the entrance to the valley held a mass protest meeting at Desert Hot Springs Tuesday night to plan for their action.

Keynoteur Harry Harper, executive secretary and spokesman of Desert Associates, said Guiberson was at that time in Washington seeking public tax funds to finance the private cement venture and "that was the obvious reason for the tremendous rush of the three county supervisors, Willard Slape, William Jones and Ed Hill, to accede to the demands of the Texas resident."

HARPER EXPLAINED that Guiberson had previously been turned down by R. F. C. for financing and he charged Guiberson had returned to Washington at this time during the Easter recess of Congress "when there will be but few congressmen around to ask embarrassing questions."

The term "referendum" was mentioned frequently at the meeting by the speakers and participants, and the consensus seemed to be that a referendum move would be made the moment the resolution (still in the hands of the county planners) would become an ordinance, in all probability next Monday.

IT IS PROBABLE the seven-member county planning committee will refer the resolution back to the supervisors for whatever they wish to do, which from all indications will be the inevitable zoning of the property, two and three-fourths square miles near the Palm Springs station, into M-2 unrestricted zoning.

The planners have issued several directives to the board with the recommendations that no area in the county be given unrestricted privileges and the group has stated the establishment of unregulated heavy industrial area within the county is "violative of the principles of constructive planning."

COUNTY PLANNING Engineer Tyler Suess, with the legal assistance of Asst. County Counsel Horace Miller, this week drew up a long treatise on the policy and desirability of the planning commission which echoed the sentiments spoken by the various members.

Commissioner Homer Varner of Indio, said "If they should reverse our recommendation it would mean three men overruling nine. That is not my idea of democratic government." Supervisors Slape, Jones and Hill hold the balance of power over James I. Easley and Chairman Floyd Gilmore.

Nature Sets Perfect Stage For Total Eclipse of Moon

Palm Springs got a beautiful view of the lunar eclipse Tuesday night when nature set the stage with a cloudless sky and perfect vision.

Scores watched the shadow of the earth creep across the face of the bright full moon at 6:28 p. m. with the latter entirely covered at 7:28 and remaining

just a luminous golden ball in the sky until 8:54 when the bright disk appeared on the other side.

Earthshine on the moon's surface during the total eclipse gave it a dull, red glow.

It was a great show.

County TB Staff To Be Enlarged

Staff of the tuberculosis ward of county hospital will soon be augmented by six new attendants.

Supervisors authorized the addition after hearing a written request from Dr. William A. Kinney, which stated that the hospital staff is now at a bare minimum.

Guiberson, S. P. And Calelectric Protest New Zone

Proposed establishment of a recreational district at Cabazon met opposition at Monday's meeting of supervisors when Samuel Guiberson of Cement Mill controversy fame, the Southern Pacific railway company and the California Electric Power company sent representatives with protests based on increased taxes if the zone is established.

All three objectors said they own land on the proposed site, which is a twelve-square-mile area identical with the Cabazon School District.

William Shaw on behalf of Guiberson and Carl Pierce, Guiberson's chemist, said he "could conceive of no public benefit to come of the project."

"We'll be paying a lot of money and getting nothing out of it," was the objection voiced by F. C. Leimer, Southern Pacific tax agent.

Melvin Hansen, representing the Cabazon petitioning committee, countered with the statement "If SP will cooperate now, they'll take millions out of Cabazon in the future."

Hansen declared that the maximum tax would be fifty cents on a hundred dollars, and the probable tax would be only half that.

In a written protest, the California Electric Power company, objected to the tax such a Recreational district would necessitate.

Allan Calhoun, who said he holds an option on ten acres of the land in question, made inquiries of the board concerning the tax rate. Calhoun said he plans to do industrial and home building there.

The matter was deferred for thirty days at Hansen's request. "I realize that both sides will have to give and take," he said. Should the supervisors decide in favor of the project, the issue will be placed before the voters of the concerned area.

Son of Villager Wins Promotion At Base in Japan

It was announced today by Headquarters 314th Air Division in Japan that Chief Warrant Officer William J. Turner, son of Mrs. Lula Turner, 1656 San Lorenzo road, Palm Springs, has been assigned as assistant adjutant general of Headquarters 314 Air Division. His wife, Eleanor, daughter of Mr. and Mrs. F. A. Linfield of 143 Seaver St., Stoughton, Mass., is presently residing in Palm Springs awaiting her port call for Japan.

The former Boston Practical Arts student, baseball and basketball player is now an integral part of a command which directs the operation of almost every type of aircraft known in the Air Force in the performance of its mission as a Far East outpost. In his present position, Turner is the officer in charge of the Records Branch for the four air bases under the command.

Entering the service in 1932 Turner has risen from the rank of private. He was a sergeant major and later assistant adjutant at Portland Air Base during the war. Thence to assistant adjutant general of Headquarters Fourth Air Force. He was appointed Warrant Officer in 1943. Embarking from Fort Mason, Calif., Turner sailed to Japan on the USSA A. W. Brewster, a stormy voyage which landed him in Yokohama on March 21 of this year. He was immediately assigned to his present station and job.

Beauty Ranch Unique Service By Miss Nelson

Former patrons of Pauline Nelson, whose reducing salon was a Palm Springs center for beauty restoration for more than ten years, will be interested to know that she is now located on her own ranch at Rainbow, California. She has established a unique service in her profession through which she says she is able to guarantee successful reducing results in record time.

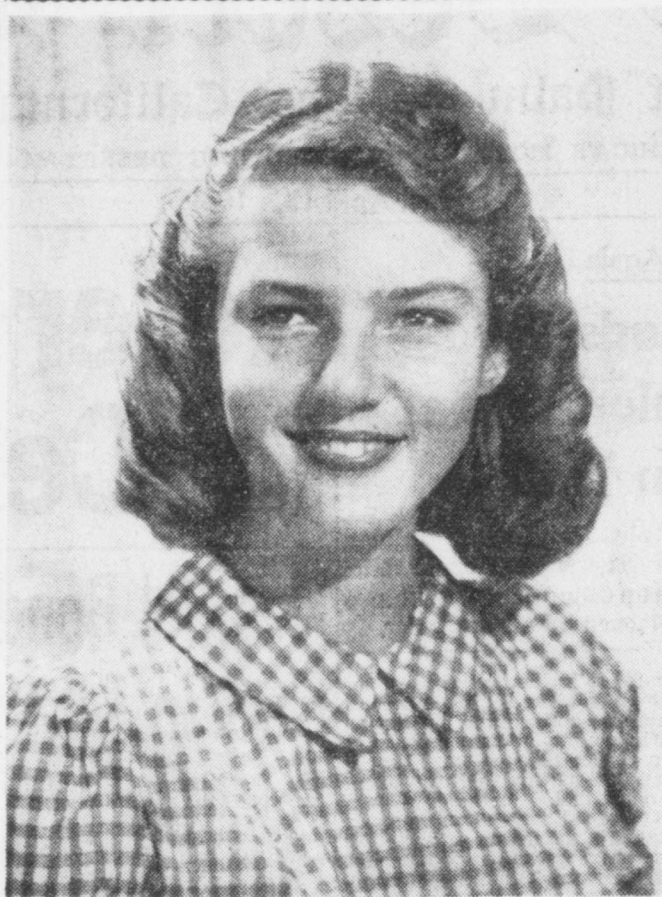
On a visit to Palm Springs this week, Miss Nelson said: "I am at last able to meet fully the needs of women who wish to reduce. Now I can feed them as well as treat them. Having patrons under my personal supervision for 24 hours a day, makes possible a phenomenal rejuvenation."

Improved health, together with effective reducing, is attained through her famous three-fold formula. Miss Nelson pointed out. Individualized diets are served composed of organic garden foods, tree ripened and home grown, without artificial fertilizers or chemical sprays. The foods are produced on her own ranch at Rainbow.

Because she limits the number of patients to those she is able to serve personally, Miss Nelson said that she has to request reservations in advance. When here she said that she wished through The Desert Sun to cordially invite all her Palm Springs friends to stop in to see her at "Stone Age Gardens," her ranch which is located on Highway 395 about two hours drive from Palm Springs.

Of the 23,000 mines swept by the Navy in the Pacific, 14,000 have been swept since V-J Day.

Meet Your Girl Scouts



(Bernard of Hollywood Photo.) Joy Ann Gillespie, born in Pasadena on July 14, 1935 . . . Started as a Brownie Scout in 1942 . . . Is an Eighth grader at Nellie N. Coffman school . . . Has no pet peeve but loves cats . . . Would like to be a model. (Isn't she photogenic!)

County Doctors To Aid Hospital

The County Medical association of which Dr. H. M. F. Behneman of Palm Springs is president, Monday offered its help to supervisors in remedying anything that might be wrong at the county hospital.

A letter to the board from Dr. Denver D. Roos of Corona, chairman of the medical association's hospital committee, said the association has received "rumors that all is not well regarding the operation of the county hospital and the care of patients."

The medical association, he said, is interested as doctors and as taxpayers.

"This offer is not one to unduly influence your deliberations but is entirely one for mutual helpfulness to promote closer harmony and more efficient operation of the hospital," the letter said.

Supervisors acknowledged receipt of the letter and referred it to its own hospital committee which is headed by Supervisor James I. Easley of Palm Springs.

County Chapter Nears Quota in Red Cross Drive

Total contributions to the 1949 Riverside County Red Cross fund campaign stood at \$66,841 Monday, 95 per cent of the goal for a fund of \$70,150 to continue the chapter's high level of accomplishment in welfare, disaster relief, an dhealth and safety education work during the coming fiscal year.

John J. McCarthy, county fund chairman, admitted the finish might be slow unless the drive continues in branch areas where quotas have not been reached. Six branches have attained goals, and eight have not. Palm Springs branch was well over its goal.

Riverside city solicitation ended with \$32,464 received.

Military contribution was \$2859 of which \$2149 was from March AFB personnel.

Branch reports are as follows: Banning \$2650, Beaumont \$1800, Blythe \$1248, Coachella Valley \$3653, Corona \$4450, Elsinore \$1664, Hemet \$3624, Norco \$218, Palm Springs \$9685, Perris \$750 and San Jacinto \$473.

County Starts Drive in Weeks

Supervisors Monday authorized the road department to clear noxious weeds from county road right-of-ways in Coachella Valley.

Weed clearing is a three-way cooperative between farmers, state and county.

The Navy has developed a communications robot capable of originating and sending 60 simultaneous messages.

Division 3-23 of Brooklyn, N. Y., won the 1948 Naval Reserve trophy as the best submarine training unit in the United States.

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Cathedral City News

By HARRIET POTTER. PHONES 8-3251-5392

Sunrise Service To Greet Easter At Cathedral City

George Hibbard who owns valuable business property in Laguna Beach and Riverside has added lot 128 in Cathedral City to his corner holding at Broadway and Glenn giving him a 100 ft. frontage in the heart of town. The deal was made by Sam Arner, owner of the Desert Realty Co. Hibbard expresses great confidence in the future of this desert town.

Mrs. Claude Cobb has been kept at home for more than a week with an infection of the inner ear and ruptured blood vessel. During this trying time the Cobbs have been glad to have two old friends, Mrs. Helen Sargent and Mrs. Ruby Bone of Los Angeles for houseguests.

Mrs. Gwen Wood and her daughter, Rhudean, and Johnny Rater had a joint birthday celebration at a barbecued steak dinner at the Orville Wood Jr. home on Sunday. Tommy Powell did a good job at barbecuing the steak. Those present were Mr. and Mrs. A. E. Kaiser, Mr. and Mrs. Bud Moom, Mr. and Mrs. Herbert Henry, Mr. and Mrs. Johnny Rater, Mr. and Mrs. Orville Wood Jr., Mr. and Mrs. Ed. Orville Wood Jr., and Rhudean and Leonard Rogers.

Twenty friends were invited to the Larrison ranch at Desert Cove for a chicken dinner in celebration of the birthdays of

the two sisters, Alpha Mae Larrison and Roberta Nolze.

Mr. and Mrs. N. A. Chappell who came here two years ago from Long Beach have put a bit of color and beauty on Broadway with their Desert Nursery. They plan an even more colorful display when they open in the fall. They entered a float in the parade at the Indio Fair and in the Palm Springs Circus Parade. These were the only floats to bear the name of Cathedral City.

Dr. Frank Stockton, who is in his Cathedral City office on the first two days of each week and in Glendale the rest of the time, owns property in Rancho Mirage and Palm Desert. Because he believes the two worst enemies of good teeth are white sugar and white flour he hopes to find someone to operate a health food shop where advice on diet may be given and materials be purchased here in town.

Leslie Kelly came home for a few days. Mrs. Kelly was born on an Easter Sunday and will celebrate her birthday on Easter Sunday again this year. It is the fourth time in her life that Easter Sunday has come on April 17. The Kellys and Mr. and Mrs. Ed. Nelson will dine at Earl Carroll's in Hollywood on Saturday night and spend Sunday in Pasadena.

B. R. Scott was in Arizona four days last week checking and doing assessment work on some mining property in which he is an investor. Mrs. Scott is home for the spring vacation and has Mr. and Mrs. G. Milton Oden of Los Gatos as houseguests. Co-workers of Mrs. Scott in the Long Beach schools, Mr. and Mrs. Sam Tormo, are also in Cathedral City vacationing.

Miss Mary Himman entertained seven guests at Firecliff Lodge as a farewell to her niece and her husband, Mr. and Mrs. Dudley K. Pierson of Milwaukee. The Piersons have spent two months at Desert Lodge and Miss Himman has been a regular all reason guest there for some years.

Early in the season Miss Mabel Chibberg fell and suffered an injury which makes it necessary for her to remain here under the care of her physician until May. Her brother will entertain her and Mrs. James Wolseth over Easter Sunday at the Laguna Beach Hotel.

Under the chairmanship of Mrs. Hattie Schwartz a jolly party was held at the Town Hall

on Tuesday afternoon. Tea and cake was served and games were played. A bathanette was presented to the honoree, Mrs. Stanley Smith, a gift from the members of the Woman's Club.

There will be no more Friday night bridge parties at Desert Lodge. Mrs. Charles Tambling has been promoting these parties in order to earn money for the Woman's Club and she turned into the club treasury \$50 which she has earned in this manner. Mrs. Emma Allen Ritchie has also been busy earning money for the club and turned over a like amount.

The Sanitation Board wishes to notify the patrons of the city garbage collection that collections will be made as usual on Monday and Friday of each week but at 10:00 a. m. instead of in the afternoon.

The Lions Club met on Thursday night at the Town Hall for dinner. Randall Henderson, owner and publisher of the Desert Magazine at Palm Desert, was the guest speaker of the evening.

On Monday night new Board of Directors of the Woman's Club will hold their first meeting at 5:30 at the Meaker home in Desert Cove. On April 20 a business meeting and tea will be held at the Town Hall at 2:00 p. m. The newly elected officers will have charge and launch plans for next year as this is the final meeting for this year.

For several weeks great preparations have been in progress for the first Sunrise Service to be held on the mountainside at dawn on Easter morning in Cathedral City.

The staff of Skyridge Trailer Park with the help of their guests and members of the congregation have put all in readiness—there is a grassed area where the seats are placed, pulpit and choir loft beside a pool and a nine foot cross of white lilies.

Rev. Wartes and members of the Community church invite local people and visitors of all denominations to join in this beautiful occasion. The service will begin at 5:30. Boy Scouts will direct traffic at Cathedral Canyon Drive and Broadway and at H and Van Fleet. Following the service breakfast will be served. Grills have been made where the cooking will be done and there are tables close by. Guests must bring their own table service and bacon and eggs and the church will supply the remaining items for the meal.

It is hoped that this first service will set a precedent for the years to come uniting the community in the observance of the most beautiful event of the church calendar.

Desert Hot Springs

By Dana Howard

Any moment now, the "Buck Eltons" are expecting the arrival of the stork. "Buck" is in the Riverside hospital where she has been for several days.

Word has been received that Bill Tarbuton has won his "flash flood" case against A. Wardman, the Riverside County Road commission and L. W. Coffee. The flood of last summer rushed through the Tarbuton home, causing thousands of dollars in damage. Faulty flood control was given as the cause.

The 49's Days celebration heretofore held in the Spring, has been postponed this year until sometime next Fall. Since this event will mark the one hundredth year Centennial of the California 49's, this later date permits time for an elaborate advertising campaign. Mr. Coffee also announces that the new rodeo grounds will be ready by that time.

The boys at the DHS fire station have been finding out that even work can be fun. Ben Carpenter, Red Cross swimming instructor who has been giving the boys lessons in life saving, is not only skilled in the emergencies of life, but he is a humorist as well. Carpenter's wit and wisdom helps to make the job enjoyable. Frank Cozad, who called to Hemet suddenly due to the serious illness of his mother. Her many friends wish her a speedy recovery.

The DHS Improvement association is entertaining with a ham dinner on April 22. John Kiel and Frances McGee will be in charge. All are welcome.

Mr. and Mrs. J. Freas Jones of Punxsutawney, Pa., spent a few enjoyable days with Mrs. Eva Franklin, and her daughter, Evelyn Potts. Mrs. Jones is Eva's sister whom she had not seen in many years. The Jones' liked DHS so well they are planning on coming back for an indefinite stay.

Bill Tarbuton, the man whose drilling rig has helped to make DHS famous, has moved down by illness last week. Hard work and a constant stream of desert summers put the "bee" on him. It will be some time before he is going full tilt again.

Wilson Kahler, the young man who gives such wonderful service at the bath house, had a birthday last week. Dorothy Wellington, a charming neighbor, gave him a party, which was enjoyed by their many friends.

On April 18, the V.F.W. post and auxiliary will hold an installation of officers for 1940. Kay Keil was elected the new president of the auxiliary; John Haisel, commander; Walter Keil was the installing district commander for the post; Leafy Marie Giles, district president and installing officer for the auxiliary. The Palm Springs post and auxiliary will install their officers at the same time.

Mrs. Mona Hill has bought the famous "bubbling well" after which the Bubbling Well subdivision was named. She also bought considerable surrounding acreage and intends to start work on a magnificent home in the near future.

The Reardon property on Fourth avenue was sold this week to the Bensons of Los Angeles. The Reardons have left for their new home in New Mexico. The Howard Lamoureux's have moved into their new home at 125 East Arroyo drive.

Sam Davis said that the well he is drilling to supply the new bath house, is now on the last lap downward. The first strata of water yielded a flow of 95 degrees. They expect to go down to 200 feet where they hope to pick up a water strata yielding from 115 to 125 degrees.

Among the bath house visitors this week were the following: Mrs. Thelma Reilly, Brooklyn, N. Y.; Mr. and Mrs. Buschman, Pasadena; Major J. F. Brown, Huntington Park; John Gallois, San Francisco; Lillian Schamm, Pasadena; Ruth Orens, San Francisco, and Arthur Ripley, Hollywood.

Countess Agatha De Trasting Terresan of Chatsworth, who has been staying at the Lillian Woods place, has returned to her home.

The Bert Krehman's of Anaheim, were down for a few days this past week. Mr. and Mrs. Cartwright and Mrs. Rupp of Hollywood, came down with the Dick Corkhill's for a week's stay.

Mr. and Mrs. Bill Steels of Hollywood were guests of Ethel Claxton over the weekend. Mrs. George Storer of Cheviot Hills is visiting at the Robert Storm home on Sixth avenue.

The Harry Bennett's entertained with a lovely dinner party on Sunday night. Mr. and Mrs. I. C. Joyce of Los Angeles, and Mr. and Mrs. Sid Carter, San Gabriel, have been

visiting at the Les Morgan home. This was their first visit to DHS and they were very enthusiastic about the place.

The Desert Sun—3
PALM SPRINGS, CALIFORNIA
Friday, April 15, 1949

Dates

3 lb. Pkg. \$1.00—1.35—1.80
3 Lb. Gift Can, Prepaid, \$2.95
15 lb. Flats, \$4.00, 5.00, 6.50
8 Lbs. CHEWEY
DEGLT NOORS, \$1.00
Wholesale - Retail

See Our New Salesroom
NATURAL CALIFORNIA DATES
DEGLT NOOR and OTHER VARIETIES
GRAPEFRUIT
We Ship Anywhere

Snyder's Date Garden

Turn left from Highway 1/4 mile east of Cathedral City, turn left at Wonder Palms, follow paved road and signs to packing house.

Phone 83513

HERE'S MORE HOUSE ... FOR YOUR MONEY

Investigate now. Year round comfort, low heating costs. Cool in summer. Low cost maintenance. Built with "Precision Built" concrete, pumice or red cinder blocks. Desert cinder blocks for desert homes.

CALL FOR ESTIMATES — PLANS AVAILABLE

Transit Mixed Concrete Co.

3464 E. Foothill Blvd., Pasadena 8
RYAN 1-6329 or Corona, Phone 1340

EL MIRADOR GARAGE

1090 No. Palm Canyon Drive

Exclusive Agency in this area for

Packard Cars

SALES SERVICE
General Repairs
Washing—Polishing
Greasing
Chauffeurs Quarters

Phone 2111 for Demonstration

Operated by TANNER

Motor Cars Tours

A Peep Into the Future

The Last Man to Live in Coachella Valley

By HARRY OLIVER

Yes, today, April 4, 1958, I am the only man living in upper Coachella Valley; me and my burro are lonesome. The burro talks to the Jack rabbits. I climb to the top of one of our new boulders and yell, "I told you so." No one hears me, but that is as it was back in 1949.

You see, the foolish people let a cement mill move in and the only place our wind comes from. Dust covered the valley the first

two dry years. Then in the fall of 1951 we got a lot of wind and rain. This started at tumbleweed rolled around in the rain picking up cement and sand till they turned to boulders. After they got heavy enough, why they just stopped moving. Today there ain't room for any more and as no one can live here the cement mill has closed down and the air is clean again, and it is rumored they are going to open up Highway 99 in a couple of years.

Special Vacation Camp Planned at Azalea Trails

Girl Scouts of the junior and senior high school ages will have a special two-week session of their own this year at the annual summer camp at Azalea Trails, Mr. San Jacinto. It is announced by Mrs. Willa Vickers, Riverside Girl Scout executive director, who is now planning a schedule of activities designed to be of special interest to this group. Mrs. Vickers, with a background of 13 years in organizational camping, will be camp director. A highlight of the special session for this age group, timed for the two weeks from July 7 to 21 at the 6200-foot-high permanent camp, will be a program of activities designed to meet the requirements of international camping of Girl Scouts. In this program are such activities as arts and crafts, hiking, nature crafts, dramatics, discussion groups, outdoor cooking, archery, singing, dancing, ceremonies, serenades, reading, and other activities planned by the campers with their adult leaders.

Altogether there will be seven weeks of camping at Azalea Trails, which boasts a large central lodge, an infirmary, and many unit buildings. Its water supply comes from the north fork of the San Jacinto river. Little Brownies and other first-time campers will be urged to attend the one-week session, July 21 to July 28. Two other sessions have been planned for Girl Scouts and Brownies from the ages of 7 to 18 years, they being June 23 to July 7, and July 28 to August 11.

Girl Scouts and their parents of Palm Springs are reminded by Mrs. Vickers to remember that the annual sign-up for camp attendance will be Saturday, April 30, at the Grant school, Riverside. Some 4000 camp folders have been mailed out to scouts in Riverside county this past week, explaining this year's camping program, together with application forms to be used for sign-up day. After sign-up day, registrations will be accepted from out of county girls. The camp committee, headed by Mr.

and Mrs. Donald S. Goodwin, plan to limit each session to 125 girls, plus the adult leaders, cooks, nurse, and college-age counselors.

Navy planes flew 1,804,200 pounds of hay and emergency supplies to stricken farmers and Indians during Operation Snowbound.

Lee and Jack Johnson are two Californians who know from experience that Bank of America helps the little fellow

The Johnson brothers show some of their work to their banker friend, the manager of their local branch of Bank of America.

Coming from Oklahoma with two assets—\$4.68 and machine shop experience—these men established themselves in Kerman, California. A Bank of America loan helped them get started. Today, proprietors of a thriving business, they say: "We'd never have made it if it hadn't been for Bank of America."

Bank of America

NATIONAL SAVINGS ASSOCIATION

California's Statewide Bank

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION • MEMBER FEDERAL RESERVE SYSTEM

POPULAR BLACK-FOX

Summer Program FOR BOYS

on the campus near your home swimming... crafts sports... games school work optional. Resident and Day. No Military. Early registration advised.

BLACK-FOX MILITARY INSTITUTE

MELROSE AT WILCOX
LOS ANGELES 4—HO. 9-2191

ALCOHOLISM

OR EXCESSIVE DRINKING Quickly Checked

Condition reflex aversion method. Subdues desire and craving. Makes sight, taste or smell of liquors repulsive. Get soothing sleep—12 to 24 hours. Regain appetite. Rapid results. Phone, write or visit us. Confidential. Prices you can afford.

Licensed by State of California.

Buena Park Sanatorium

PH 300-309
6122 GRAND AVE.
BUENA PARK • CALIFORNIA

FOR SALE

Adjusted value bargains in dwellings and lots, Cathedral City or 2 1/2 acres with water, \$1600 acre
10 acres, raw, \$550 acre
20 acres, raw, \$1200 acre
160 acres with water, \$2000 acre
Full section, \$191 acre

See HILLERY
Sentiment is definitely for Desert Bank

Desirability of the Desert Will Not End—Ever!

Buy large distinctive areas while available.

Willis Palms (160 acres) more than 300 native palms, well, springs.
653 acres, 2 1/2 air miles SE of Palm Springs. Ample water, rich soil, mountains and canyons. 1 1/2 mile paved highway frontage.

See Hillery and Cobb, Owners
Cathedral City

EASTER VALUE EVENT

Shop at Safeway and Save!

Everything you'll need to make your Easter dinner perfect is on sale at Safeway. Not only will you save money at Safeway, but you'll also save time by having everything in one place. Take advantage of the many savings at Safeway... today!

SPECIAL FEATURE!

RATH'S BLACK HAWK, CUDARY'S PURITAN, WILSON'S CERTIFIED

HAMS

Fancy skinned hams. Whole or full half. Sizes 12 to 16 lbs.

(OVER 16 LBS., PER LB. 59¢) **1b. 61c**

CHECK THESE ADDITIONAL MEAT VALUES!

FRYING SIZE FRESH DRESSED	lb. 59¢
STANDING 3" CUT TOP GRADES OF BEEF	lb. 69¢
BONELESS BRISKET	lb. 47¢
WHOLE OR HALF 8 TO 12-LB. AVERAGE	lb. 47¢
Smoked Picnics	lb. 45¢
Bacon Squares	lb. 23¢
Lamb Roast	lb. 57¢
Lamb Rib Chops	lb. 79¢
Lamb Breast	lb. 23¢
Haddock Fillet	lb. 37¢
Whiting	lb. 25¢
Oysters	plnt 69¢

SAFEGWAY EASTER PRODUCE VALUES

Your nearby Safeway has a wide variety of fine vegetables and fruits for your Easter feast. Prices are low.

CELERY	lb. 4¢
FRESH PEAS	lb. 12 1/2¢
NEW POTATOES	lb. 7 1/2¢
RED APPLES	lb. 9¢
LARGE ORANGES	lb. 7 1/2¢

COFFEE VALUES

AIRWAY Mild, mellow blend. Ground to your order. 1-lb. 40¢ 3-lb. 1.15 (Two 1-lb. bags, 79¢)

EDWARDS Drip or regular. (2-lb. 1.04) 1-lb. 53¢

NOB HILL High quality. Low price. Ground for you at store. 1-lb. 44¢ 2-lb. 87¢

DAIRY & BAKERY FOODS

Fresh Milk 19¢ 1/2 qt. 39¢
Large Grade A Eggs dozen 55¢
Ice Cream Party Pride 29¢
Cracked Wheat Bread 15¢
Hot Cross Buns 22¢

MONTE CRISTO

Muscatel For dessert 68¢
Burgundy A red table wine 55¢
FIDELIS Sherry An appetizer 58¢
Port, Muscatel 58¢
Wines are offered for sale only in Safeway licensed to sell them. Taxes additional.

SOFT DRINKS, JUICES

Hawaiian Punch 49¢
Ginger Ale Snow Peak 23¢
Orange Juice 25¢
Tomato Juice 19¢
Fruit Cocktail 19¢

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AIRWAY Mild, mellow blend. Ground to your order. 1-lb. 40¢ 3-lb. 1.15 (Two 1-lb. bags, 79¢)

EDWARDS Drip or regular. (2-lb. 1.04) 1-lb. 53¢

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NOB HILL High quality. Low price. Ground for you at store

Albert W. Hawkes, past pres. U.S.C. of C. in L. A.—"Some of the fundamental principles of the Marshall Plan are good, but I'm not one-tenth as afraid of the possibility of war with Russia as I am of bankrupting this country."

Journalism Class Sees Sun Office

Members of the journalism class of Nellie N. Coffman Junior high school were guests of The Desert Sun Tuesday morning

on an inspection tour of the plant in The Center from front office to back.
Headed by Era H. Franklin, their teacher, the party included Larry Ostrow, editor; James Seger, assistant editor; Paul Matloff, business manager; Sheldon Arnold, art editor; Letty Kenyon, proof reader, Marilyn Meyer, Joan Ewing, Lois LeBrun and Sheldon Dobkins, staff members.

Failing Health Suicide Cause

Death came Monday morning to Isaac Fleming, 65, from a self-inflicted gun wound, according to Deputy County Coroner Seymour Cash as the result of his investigation.
Fleming, a Palm Springs resident, had retired from active work in the manufacturing plant he had started in Los Angeles and built up to a leader in the field of metal vault and metal office equipment manufacturing. Leaving the managerial duties to his son, Robert, he took up residence in the Village due to an asthmatic condition.
His act was attributed to ill

Two Acres Swept By First Blaze

First forest fire of the season in the San Jacinto mountain area was subdued Monday afternoon after two acres of brush and timber land had been covered.
Cause of the fire is not known. It started on land at present under logging operations but crewmen say no fires had been going at the time.
The blaze was discovered Sunday afternoon at the foot of Suicide rock on a southern exposure where needles and ground were extremely dry.
Thirty men fought the blaze and brought it under control Monday afternoon.

health. Surviving him are Mrs. Elma Fleming and another son, Art, said to be active in the show and motion picture business.
The body was taken to Wiefel's and Son mortuary for arrangements.

County Prepares Death Trap Ban

Ten open pits, potential death-traps like the one in which little Kathy Fiscus was trapped and suffocated, have been found in Riverside county by the sheriff's office . . . most of them abandoned wells or open mine shafts.
Immediate action, in the form of an ordinance to require proper sealing of such holes, was begun this week by supervisors to meet the dormant menace of such unsuspected traps. The supervisors directed county counsel Earl Redwine to draw up such an ordinance after a motion was introduced by Supervisor Ed Hill.
Sheriff's deputies are working the field right now to encourage property owners on whose lands these holes have been found to get them filled or securely sealed to prevent a tragedy in Riverside county similar to that of the Fiscus child. The fact that this legislation has been started by the supervisors is being used in their argument for immediate action by the land-owners.

UWF Meeting Hears Talks On One World

At a brisk meeting Monday night at the World Wars Memorial hall, the United World Federalists, under the chairmanship of H. G. Coulter, heard three distinguished speakers who dealt with the basic and fundamental problems and cures of the world. Milton Mayer discussed "One World—But Whose?" followed by Reginald Pole and Ralph Lindstrom.

BOND PROPOSITIONS

The Five Proposals Which Will be On Your Ballot on Tuesday, April 26

Below are the five bond propositions at stake at the election April 26, as printed on the ballot for the consideration of voters. Clubs and organizations who would like to have the information given here amplified by a prominent local speaker at their meetings are urged to contact the Citizens Committee on Civic Improvement, telephone 2306, the chamber of commerce or Barney Hinkle at the Ransom and Hinkle office, 2793.

BOND PROPOSITION NO. 1: Shall the City of Palm Springs incur a bonded indebtedness in the principal sum of \$490,000 for the acquisition and construction by said City of a certain municipal improvement, to wit: park and recreational facilities including the planting and landscaping, the construction of a grandstand and ring for rodeos, horse shows and other events, the construction of recreation and service buildings, picnic facilities, baseball and softball diamonds, tennis and badminton courts, children's playgrounds and other recreational facilities, including the acquisition of property for a park and the acquisition of all fixtures, ground and building equipment, furniture and furnishings necessary for said improvement?

BOND PROPOSITION NO. 2: Shall the City of Palm Springs incur a bonded indebtedness in the principal sum of \$150,000 for the acquisition and construction by said City of a certain municipal improvement, to wit: fire protection facilities, consisting of the installation of fire hydrants and of radio communications, the acquisition of fire apparatus, and the construction of fire stations,

including the acquisition of all land, property, easements, furniture and furnishings necessary therefor?

BOND PROPOSITION NO. 3: Shall the City of Palm Springs incur a bonded indebtedness in the principal sum of \$185,000 for the acquisition and construction by said City of a certain municipal improvement, to wit: street opening and widening and street work, consisting of the widening of Indian avenue from Alejo road to Ramon road and the improvement thereof with grading, paving, curbs, gutters, sidewalks, and all drainage structures necessary therefor, and the opening of McCallum way from Sunrise way to Indian avenue and the improvement thereof as a divided roadway with grading, paving, curbs, gutters, necessary drainage structures and plantings?

BOND PROPOSITION NO. 4: Shall the City of Palm Springs incur a bonded indebtedness in the principal sum of \$105,000 for the acquisition and construction by said City of a certain municipal improvement, to wit: the improvement of streets and highways in said City by the planting of trees along Palm Canyon drive and State Highway Route No. 111 in said City and the installation of street lights on Palm Canyon drive between Alejo road and Ramon road, including the acquisition of all trees, street lights, globes, conduit, cable, equipment and property necessary for said improvement?

BOND PROPOSITION NO. 5: Shall the City of Palm Springs incur a bonded indebtedness in the principal sum of \$20,000 for the acquisition and construction by said City of a certain municipal improvement, to wit: public rest rooms, including the acquisition of all property, equipment, furniture and furnishings necessary therefor?

Endurance Pair Back on Desert

Endurance fliers Bill Barris and Dick Riedel passed over Palm Springs Monday just before noon on the last leg of their cross-country non-stop flight to break the world's endurance record.

The two Fullerton pilots circled over Indio earlier that day refueled and headed for their home town where they took off March 15.

In one of their earlier unsuccessful attempts at the record they made the Palm Springs airport their fueling base and dived over the city for several days.

The men, who have flown to Miami, Fla., and back, plan to stay aloft until 11:44 April 26 when they will have logged 1008 hours, or 42 days.

A spokesman for the group at Indio said the men plan to circle Fullerton during the daylight hours and fly over the desert during the night.

HOLIDAY IN MEXICO

10 Days!

\$98 including hotels and meals. (not a conducted tour)

AND

Fly American Airlines. Family Fare to Mexico

See

OLMAN TRAVEL SERVICE

Next to Bullock's Phone 2756

Village Market

441 S. Palm Canyon Dr.

Complete Food Market


Ample FREE Parking For All

It's Time for DESSERT!

You've had a wonderful winter in the Land of the Sun . . . now top it off with a few days, a week, or a month in lovely La Jolla, the heart of America's Riviera. You'll enjoy sun-filled days and crisp, cool nights. Restful quiet or entertaining activities. Ask your hotel manager or travel agent to assist you with reservations now, or write, wire or phone, to assure the most delightful Spring and Summer you've ever known!

LA JOLLA'S ONLY OCEAN FRONT HOTEL

Col. H. R. Dutton
V. P. & Gen. Mgr.



JOE H. LEONARD
General Contractor
HOUSE MOVING
RAISING — SHORING
• EXCAVATION • GRADING
• HEAVY MACHINERY HAULING
P. O. BOX 562 Phone 2841 PALM SPRINGS

These business and professional men and women urge that all give to the full extent of their ability in order that science may continue the fight against this disease that strikes one out of every two homes in America.

- Bruce Electric Service
- Canyon View Apts.
- Dr. C. L. Stefan
- Del Tahquitz Hotel
- Dr. O. B. McRory
- George A. Thompson
- Ingleside Inn
- Lone Palm Hotel
- Mr., Mrs. Barney Ostrow
- Mrs. Frank Portnoy
- P. S. Airport
- P. S. 5 & 10
- P. S. Builder's Supply
- Village Market

GIVE to conquer

CANCER

Cancer Can Strike Anyone

Give and keep giving to help science defeat the disease that strikes, on the average, one out of every two homes in America. Say to yourself...here is life-giving money to help those stricken by Cancer to live again.

EVERY NICKLE AND DIME I give helps support an educational program teaching new thousands how to recognize Cancer and what to do about it.

EVERY QUARTER I give helps set up and equip new research laboratories where scientists are dedicating their lives to find the cause—and cure of Cancer.

EVERY DOLLAR I send helps buy new equipment, helps establish new facilities for treating and curing Cancer, both still pitifully scarce in this country . . .

Guard those you love! Give to conquer Cancer!

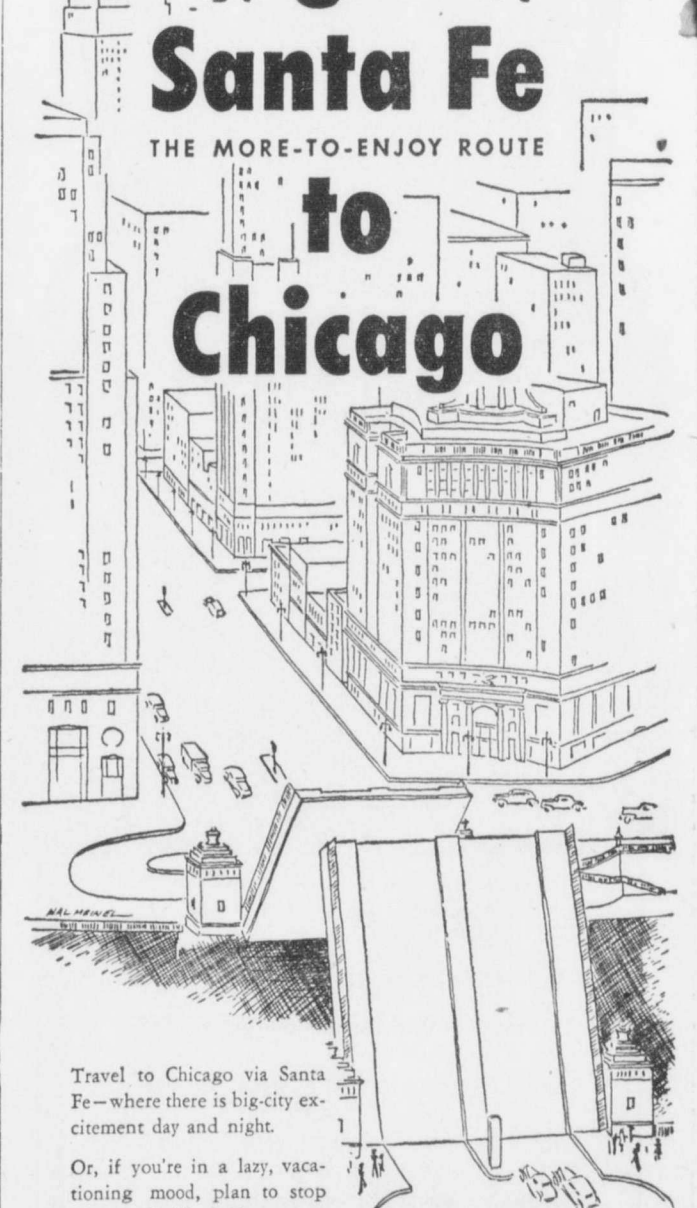
AMERICAN CANCER SOCIETY

JUST MAIL IT TO "CANCER"
Give as generously as you can—today. Just mail your check or money order in an envelope addressed to "Cancer". Your local post office will deliver it to the American Cancer Society office in your state.

Here's my \$_____ to help conquer cancer
NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

Palm Springs residents can mail their checks to "Cancer" in care of the Palm Springs Post Office and they will be forwarded to the California office of the American Cancer Society.

go Santa Fe to Chicago
THE MORE-TO-ENJOY ROUTE



Travel to Chicago via Santa Fe—where there is big-city excitement day and night.
Or, if you're in a lazy, vacationing mood, plan to stop over at Carlsbad Caverns, or New Mexico's Indian Country on your way.
There's always more to enjoy—more to see—when you travel Santa Fe. Grand Fred Harvey meals and grand sight-seeing along the scenic Santa Fe route. Be sure to travel Santa Fe on your next trip east.

Santa Fe

FOR COMPLETE INFORMATION
CALL OR WRITE YOUR LOCAL SANTA FE AGENT
J. S. ROLLMAN
404 N. Palm Canyon Dr. Phone 6744

Palm Desert Sunbeams

By Edith Eddy Ward

Mrs. Dora Huffaker of Palm Springs and Van Nuys, California, gave a dinner party this past week-end at Shadow Mountain Club for her son and daughter-in-law, Mr. and Mrs. Whitley Van Nuys Huffaker. Mrs. Huffaker was one of the original settlers in Van Nuys, which was founded in 1911. Her son Whitley, the eighth child in the Huffaker family, was the first baby born there—hence his middle name. His first name was taken after H. J. Whitley, the original subdivider and developer of Van Nuys. (Do you suppose Cliff Henderson will have a Palm Desert baby named after him?) Every one thought H. J. Whitley quite crazy when he became imbued with the idea of developing a

town in such an isolated area those many years ago. But, he had foresight and vision and went ahead with his plans regardless. The development was not as large as Palm Desert is now at the time Whitley Van Nuys Huffaker was born. H. J. Whitley put in miles of highway with trees planted down the center, as Cliff Henderson is doing in Palm Desert. Today, approximately 50,000 people proudly refer to Van Nuys as their home town. We foresee such a future for Palm Desert also and it will be fun to look back and remember Palm Desert when it was first of all a dream and then a reality. Millie Mitchell of Vallecito, California, noted for being the owner of fabulous Sierra cattle

ranches, gave a family dinner party last Sunday at the Club for her daughter, Kathleen, her nieces and their husbands, Mr. and Mrs. John E. Jones of Stockton and the Albert L. Petersons of Rancho Mirage. Mrs. Mitchell and the Petersons have the distinction of being the first property owners in Palm Desert, where they plan to build their permanent winter home.

If you had a check coming to you for \$1,637.00, would you forget about it if you failed to receive it? That is just what happened to Herb Pritzlaff ten years ago—believe it or not! Way back in 1939, Herb was due to receive a commission check on the sale of bonds, for just that amount. However, he never received it and—this is the amazing part—he didn't even miss it. Now, ten years later, this self-same check, dated 1939, has come to light. The retired official of a prominent Eastern bank, who issued the check, was looking through his old files—discovered the check and sent it post haste to Herb Pritzlaff, with a note saying it was still good. "Will it be good on a new Cadillac?" Herb wonders. "I hope," he continues, "the value of the dollar now as compared to 1939 does not affect it."

A gala dinner party was given at Shadow Mountain Club last Saturday by Mr. and Mrs. Clifford Steele of Los Angeles, in honor of Rear Admiral Paul Hendon and his bride, who reside in Long Beach. Amongst the guests were Mr. Orrin Mulbury, owner of Austin Film Company, Los Angeles, and Dr. and Mrs. Lee Douglas and son, Gary, of Los Angeles.

Staying at Firecliff Lodge over the week-end were Dr. and Mrs. G. A. Jorgensen of Westwood Village; Mrs. A. S. Black and daughter from Los Angeles; Dr. and Mrs. John S. McCall, Santa Barbara; Mr. and Mrs. Thomas Rapp, San Mateo, who are honeymooning at Palm Desert; Mr. and Mrs. W. Whitney from Minnesota; Mrs. Frederick Klamp, Los Angeles; Mr. A. K. Bourne of Glendora, President of Singer Sewing Machine Company and Mrs. Bourne; Dr. and Mrs. L. Lindenaue and son Richard, Los Angeles; Mr. and Mrs. Reese Taylor and family of Huntington Park. Remaining at Firecliff Lodge for Easter Week are Mr. and Mrs. Edgar Bergen and their little daughter and Mr. and Mrs. George Murphy and family from Beverly Hills.

Guests at the Vernon Peck's Palm Desert Adobe were Mr. and Mrs. Remy Chatain, Los Angeles; Mrs. Gilbert Shea and daughter also from Los Angeles; Dr. and Mrs. Alvin Brockway (Mrs. Brockway heads the League for Crippled Children in Los Angeles); Dr. and Mrs. R. B. Olds, Los Angeles; Mr. and Mrs. J. P. Fulton of North Hollywood and children, Joan and John; Mrs. Don Johnson and son Warren, Lafayette, Calif.; Mrs. Olin Garrison also from Lafayette; Mr. and Mrs. C. L. Milliken and Mr. and Mrs. R. M. Iverson and family, all from Los Angeles who are staying on at Palm Desert over Easter and Mr. and Mrs. William Holden (Brenda Marshall) with their children, Virginia, Wes and Scott. The Pecks transported the Holdens' back and forth from the Club in their delightful 1907 International Harvester Auto Wagon. It was hard to decide who most enjoyed the experience—the children or the parents!

Other notables enjoying the facilities of the Club this past week-end were Mr. and Mrs. Clarence Vialt and their daughter, Sharon from Westwood Village; Mr. and Mrs. Dushane Hynson, Jr. and daughter, Redlands; Mr. and Mrs. B. K. Richardson, Palm Springs; Mr. and Mrs. Asa Call of Los Angeles with Mr. and Mrs. Robert G. Meyer also from Los Angeles;



BEAUTY ON PARADE—One of the entries in the recent Desert Circus parade which attracted much attention up and down Palm Canyon Drive was the above, entered by Palm Desert. On the hood of the car, left, Jo Ann Dee, at right, Lillian Gold. They are members of Janet Dee's Water Ballet which was one the spa's feature events. Seated on the top is Joy Dansing, television star. (Gayle Photo.)

the vice president of General Foods, Mr. Udell C. Young of New York with Mrs. Young; Mrs. Phillip Bixby of Long Beach with Mr. and Mrs. Frederick Ridgway of Pasadena; Mr. and Mrs. Rufus L. Carter, Los Angeles and Mr. and Mrs. Frank Birely (Birely Beverages) who are staying at Twin Palms during Easter Week with their two children, Frank Jr. and Christine.

The Birelys announced with enthusiasm that they are planning to spend their summer vacation this year right in Palm Desert. They spent June and July of last year on the desert and liked it. In fact, more and more people are feeling the same way. The desert comes into her own during the summer. Beautiful as she is during the winter season, with her mantle of yellow and purple flowers and heady perfume of verbenas and grapefruit blossoms, in summer she settles back to offer a relaxation that is most appealing. There are no windstorms! Certainly the mercury rises slightly, but the clear dry air and balmy nights compensate. The stars have more brilliancy and the moon becomes enormous. The purple flowers of the smoke trees blossoming in late May and June is a sight that should not be missed. It is amazing to find such delicate beauty during a desert summer.

In contrast, the cactus flowers emerge in all their vibrant glory, in rich hues of red, yellow, vivid pink, purple and creamy white. The sunsets are even more colorful during the summer. Shadow Mountain Club has many plans for its members this summer. Though the dining room will be closed, the enlarged Poolside Terrace will be open for luncheon and dinner. Tennis matches by flood light and moonlight swimming parties will become popular evening recreations and dancing under the stars is hoped for.

Phreaner Goes To Las Vegas

Bill Phreaner, popular sales manager for local radio KCMJ, left Wednesday for Las Vegas where he will take over as manager of the radio station in that city. The station, part of the Columbia network, as is the Village station, has call letters KLAS.

Palm Desert Prepares Great Program for Easter Week End With Many Events Scheduled

A big occasion is scheduled at Palm Desert this week-end with a poolside fashion show tomorrow afternoon at the Shadow Mountain Club at 2:30 o'clock; a cocktail hour fashion showing at 5:00 o'clock followed by an Easter Supper Dance Fashion show in the clubhouse in the evening.

Then on Sunday morning there will be an egg rolling contest and egg hunt for the different age groups of the children at the club with competition in several events for the boys and girls. Interesting prizes are in store for the winners, according to Cliff Henderson, president of the club.

Sunday afternoon the highlight of the week-end's activities will feature a fashion show with some of the designing field's top artistic models of summer resort wear and children's summer apparel to be shown. Designers whose garment will be shown include Vyola, Lennie, Cole of California, Meredith, Ilyana, Rose Marie Reid, Georgia Kay, Marjorie Michaels, Joy Kingston, Ardan, Jean Durain.

Julie Lynn Charlot, Ken Sutherland, Edith Small and Lois-Paul Henderson announces a surprise master of ceremonies of note has been procured for the announcing job at the showings.

Burglar Floods House in Vain Plumbing Raid

Tuesday afternoon a report was called in to the police station that a house, owned by A. L. Kagna in Desert Estates tract on Sunny Dunes, had been broken into with an apparent attempt made to steal a wash basin installed in the bathroom.

During the attempt, however, something had gone wrong and a water line had broken, causing the floor of the entire house to be flooded. No clues were left as to the identity of the house-breaker.

PALM SPRINGS, CALIFORNIA
Friday, April 15, 1949

The Desert Sun—5

Mrs. Whitehorn Addresses Group

Holding its regular monthly meeting Tuesday night, 35 members of the American Association of University Women listened to a speech of Mrs. Ethel White-

horn, "America Against the Wind," a discussion of government bureaucratic practices in operation at the present time throughout the world.

The next meeting, scheduled for May 10, will be the last of the season with the group's dispersing until the fall season commences.

ULTRA-SMART WOMEN

To be in High Key with Hair Fashion Use the Magic Artistry of Toni King... Originator of the Caprice Cut



For six years head hair stylist for Bullock's - Wilshire. Toni King now has her own exclusive Beauty Salon at Palm Desert.

The Sensational Caprice Cut, \$5.00
Toni King Permanents—\$20 to \$50

TONI KING
Palm Desert Beauty Salon

NEAR THE FABULOUS SHADOW MOUNTAIN CLUB
Highway 111—12 Miles Southeast of Palm Springs
For Appointment Phone Palm Desert 7-6881
or Write P. O. Box 121, Palm Desert, Calif.

Welcome to Palm Desert

from

Darwin & Johnson

"GENERAL BUILDING CONTRACTORS"

Residential and Commercial

GRAND OPENING EASTER SUNDAY

"YOU OWN — WE MAINTAIN"

Inspect and inquire about Palm Desert's Individually owned apartments.

"OPPOSITE SHADOW MOUNTAIN CLUB"

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Phone P. V. 76631

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"Drafting and Designing Services"

Patent • Home • Machine • Commercial

Palm Desert

Phone P. V. 76631

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EASTER CLUB
EGG-LAWN
ROLLING EASTER
CONTEST MORNING



Tropical Garden HOTEL APARTMENTS

Palm Desert

Owner-Mgr. RUTH AND RUSSELL STOKES

Easter Supper Dance Fashion Show in Club House—Saturday



- Hardware
- Plumbing
- Plumbing Supplies
- Air Conditioning

A. H. PERRAULT

Plumbing Contractor

Palm Desert
Phone P. V. 76331

Banning
Phone Banning 2302

Easter Message

By REV. JOHN ROBERTSON MACARTNEY, D. D.

Let Us Lubricate Your Car While You Have Fun In The Sun



MOORE'S UNION SERVICE

1/4 Mile from the Shadow Mountain Club

Palm Desert

Phone P. V. 76051

Fashion Show

SATURDAY AND SUNDAY AFTERNOON

R. B. H.

Construction Company

GENERAL BUILDING CONTRACTORS

Commercial

Residential

HARRY W. HOLT

JAMES RAMSAY

P. O. Box 76
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P. S. 8-3265
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Italian and American Food

AT ITS BEST

ANGELO'S PALM VILLAGE INN
PALM VILLAGE

Come on down this evening for a real dinner

Generous Portions — Reasonable Prices

PLENTY OF PARKING SPACE — NO PARKING METERS

For Reservations Phone Palm Village 76501

WALTER S. WHITE, JR. P. O. BOX 123 PALM DESERT

Sunrise Service—5:15 A. M.

AT PALM DESERT'S OPEN AIR CHURCH

Special



Built

Furniture and Cabinets

"A Little Different—A Little Better"

— also —

REPAIRING AND ALTERATIONS

CABINET FIXIT SHOP

Box 202

Palm Desert

A CITY IN THE MAKING



SPECIAL EASTER PROGRAM

First Annual Easter Sunrise Service.

Location: Palm Desert Church Square Open Air Stadium. Adjacent to Shadow Mountain Club.

Time: 5:15 A. M.
Robertson Macartney, D. D.

Easter Message:
Rev. John Robertson Macartney, D. D.

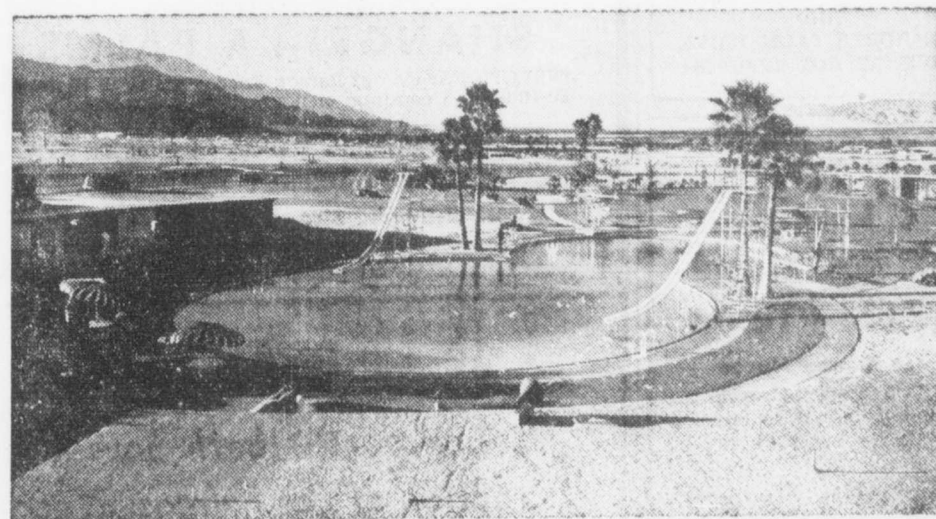
Fashion Shows
Saturday-Sunday
Easter Promenades
Children's Egg Roll

The season is still on in full force at Palm Desert—a miracle community—where over a quarter million dollars construction in new homes has started within the past few weeks. Nearing completion is a new \$271,000 elementary school. Over 2½ million dollars development in 2 years time—and especially now, great opportunities await investors in guest lodges and multiple units. Handsome returns are assured investors.

Investigate These Opportunities
DRIVE OUT TODAY

Palm Desert!

12 MILES SOUTH-EAST OF PALM SPRINGS
On Highway 111—The Route to Indio



The Shadow Mountain Club's pool as seen from the club—site of the Easter Parade, Fashion Shows, and children's Easter Egg Hunt and Egg Roll—Easter Sunday.

"HOURS MORE SUN—LOADS MORE FUN"

Homesites from \$950
Exclusive Estates from \$2800 to \$6500

Palm Desert

PALM DESERT CORPORATION

Palm Desert, California

CLIFFORD W. HENDERSON, FOUNDER, PRESIDENT

EDITH EDDY WARD, Exclusive Sales Agent

PHONE: Palm Desert 7-6111—Through Indio Exchange

TRACT OFFICE ON PALMS-TO-PINES HIGHWAY JUST OFF HIGHWAY NO. 111 OR SEE YOUR OWN BROKER.

"But the Orchids go to RANSOM & HINKLE



for the super-
values being
offered at the
Thunderbird
Ranch"

There is no better value in the Palm Springs area than the two model ranch homes now under construction at Thunderbird Ranch. Situated on an acre and a half, these beautiful redwood ranch houses with thick cedar shake shingled roofs are quality plus. Purchasers of these homes will have club privileges at the Ranch; the swimming pool, stables, bar and dining room. A distinguished settlement in which to reside, you owe it to yourself to inspect these homes at once.

Shown exclusively by us
and by appointment.

\$22,500

Ranch homesites starting at \$1,950.

Ransom & Hinkle, Realtors
FOREMOST DESERT DEVELOPERS FOR 20 YEARS

Walter McManus — William Boggess
Arthur Greenfield — Don Kennedy
THE PLAZA PHONE 2793

Sun Classifieds Bring Quick Results

Hicks Buy O' the Week

Owner will accept \$20,000 less than actual investment. . . . New home. In exclusive Las Palmas.



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PHONE 2763

Two Bunch Palms Land Co.

Handling self-owned improved acreage exclusively. Hot mineral water land extending from Pierson Blvd. to 8th Avenue unequaled in price. Adjoins major project under construction. Special inducements to cash buyers or immediate builders.

Write Paul Dervaes, Owner, Box 492 Tel. 146 or 611
OFFICES AT
1200 SOUTH PALM DRIVE
AND
200 NORTH PALM DRIVE
DESERT HOT SPRINGS

Just Completing Lovely Desert Home \$8,875 -- Terms

In Rancho Mirage
Two large bedrooms.
Many special features.
Corner Lot 135'x160'.

Estella Ewart
RANCHO MIRAGE
TRACT OFFICE
83232—Phones—83112

Something Good

BUILDERS, TAKE NOTICE! Two beautiful residence lots. Close in. Adjoining El Mirador Estates. Irrigation water, underground utilities, paved street, one faces east, one faces west.

Owner says unload! Take a look, make an offer for one or both.

Culver Nichols Co.
Associates
BARNEY JOHNSON
PAUL AUST
FRED ARSCOTT
861 N. Palm Canyon Dr.

Name H. H. Foster Head of Village Realtors' Board

H. H. Foster was elected president of the Palm Springs Real Estate Board, the April 26 bond issue was endorsed and strong opposition to rent control in the Village voiced, at the meeting of the board Tuesday morning at Palm Springs hotel.

Other officers elected were Al Hoover, vice president; Burnham Bigelow, secretary and treasurer. William Veith, retiring president was highly praised for his administration during the past year.

Barney Hinkle spoke on behalf of the bond issue setting forth its advantages and endorsement was voted unanimously.

A strong committee to push rent decontrol here was appointed.

Reports of the past year were heard and plans for an equally brisk new year mapped by the members and new officials.

Close-In Home

2 bedrooms and den.
Brand new and unfurnished. An offer of \$10,000 will get it.
Act fast!



773 N. PALM CANYON DRIVE Phone 2084-5475
PALM SPRINGS CALIFORNIA

Terry Ray - Guy Anderson

Associate: ANN METCALF

Sunshine Properties, Exclusive

Booster



Enthusiastic over the possibilities of future growth and development of the Palm Springs desert area, H. H. Foster, owner of Flying-H Ranch, near Wonder Palms, has spared no expense in improving his new desert residential subdivision. The property has wide paved streets, good soil and water—and a spectacular view of the surrounding mountains. It has been divided into 2½ acre estates, many of which have already been sold to people who are planning to build homes in the near future. Mr. Foster has developed many successful residential subdivisions in other cities, including Holmby Hills in Los Angeles.

Coachella Valley Office Opened by Realtor Stephens

One of the staunch supporters and firm believers in the future of the Coachella Valley area, Ralph L. Stephens opened a new real estate office at Indio this week under the resident management of Ida A. Rice, at 83-069 Lupine Avenue, off Jackson St. The Stephens Realty company has been active in southern California development for the past 29 years. Ralph L. Stephens, owner and manager of their main office in Huntington Park, is a past president of the Southern California Real Estate Board and is well known for his activities in subdividing, appraising, building loan, banking and finance of real estate in that area. He has been coming to Indio and Coachella for over 29 years, and considers this area the "White Spot" for development in the country. He had the distinction of being known as the youngest bank president in the United States when in 1928 he held the controlling interest in a Los Angeles bank.

BEST BUY!
**New 3 Bedroom
2 Bath Home**
WITH BEAUTIFUL
Swimming Pool
\$16,500, terms
Large living room 13x27. Natural fireplace. Corner lot 100x105. Lot is landscaped and completely walled. (Can be purchased furnished.)
OWNER CASH OUT!
WANTS ACTION NOW!
614 Desert Way
Phone 3174
In Desert Tract, 1 Block S. of Ramon Rd., E. of High School

Insurance matters and known locally for her participation in Eastern Star work and interest in Coachella Valley development. She will act as representative for Stephens Realty company in all matters pertaining to Coachella Valley real estate and will also handle mortgage, finance and general insurance matters for Ralph's Investment company. Miss Rice has a varied editorial background in newspapers, magazines, and radio, also in life insurance, mortgage insurance, health accident insurance and annuities.

Real Estate

SEE THE CLASSIFIED PAGE FOR MANY OTHER REAL ESTATE LISTINGS

Area Rent Director Gives Data on New Control Act

In answer to many queries from Riverside County landlords, George J. MacDonald, area rent director, has defined the action to be taken by owners whose rental property is decontrolled or brought under rent control for the first time by the new rent control act.

Rent control applies now to all rental housing units which were previously decontrolled because they were not rented for any successive 24-month period between February 1, 1945 and March 30, 1948. Landlords have until April 30 to register any of these units which were never under rent control. Previously registered units need not be re-registered, but the owners are advised to show the registration statements to the present tenant.

THE LANDLORD cannot charge more than the maximum rent shown on the registration statement, plus or minus adjustments approved by the rent office. Landlords may obtain assistance in preparing registration statement at the county seat rent office located at 3900 Market Street, Riverside. The registration forms will be mailed out on written request or a call to 5825 Riverside.

The new rent law recontrols all accommodations which were decontrolled through 1947 voluntary rent-increase leases being terminated prior to April 1, 1948.

TRAILERS and trailer space which on April 1, 1949 were not used exclusively for transient occupancy again are subject to rent control. Transient occupancy may be established for trailers or trailer space if rented on a daily basis to a tenant on April 1, and then only if the tenant had not been in continuous occupancy since March 1, 1949. Hereafter, rent changes for increased or decreased services on recontrolled units may be made only on order of the area rent director.

The rental rate for recontrolled trailer accommodations will be the last maximum rent in effect under federal rent control, which was not later than January 4, 1948. Any trailer units which did not have a maximum rent in effect on or before January 4, 1948 must be registered with the area rent office by April 30, 1949, at the rent first charged after January 4, 1948.

The Area Rent Director added that this provision under the new Act, which became effective April 1, 1949, will bring back under control several hundred housing accommodations in the San Bernardino-Riverside rental areas.

Survey operations now under way in the Coachella Valley area east of Indio indicate a new highway to the Colorado River via the north shore of Salton Sea. E. E. Wallace, district highway engineer, said that surveys were being made to widen Highway 99 from Indio to the Blythe junction to a four-lane divided highway and to improve Highway 111 along the north shore of Salton Sea.

Actual construction on the projects, if approved, will await legislative action and appropriations, Wallace said.

**Tourists Pay Out
Big Sum in Taxes**

Tourists visiting southern California last year spent \$11,647,000 in taxes alone, according to report from Don Thomas, manager of the All-Year club, received by William Dunkerley, secretary of the Palm Springs chamber of commerce this week. Sales and gasoline taxes made up the bulk of the payments.

Insurance matters and known locally for her participation in Eastern Star work and interest in Coachella Valley development. She will act as representative for Stephens Realty company in all matters pertaining to Coachella Valley real estate and will also handle mortgage, finance and general insurance matters for Ralph's Investment company. Miss Rice has a varied editorial background in newspapers, magazines, and radio, also in life insurance, mortgage insurance, health accident insurance and annuities.

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**BUY FROM US
AND YOU BUY RIGHT**

3 bedroom, 2 bath home on a large lot, just completed. Unfurnished and partly furnished, with heated swimming pool, 20x40. Swimming pool cost \$6,600. Asking price \$30,000. Will consider offer.

**JUST SEE IT
TO BELIEVE IT**

Beautiful home on a large 100x100 lot in nice residential section. 3 bedrooms and a den. Bendix washer goes too. Tropical roof.

New low price
\$13,750. Terms

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MAGNIFICENT LOT

RANCHO ROYAL NO. 1—LOT 35

One block W. of Palm Springs Biltmore hotel, adjoining \$60,000 home in swank south end. 130'x120'. Level. Walled on North side.

OWNER MUST SACRIFICE—MAKE OFFER
Telephone 24173

Outstanding Residential Properties

\$35,000

Completely furnished 4 bedroom, 3 bath home in good residential area. New central heating and cooling unit. Corner lot 200x135. Reasonable terms to a responsible purchaser.

\$69,500

Fine materials are in this home built in 1941. Tile roof, pegged hardwood floors, Palmer furnace. Living room, lanai, dining area and bar, 3 bedrooms and 3 baths, completely equipped kitchen. Furnished with Hayden furniture and oriental rugs. Terms.

\$150,000

Las Palmas estate on 4 large walled in lots. Five family bedrooms and 5 baths plus servants quarters and separate gardener's cottage. Unusually beautiful heated and filtered swimming pool and cabana. Furnished with taste for graceful living.

Large residential lot near Tennis Club at reduced price.

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WALKING DISTANCE

Main house has 2 bedrooms and den. Enormous living room. Beautifully furnished. Guest house has bedroom, living room and kitchen.

\$19,750

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Our office open all Summer—List property now!

INVESTIGATE

These Exclusive Offerings.
They are DEFINITELY worth your while!

216 PALO VERDE AVE. In that desirable south location. Just off S. Palm Canyon Dr. Near school and markets. 3 bedrooms, dining room; 2 baths. Tile roof. Walled. Landscaped. One year old. Asphalt tile floors throughout. Large walled patios front and rear. Will sell below building cost. Make offer. Open.

1118 SAN JACINTO WAY. Furnished. 3 bedrooms, each with individual bath. Completely walled. Home only 2 years old. You will love this place. And so reasonable, too. Phone to see.

1185 TACHEVAH DRIVE. A beauty. 3 bedrooms and den and dining room. 3 baths. On corner lot. Walled. Double garage. Unfurnished, but owner will include wall-to-wall carpeting, refrigerator, range and Bendix. A commodious home, built for solid comfort. Owner says sell! Make offer! Will give terms. Phone for appointment to show.

1320 CAMINO DE AMAPOLA. Duplex bargain. Furnished. Fenced. Landscaped. Air conditioned. 2 years old. Large picture windows from ceiling to floor. Always rented. Good income. Only \$15,750. Terms. This is without a doubt the best buy in town. Rear apt. Will show.

HOTEL SACRIFICE. Well-located hotel, 14 units including large apartment for owner. Surprisingly low price for quick action. Come into office for this one. No phone information.

536 CALLE ABRONIA AURITA. Duplex. 2 bedrooms, 2 baths on each side. Hardwood floors, tile roof, garage. Walking distance. Make offer.

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252 N. Palm Canyon Drive
Phones 2844 — 2367 — 3123

Sun Classifieds Bring Quick Results

SO YOU WANT A HOME

A PRETTY PLEASURE DOME

With three bedrooms, two baths, air-cooling and steel sash, copper screens and weather strips, lights in fixtures, places to sit, beds to sleep on and tubs in which to take a bath, So that you will never roam.

Oh! We forgot, there's running water.

Buy this place! We think you oughta.
(with abject apologies to Ogden Nash)

Only \$14,250

MARTHA JAMES, Realtor

GRAHAM DEXTER, Associate

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PETER B. SHEPTENKO



APARTMENT
HOTEL SITE

Between Rossmore and
Lone Palm hotel. Cost \$18,000. Take \$14,500, car or lot down.

VETERANS ONLY

Three bedroom home with garage, \$10,500 full price.
ONLY \$500 DOWN

First come first served.

A LITTLE DOLL HOUSE

One bedroom home, living room with charming fireplace, kitchen, front screened-in lanai and rear patio. Completely furnished. Located on R-4 lot, with an adjoining R-4 corner also zoned for hotel and apartments. Will sell entire set-up for only \$16,000. Easy terms.

BEAUTIFUL DESERT HOME

3 bedrooms, 2 baths, vented cooling system. Garage and work shop. Over 2000 sq. ft. Large lot. Completely furnished including dishwasher and washing machine. Offered for quick sale at
Only \$16,500

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THE PIONEER REALTY COMPANY OF PALM SPRINGS - 475 NORTH PALM CANYON DRIVE - PHONE 7366

TAHQUITZ RIVER ESTATES

Three bedroom home, unfurnished. One of the very best locations in the entire tract. Fenced three sides—ready for occupancy.

\$22,500.
Bank of America loan \$10,800

See Your Broker
—or phone
Palm Springs 2249
(Brokers requested to call for listing)

COOL—BEAUTIFUL IDYLLWILD

So close—Just 55 miles from Palm Springs. Our beautiful Fern Valley property is now for sale. Approximately four acres of cedars, pines, fir, oak, cottonwood, soon knee-deep in ferns, lush grass. Three sources water, including springs. Attractive redwood house with huge fireplace. Garage, new barn. Entire property fenced. Block from trout stream. Ideal for horse owners and for cabin group development. Listed last year at \$17,500.

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Phone—Palm Village 76161
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Palm Village 76871
RANCHO MIRAGE TR. OFFICE 8-3232
1112 Hy. 111 Rancho Mirage

MORONGO VALLEY
SMITH, RAY C.
P. O. Box 105, Morongo Valley

Prize Winners in Auxiliary Poster Contest Announced

It was a difficult job which confronted the judges when they had before them eighty-eight posters made by students at the local schools. Not only were the rules setting forth the make up of the posters adhered to, but all showed an artistic ability far above the average.

Jan Ide of Cathedral City school was selected as winner in Class 1, comprising fourth, fifth, and sixth grades, and Johnny F. Guin has the honor of first place in class 2, students in the seventh, eighth and ninth grades. Guin attends Nellie Coffman school in Palm Springs.

These two posters will compete in the twenty-first district judging to be held later this month at Santa Ana. For their efforts the local auxiliary will award medals to them.

Certificates will be given to the following:
Valletta, Bea Hunt, grade 4, Thousand Palms; Allen Hardaway, grade 6, Desert Hot Springs; James Granger, grade 6, Cathedral City; Theresa Croteau, Sue Cooper, Ruben Salazar and Juanita Griffen who placed in that order from St. Theresa's school; Sandra Harbert, Gerald McKinney and Dixie Gardner who were winners from Nellie Coffman school.

The winning posters are on display in various stores in the city. Mrs. E. J. Haddon is chairman on the annual poppy sale for the Owen Coffman unit American Legion auxiliary and the poster contest was managed by her. Judges were Mrs. Herman Reich, Mrs. Viola Knapp, Mrs. T. Merrill, Mrs. Homer Jenkins and Mrs. H. H. Menard.

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A Specialist in Property Rental, Management and Maintenance, Hotel Reservations.

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To Save You Worry
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- ★ We protect your interest at all times.
- ★ A phone call will bring our representative to discuss your needs in detail.

LIST PROPERTY NOW! OPEN ALL SUMMER
TerryRay---Guy Anderson
REALTORS
773 N. Palm Canyon Phone: 2064-2391-5475

Must Sell Today!

We Repeat... "Must Sell" Today

402 Camino Del Norte. Must sell. Best offer buys this new 3 bedrooms, 3 baths, kitchen, picture window living and dining rooms, unit heat, in exclusive Las Palmas Estates. Definitely a sacrifice. Meet me at the house with your check book. Please note, "This house must be sold today." Open 1-5. Come prepared to buy.

221 Patencio Road—Furnished. Tennis Club area. Spacious living room, streamline kitchen-dinette, all purpose den or extra bedroom with picture windows, powder room. Ideal for a couple. Reduced. Open Sunday.

856 Paseo El Mirador—Furnished. 3 bedrooms, 3 baths, guest house in garden, car-port, bird-bath. Owner wants action. Price reduced for quick sale. Open.

1029 El Alameda—Furnished. 3 bedrooms, 2 baths, sunroom. New low price. Owner wants a quick deal.

CR 15111 Cecil George Co. CR 15111
404 N. Camden Dr. Exclusive Beverly Hills
Palm Springs residence, San Jacinto Hotel, Phone 9019

A Beautiful Home and Income in Idyllwild

SOLID, BEAUTIFULLY BUILT DUPLEX

A charming, rustic mountain home with huge living room, lovely fireplace. Two bedrooms, can sleep four or six.

Has all the appointments and comfort of a city apartment. Built-in wardrobes, cabinets galore (30 in kitchen alone). Everything electric. Brand new Hot-Point stove with built-in pressure cookers. Large new refrigerators with vegetables and frozen foods compartments.

Indirect lighting all through the house. Plugs, electric connections everywhere. Glass stall shower door. Sunken bath tub.

Two separate homes. Both completely and newly furnished. Situated in center of large 2½ lots in ideal location just a short 5 minutes walk from stores, postoffice, etc. 18 months old.

For Sale at \$14,950.00
PHONE PALM SPRINGS 26132
or Address P. O. Box 92, Palm Springs

15 ACRE DATE GARDEN

Bearing dates, interplanted with citrus trees. 2, 5 room homes. (One rented for \$125.00 mo.) Large packing shed. 2 electric deep-well pumps. Water piping all in. Other outbuildings.

Full price \$44,750
Principals only. \$15,000 down, with terms.
Write File No. 60, c/o Desert Sun

Villager Travels 17,000 Miles for Photographs

In Zurich, Switzerland one day last week, home here the next, was the experience of Fred Payne Clatworthy, noted Village photographer whose colored views of Palm Springs and the wide world appear on many calendars and in national magazines.

The Villager left Zurich last Friday at 3 a. m. and on Saturday morning, at 7, was looking down on Palm Springs as his TWA plane winged its way to Los Angeles.

CLATWORTHY and his daughter, Mrs. Barbara Farr, left here March 10 for a tour of Europe. They went first to Rome, then Switzerland, France and England. Mrs. Farr returned home two weeks ago but really saw Europe in the two week trip having two days in Rome, two in Switzerland and one in France before going to England for a visit and thence home.

Her father flew back to Switzerland and obtained some beautiful pictures of the scenery there.

Between March 10 and April 9 he flew 17,000 miles.

DURING HIS TRIP aboard he took many pictures in Italy, Switzerland, France and other points, all in color. He was fortunate in getting the Matterhorn on a clear day but was balked by a snowstorm in the Jungfrau ascent.

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Natural Hot Mineral Water Baths, Warm Mineral Water Pool
OPEN EVERY DAY ALL YEAR
For Reservations Phone — DHS 121
For information, free booklet and list of accommodations, Write L. W. COFFEE, 257 S. Spring St., Los Angeles, 12. MU 8459

Written and Edited by the High School Journalism Class

THE STAFF
BROWNIE BROWNE, Editor-in-Chief
Vicki Matloff, Katie Mills, Ann Welles, Wanda Jones, Elaine Purnell, Marleen Watlet, Bob Green, Craig Hammond, Ann Detzer—Reporters.

Editorial
READ THIS!
You are now attending an educational institution which is well on its way to having the finest campus and best equipment of any high school in Riverside county, and perhaps in southern California! If that statement leaves you cold then take a look around you. A new gymnasium, a new swimming pool, a new library, study hall, cafeteria, home economic classrooms, and faculty rooms. All this has cost your community \$750,000 in bonds, and there are plans for an auditorium, metal and wood shops and a junior college.

Palm Springs high's student body membership grows by approximately 25 students every year. That means that next year we will have in the neighborhood of 400 students attending our school. With the combination of such rapid growth in both student population and the size of our campus it is evident that we must have some form of independent school representation, which will be unlimited in its capacity for information.

Palm Springs Desert Sun has been most cooperative in helping us to keep the villagers and students familiar with high school goings-on, and we all fully appreciate the unselfish consideration which they have given us. However, newspapers are naturally commercial, and therefore, they cannot afford to dedicate much free space to news such as originates in our high school. Thus arises the need for another advancement at Palm Springs high, an advancement which, to be successful, must have the support of the entire student body. YOU, depending upon your attitude, will either make or break this advancement.

By advancement I mean an independent school paper for next year which cannot be disregarded when considering such an enterprise:

1. It would bring to you unlimited news from every source in school.
2. We would be free to enlarge or change our paper at will.
3. A large scale journalism class would give students actual experience on a paper.
4. News, features, and entertainment would be printed with less curtail on the length of a story. Pictures could be used.
5. No limit of constructive editorials could be printed.
6. A paper would promote avid school spirit and interest as we have never known before. That reason alone should reveal to you how much benefit we would derive from having our own school paper. A paper which would be printed for you alone and about you alone.

Think it over and in the meantime you'll be hearing more about it—Craig Hammond.

Brownie Hit In Talent Show

Few people have not seen at least one of the weekly talent courts at the Plaza Theater, but the nights that had the most complete high school audience were the two evenings when high school soprano, Brownie Browne, displayed her talents. Brownie's lovely voice has been heard in many school productions, but in the talent courts she was competing against professional singers where she did very well. She performed two nights, the first time she sang "My Hero" from "The Chocolate Soldier," and the second time, the ever popular "Shanty Town."

Brownie is outstanding at school for her many activities which include singing, public speaking—she took first in the Lion's Club oratorical contest in the Village and second in the regional contest—being editor of the Smoke Signals, secretary of the Girls' League, and many other extra-curricular activities.

PALM SPRINGS HIGH SCHOOL SMOKE SIGNALS

New Buildings Near Completion At High School

With anxious eyes the students of Palm Springs high school have been watching the progress made in the erection of the new buildings on the campus. Now, as the project nears completion, the admiration of the students for the beautiful buildings is without limit.

The site of the buildings is east of the main rooms. The building includes a new cafeteria, library, and home economics department. The new cafeteria will accommodate many more people than the former cafeteria. In the home economics section there is a complete suite of rooms which the girls of that department will decorate every semester. The outstanding feature of the library is the one complete wall that is made of plate glass. In the library are many tables equipped with reading lamps. The library also has four soundproof conference rooms. These buildings are the last word in modern comfort and convenience for study and learning. The buildings will be put to use very soon to the delight of every student in school.

Fads and Fashions

Perched on the car trying to show off their zany Desert Circus week hats are, from left to right, Janet Jaynes, Anne Detzer (twins—how cute!), Brownie Browne, Sandra Cordrey, Irma Touser, Sally Pulitzer, Betty Wright, Ann Welles, and Mary Frost. Others who had outstanding hats but were not able to be in the picture were Brownie's twin, Barbara Jones, and other twins, who followed, Adele Woods and Marilyn Marsh. Mary Pendery and Joan Margolis. This year hats really took over with each girl trying to have hers a little more colorful and original.

While clothes make the man, hats alone don't make the woman. What comes under the "lid" is almost as important. With the hats, levis or frontier pants, cowboy boots, brilliant, embroidered shirts or just plain plaids and checks, and a tie that either beautifully harmonized or clashed as so loud you could hear it, completed an outstanding outfit.

As the women in school tried to out do each other, the men (or mice?) quietly went on their way to carry out the Circus theme. Eddie Weiss was well decked out in his blue shirt and pants, and don't you forget Corky Hammond, Dick Clarke, Tyler Gilman, and Willie Kalasky in their hats.

Now with Desert Circus Week over and beautiful warm weather is here many new cotton clothes will be worn, so let's look for them—shall we?

Frosh Hosts at Gay 49-er Dance

The gay music and loud "whoop-ido doos" that were coming from the high school gym Friday night, April 8, were those of Palm Springs high school students attending the "Freshman 49-er" dance. The music was furnished by the high school swing band and numerous prizes were given for the best dancers and most appropriate costumes.

Entertainment was furnished by Tyler Gilman, who impersonated Al Jolson and Andy Lester, and Jackie Kingsbury, who impersonated Charlie Chaplin and his wife. The latter's dance was hilarious.

Soloists were furnished by Craig Hammond and Dick Clarke. Prizes for the best dancers went to Elaine Purnell and Jack Wilcox. Mr. and Mrs. Henry Greeley, Shirley Maysack and Darryl Plymire, and Sally Pringle and Wendell Hines. The prize for the most appropriate costume was given to Carolyn Harper and Shirley Lockett, who dressed as twins.

Thank you, freshmen, for a mighty fine dance.

Suggestion Box Established for Smoke Signals

By BROWNIE BROWNE
A democratic school newspaper, that's what we want! And, no doubt, that's what you want too, but it's up to you to help us in journalism by taking an interest in the paper.

The journalism class is held in room 11, and on Miss Kelly's desk there is a suggestion box—a box in which one is supposed to place one's suggestions. You can't tell us you don't have any suggestions 'cause we hear enough complaints, and where there's a complaint, there should be a suggestion.

After all, two heads are better than one. "The more the merrier," "united we stand," etc.—anyhow, the point is, we want to improve the Smoke Signals, and as in one human being, if the whole body (in this case, student body) doesn't cooperate, there's bound to be something amiss.

If you have what you consider to be a constructive suggestion please jot it down and slip it into "Ye Olde Suggestion Box." Don't bother to sign it if you'd rather remain anonymous 'cause we're only interested in ideas which represent the school, not individuals.

We are going to start running a column which will try to answer and satisfy your questions and suggestions so turn in your brain storm and watch it burst forth into a gale of inspiration in our next edition.

PALM SPRINGS CALIFORNIA The Desert Sun—7 Friday, April 15, 1949

SOME GOOD BUYS

- 1—20 Acres, rich soil in Cathedral City ranch area. Only \$1800, ½ down, \$40 month.
- 2—99 Year Lease on 160 acres with road, cottage, and utilities available, back of Cathedral City, for \$2400 year. Marvellous view. No dust storms.
- 3—Grape Ranches, date ranches, raw acreage, store leases, homes, courts.

DESERT REALTY CO.
Cathedral City Phone 8-3251
Hanover and Royal Insurance Agencies
"Fire, Liability, Neon, Plate Glass and Floater Insurance"

Sun Classifieds Bring Quick Results

Music Festival To Be Presented Here April 21

The first annual music festival presented by the Palm Springs Unified School district will be held April 21, Thursday night at 8:00 p. m. in the Francis Stevens elementary school auditorium where ten different orchestral and choral groups from Palm Springs and Cathedral City schools get together for an evening of mass entertainment.

Over 300 student musicians will participate in the festival. They are as follows: the Cathedral City girls' chorus, a combined elementary school orchestra, the Nellie Coffman junior high girls' chorus, the Palm Springs high school string ensemble, the Palm Springs high school boys' chorus, and the high school band.

The program will be under the combined direction of Bob Grenow, Miss Betty Barry, Miss Kathleen Rye and Miss Vivian Hayes of the elementary school groups, and Alexander Hammond and Gustave Patzner of the junior and senior high.

Local Seniors At Riverside

Riverside junior college held its annual senior day Thursday, April 7. Palm Springs high school seniors who attended the event left early that morning and arrived at 9:30 to register for the day's events. A general assembly of the six hundred students participating was called. After its dismissal, the next two hours were spent in counseling classes where members of the faculty gave half-hour lectures. A wide variety of subjects were brought into play. Some of these included aviation, architecture and mechanics, drawing, teaching, police work, medicine, radio, hotel management. For all students who were planning to attend college a counseling class was given on that subject.

Box lunches were provided for the students and served on the campus quadrangle. Entertainment was furnished by the college students themselves in the auditorium after lunch. The music, singing, and magic tricks lasted till 2:30 when the day's events were concluded and the seniors boarded their school buses.

Schools who sent seniors were Banning, Beaumont, Corona, Elsinore, Coachella, Hemet, Perris, Palm Springs, San Jacinto and Poly.

Happy Birthday

There aren't many birthdays this month but happy birthday to the few who celebrate.

Some of the students that do have birthdays this month are: Craig Hammond, April 4; Janice Blust, April 19; Van Lois Black, April 21; Warren Hilton Granger, April 26; Barton Arakelian, April 30.

Indian B and C Teams Score at Beaumont

Beaumont High was soundly trounced by the Indian Bs and Cs track squads last Tuesday, April 5, when two high schools dashed in what resulted in the Palm Springs' first track victory of the season. Palm Springs was defeated by Beaumont in the varsity divisions: 68-46, however, when the Bees and Cees had finished racking up points for maroon and white the final score was: Palm Springs Indians 151, Beaumont Cougars 129.

In the A division Joe Cervantes placed in the 120 high hurdle and ran third in the 100 yd. dash. Ronald French ran the mile for another third place, and Bob Sandeffer and Dale Fogle placed and showed respectively in the shot-put. Joey Flavin and Johnny Black tied for first place in the A high jump with 5 feet 4½ inches and J. Black placed in the broad jump with 18 feet, 10 inches. Eddie Weiss won the 220 dash in 23.9 with Black running third, and Chuck Whizman pole vaulted 10 feet, 2 inches for a third in that event. Bud Sale placed third in the 180 low hurdle. Lins finished second in the A 880 and Beaumont won the A 440.

In the B division Barry Devorzan won the 70 yd. high hurdles for Palm Springs in 10.6 with Ed Mason running second. Ten minutes later Mason earned 5 points for the Indians by winning the 100 yd. dash in 11.6. Wayne Rankin, a newcomer, ran third in that event. Don Webb and Rollee Riddle placed second and third respectively in the B 1320 yd. run, and Barry Devorzan was again victorious with a 15.2 seconds win in the B 120 low hurdles. Don Mendoza won the broad jump with a leap of 17 ft. 11 inches and was followed by Stowers who placed behind him. The B shot put was carried away by Don Henson who put the 10 pounder 42 feet, 5 inches. Marvin Hale placed third in that event. Bolton and Stowers tied for second place in the 220 dash, and Bill Hotchkiss won the 660 in 1:39 with Marquez running second. Marvin Hale and Bolton placed second and third in the B high jump. Rollee Riddle won the pole vault, and Palm Springs ran away with the B 660 relay.

In the Class C division Bobby Markham won the 100 yd. dash in 11.5 with Don Forrest running third. Wendell Hines tied for second in the high jump, and Bobby Hall had the winning leap in the C broad jump with 16 feet 5 inches. Markham and James Sharp placed second and third in that event. Bobby Hall and Don Forrest ran second and third in the 120 low hurdles and Bill Spencer took a second in the 180 yd. dash. Charles Barnett captured the 660 in 1:39.3 with Raymond Reyes second. Gene Thompson and Wendell Hines placed second and third in the C pole vault. Bill Spencer placed third in the shot put, and the Indian Cees were defeated by the Cougars' 51" in the 440 relay.

Social Side

Mr. and Mrs. Johnny Frisco are the houseguests of Mr. and Mrs. Barney Ostrow. Mr. Frisco (the bandleader) has just returned from Europe where he played European engagements for two years. While in Europe he married Mrs. Frisco who is French.

Mr. and Mrs. Robert Jones, who now make their home in La Jolla, are the parents of a baby boy born April 2nd who has been named Robert Chilton Jones. Mrs. Jones was the former Marti Robinson.

Mr. and Mrs. Sol Lesser enter-

tained at lunch early in the week at the Racquet Club for Mr. and Mrs. Lex Barker (Tarzan), Mr. and Mrs. Ernest Alschuler, and Mrs. Julian Lesser, their daughter-in-law.

Mrs. Lena Rogers entertained her house guests Mr. and Mrs. Frank Ring owners of the big Ring Oil Co., and their daughter and son-in-law Mr. and Mrs. Terry Kellum, the occasion being Mr. Ring's birthday.

Pandro Berman, who recently completed the direction of "Madame Bovary" in which Van Heflin another village vacationer appears, is the houseguest of Mr. and Mrs. Sam Briskin.

Mrs. Mae Nerad, well known former Villager is the houseguest of Mrs. I. Sigler at her Araby home. Since leaving Palm Springs Mrs. Nerad has been making her home with her daughter, Mrs. E. E. (Elaine) Wright in Pacific Grove.

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DRIVE OUT FOR LUNCHEON
AND DINNER

Weber's GOOD IDEAS

KITCHEN TRICK

EASTER NESTS—Fill centers of coconut-topped doughnuts for plain doughnuts sprinkled with coconut with colored jelly beans and vanilla pudding.

HOUSEHOLD HINT

CUSTARD CUPS or coffee cups are convenient holders for Easter egg dyes. Dye won't harm them, as it washes right off.

RECIPE

BLUSHING BUNNY

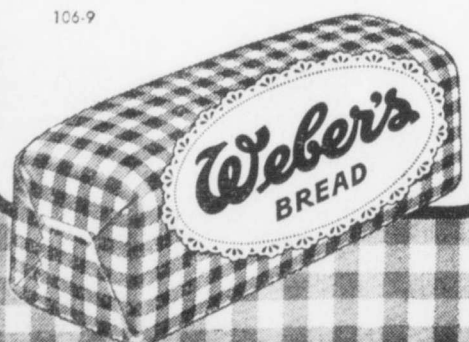
- 1 #2 can corn
- 1 c. tomato sauce
- 1/2 lb. American cheese, shredded
- 1/2 tsp. dry mustard
- salt, pepper
- 4 slices buttered toast
- 4 slices cooked bacon

Heat corn and tomato sauce in double boiler. Add shredded cheese, dry mustard. Stir constantly until cheese melts. Season with salt and pepper. Pour over buttered toast, top with bacon strip and serve at once. Serves 4.

SPRING TOPPER

TOP OF your shopping list—enriched Weber's Bread, so soft and tender, so deliciously good to eat. Weber's is a four-season favorite with more families every day. Look for Weber's Bread in the cheerful blue and white checked gingham wrapper.

106-9



Newswomen To Address Club Women

By RUTH MARTIN

It is with keen anticipation that the Palm Springs Woman's Club awaits the arrival on Monday, April 18, of Eleanor King, attractive and famous newspaper woman and charm expert, whose popular column "Glorify Yourself" appears daily in the L. A. Examiner. The large response of readers of Eleanor King's column proves that women everywhere recognize the need for this new field of self-improvement—present.

Eleanor King has recently completed her sixth successful year on the lecture platform and her popular program, "Your Charm Coach," was heard last season over CBS. She has also assisted in training several of the more prominent motion picture stars and is the author of two well-known books, the "Eleanor King Home Course," and "Glorify Yourself." The inspiring element in Eleanor King's remarkable career is that she has accomplished her noteworthy record in a period of only seven short years.

The afternoon of April 18th promises to be one of unusual interest for all women desirous of self-improvement and the cultivation of additional charm.

As a special treat for the Senior girls of the Palm Springs High School, an invitation has been extended to them to attend

Hobo Ball Plans Under Way Today

Gather up your rags, and we do mean rags, and make a bums rush to get your tickets to the annual Hobo Ball which will be held this year on April 30 at the Tennis Club.

The affair, which turned out to be the most hilarious party of last season, was the brain child of Joan McManus and the proceeds went to the St. Theresa's School which was then under construction. This year the Mothers Club of St. Theresa's has taken over the sponsorship of the event with Hilda Talbot, and Margaret Therieu assisting Mrs. McManus as her co-chairman.

Mrs. Marie Holland is in charge of tickets and Moya Henderson is chairman of publicity and Barbara Hinkle and Helen Kenaston are making arrangements for entertainment.

The party will feature the Tennis Club's famous buffet.

Prizes will be given for the funniest and most original costumes so now is the time to start hoarding old gunny sacks and bring that old bag of this year's bigger and better Hobo Ball.

Reniers Entertain Visiting Brother

Here for an extended visit Irwin C. Renier of Dubuque, Iowa, is visiting his brother, Albert Renier and wife and his sister, Mrs. Alina Dove of 1344 Camino Primrose.

The Renier family has a background of three generations in the music business in Iowa.

The program at three o'clock in the afternoon so that they may enjoy hearing Miss King's fascinating lecture. The public is also cordially invited to attend at the usual admission charge for programs at the Palm Springs Woman's Club.

Tops in Food . . . Tops in Entertainment



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THE GUADALAJARA TRIO
Rudy Garcia---at the Piano

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Drive over and see
GENE AUTRY and
CHAMP make a motion
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Easy 45
Minute
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PIONEERTOWN

"Where the Old West Lives Again"
A few minutes drive off the 23 Palms Road—Watch the Signs

Society



CONGRATULATIONS—That's what Bill Reichel (right) is saying to Percy Whiteside upon his arrival at Desert Air Hotel airstrip in a brand new Ryan Navion. Mrs. Reichel (left) and Mrs. Whiteside look on admiringly. The Whitesides were houseguests of the Reichel last week at their Rancho Mirage home. Whiteside is a former owner and publisher of the Tulare Advance-Register, and a past president of the state newspaper association. He is now selling personal plans like the one pictured. Bill Reichel is as enthusiastic about the new grape vineyard on his ranch as Percy Whiteside is about his new ship. All four like to dine and dance at the Tennes Club.

Lafayettes--- They Are Here

Two Lafayettes were represented in the guest list at the A. L. Cunningham home in the past few days, Indiana and California.

Mr. and Mrs. Grove Webster from Lafayette, Indiana, were guests during Circus Week. In charge of Purdue University airport, Mr. Webster stopped here en route to Stanford for research work.

This week Mr. and Mrs. Vad Jelson of Lafayette, California, are guests of the Cunninghams during Easter week celebrating Mr. Jelson's birthday with a dinner at the Tennis Club yesterday.

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Church to Host Klondyke Party

On Tuesday, April 19, at 8 p. m., the Tennis Club will be the scene of a festive gathering for the benefit of the St. Louis Catholic church of Cathedral City. Though the club is ordinarily restricted to members. On Tuesday, the doors will be open wide to the public. There will be amusements of various sorts and refreshments will be served.

This second annual party of the little church in Cathedral City, should not only draw the 400 people that were at the Wonder Palms Hotel party last year, but also bring out a new group who never have had the opportunity of visiting the world's famous club. The dollar which is to be donated to the cause may be given at the club entrance.

Rhumba Contest Lures Throngs

Where to go on Sunday evening is being answered by the number of gay parties, large and small, taking part in rhumba contests sponsored by Roy Randolph at the Tennis Club.

Last Sunday Mr. Lee Woods was host to a group for dinner and dancing when two of his guests, Miss Marion Murray and Mr. Howard Intermill won the champagne for being the best dancers in the rhumba contest. Others in the party were Ada and Ral Dodge, Mrs. Diane Schuetz and Roy Randolph.

St. Paul's Guild To Meet Tuesday

Guild of St. Paul's in the Desert will meet for an all day work meeting at 10 a. m. Tuesday, April 19 at the home of Capt. and Mrs. H. S. Haislip, 1188 Tamark Road.

As the season is drawing to a close, and there is still a great deal of work to be finished, all members are urged to attend, and to bring box lunches.

Wandering About With Marj

By Marjorie Grant Pohl

I Saw: Your columnist wondering about those persons who assured us there would be less doing after Circus Week—if our calendar is any indication April is going to continue at a mad speed and May follow in its traditional merry fashion—incidentally if you have never spent May in Palm Springs you have missed one of the desert's grandest months . . . DR. and MRS. ROBERT MORREY were responsible for one of the merriest parties of the week. They were surrounded by dozens of their friends when they tossed their cocktail party Monday night and then followed it up by instigating a "Dutch" hayride and barbecue—with the full cooperation of the desert's finest moon—out at Sunny Cove . . . Climbing aboard the hayrack out by the Palm House were MA. and MRS. HARRY WHITNEY, MRS. VICTOR ESSROGER of Chicago (who has but recently joined the Village home owner group), MR. and MRS. PALMER CLARKSON of St. Louis who have been here for most of the season, DR. and MRS. HENRY DOLLARD and their daughter, MRS. and MRS. WILLIAM N. MILLS of San Francisco, BARBARA and BARNEY HINKLE, BILL ROGESS and MARY (airport) NELSON, TONY HINKE and ANN DOUGHERTY, her parents MR. and MRS. JOHN DOUGHERTY, PAULA DOUGHERTY, MRS. CHAUNCEY MCKEEVER of San Francisco who is another new village home owner, HAROLD and CAROLINE HICKS, MURIEL FULTON, the BURNHAM BIGE-LOWS, the WILLIAMS both STUARTS and ROGERS, MR. and MRS. GAVIN HERBERT, EARL and KAY CORDREY, and their guest LEORA THOMPSON who is EARL's agent, MR. and MRS. KEN COLBORN, FRANCES WILSON, MR. and MRS. JACK MITCHELL, SCROOGES and WIN SINGLETON, MR. and MRS. RALPH ZIEGLER, CHARLES and VIRGINIA FARRELL, ALBERT FREY, CULVER and SALLY NICHOLS, the LYLE NEWCOMBERS, MR. and MRS. HOWE FOSTER, and the ART BAILEYS to mention some of the merry-makers.

LENA ROGERS, who is undoubtedly one of the Villages most original hostesses, proved it again Sunday night when she incorporated a birthday party for her father, J. B. WHITECHURCH whose 85th birthday it was, with a full moon outdoor cocktail party about her picturesque pool and Square dance evening . . . There was nothing dull about that gathering . . . Haven't seen a group have more fun either trying to learn to Square dance or just enjoying the antics of the triers than those participating did . . . early in the evening RAY WHITAKER and his orchestra provided the music, while later western records took over for the Square Dance fun. MRS. J. B. WHITECHURCH, who include her Father and MRS. WHITECHURCH, and her daughter and son-in-law MR. and MRS. HOWARD EDGAR were there as were DR. and MRS. JOHN COSTELLO and their houseguests JUDGE and MRS. LOWELL MATHAY, MRS. J. DARSIE LLOYD, the WALTER McMANUSES, JAN YORK (who was wearing her Olympic fencing medal to make an effective necklace), DON KENNEDY, MR. and MRS. JIMMIE HUME, the VINCENT MARCOS and MARY LANE—who graciously sang a special birthday tribute to MR. WHITECHURCH, BETTY and JACK BAL LARD, the LEE BERINGS, LORELIE and TOMMY LYON, and dozens of others.

MRS. F. C. DOUGHERTY chose Tuesday for the luncheon and afternoon of bridge and canasta that she hosted for a group of her friends at her own beautiful desert home . . . There for the pleasant occasion were the Mesdames CLIFFORD HEINZ, JAMES KEMPER, H. F. JOHNSON (they leave for their home in Racine Wisconsin via White Sulphur Springs and Washington, D. C. this coming week), NOBLE BANKS and her daughter, MRS. CHISHOLM MacDonald of Grosse Pointe, Michigan, HORACE ARMSTRONG and J. E. FRENCH . . . MRS. ARMSTRONG entertained at the Tennis Club Sunday for a small group of friends that included MRS. C. F. BLUE JR., MRS. GEORGE COLLOD, who is spending the season at the Desert Inn, MRS. WALTER BAKER and MRS. HEINZ.

Honoring their sister MRS. A. P. WOLD of Orinda, California DR. and MRS. JOHN HAMAN headed a small but delightful dinner Saturday night at their desert home . . . DR. and MRS. H. V. BEHNEMAN, DR. and MRS. WILLIAM AIKIN, MRS. FREDERICK GRANT of Los Angeles, DR. and MRS. RICHARD YOUNG of Omana and DR. and MRS. HUDSON MARTIN of Pasadena made up the dinner group . . . MR. and MRS. FREDERICK DREW, who are guests at Smoke Tree from their home in San Jose gathered others of the Smoke Tree Colony for another of their pleasant cocktail parties this week . . . but a few of their guests were MR. and MRS. ALBERT BEATTY, Beverly Hills, MRS. BEATTY McCULLOCH, ALBERT and MRS. JOHN LUCCARINI who themselves hosted a cocktail group last night, MRS. GRACE PAPPINEAU sister of MRS. DISNEY, the WALT DISNEYS themselves, LEROY SNIDER, KATIE SCHILLER, BOB PALMER, MR. and MRS. CHARLES STINSON, and MRS. EDWARD TWORGER and her daughter SALLY.

Personalities about town . . . MR. and MRS. HOWARD BURDICK have their daughter and son-in-law NORMA and GENE MEREDITH and LUCILLE SHEPPARD the granddaughter with them at their Rancho Mirage Ranch for the week . . . Houseguesting with the ED FALLGRENs are MR. and MRS. VIRGIL MILLER, MR. and MRS. ALLAN MORGAN and DR. and MRS. RUBEN LARSON . . . MR. and MRS. JAIME DEL AMO are at the Racquet Club for Easter . . . MR. and MRS. BENNY GOODMAN are out at Wonder Palms with ALICE and GEORGE HILL . . . songwriter MACK GORDAN is there with his son ROGER . . . owners MR. and MRS. JOSEPH BLUMENFELD and daughter from San Francisco, MRS. and MRS. ALBERT BRANDS are there with MR. and MRS. IRVING GOLDMAN . . . MR. and MRS. JOHN GALLOIS, a couple of Palm Springs most outstanding hosts, have as their guests MR. and MRS. HARRIS HAMMOND of New York and Los Angeles and MRS. WILLIAM WALLACE (she is INA CLAIRE) . . . at the Del Tahquitz for the Ice Show not one but three real SHIEKS, MOHAMED, SULIMAN and HAMAD AL KHALIFA who have been about town incognito for the past week—haven't yet figured out how a SHIEK can be among those who no one hears about . . . or maybe its just that you are not supposed to recognize them.

More personalities section . . . La Quinta and the Racquet Club have been loaded with movie names—at the first mentioned saw DR. HERBERT KALMUS, head of Technicolor, BRIAN DONLEVY and his little daughter JUDY, DORE SCHARY of MGM, MRS. DANNY KAYE and her youngster, MR. and MRS. NORRIS (TUFFY Lum and Abner) GOFF and their family and MGM producer J. L. MANN, KIEWICZ, his MRS. and their sons CHRIS and TOM . . . incidentally, VAIL HESSE, the famed color photographer was shooting a sidekick adds there this week . . . down at the Racquet Club NORA FLYNN and DICK HAYMES among those watching JACK WARNER of Warner Brothers, PAT DE CICCO, and JIMMY RITZ knock tennis balls about . . . SPENCER TRACY smiling over a joke someone tossed his way . . . MR. and MRS. SIDNEY STROTZ, he is president of the West Coast division of the National Broadcasting Company, are staying there as are the LES (orchestra) BROWNS (with their children) who we saw Monday night with a group that included FRANK SIN-ATRA who had flown down for a day with his youngsters LEO FIELDS, MARJORIE MUNTZ and SAM HOUSTON III of Chicago . . . scribe HARRY CROCKER, the ERSKINE JOHNSONS who we saw later at the Town and Country dropping in . . . MR. and MRS. J. CARROLL NASH at the Stables.

BETTY MCKINLEY and JONNE TEARSON co-hosting a merry gathering at their Smoke Tree home that honored MR. and MRS. F. M. DREW on their wedding anniversary, MR. and MRS. JACK LUCCARINI on their 20th, MR. and MRS. JAMES LYONS of Coos Bay Oregon on their 13th, and MARGARET HAMILTON on her birthday . . . all of which we should call a mighty good job of honoring . . . there were wedding bells and music in their patio for the merry occasion, and DR. and MRS. LAWRENCE CHAFFIN of Los Angeles, MR. and MRS. CLINTON LATOURETTE, MR. and MRS. ELYG STEWART, the FREDERICK GRANTS, PAUL TROUSDALE (MARGARET is still convalescing), MR. and MRS. GEORGE PELTON, DR. and MRS. H. CASSIDY were on hand with a number of persons in the Colony that we have already mentioned earlier as well as a number of others. The group were largely the Easter crowd who have been coming to Smoke Tree for the holidays for as long as we can remember.

The Polo Club resounded with the polo gang when FREDDIE WATSON and MILT HICKS hosted the third of their party there . . . the usual group including DR. and MRS. JAMES E. OLIVER, DR. and MRS. FRANK PURCELL, MR. and MRS. FRED INGRAM, the CHARLES MATTHEWS, MR. and MRS. BILL EDRIS (Seattleites who have just bought the Dougherty house) the BEN SHEARERS, MR. and MRS. GEORGE ROBERSON, and MR. and MRS. EARL COFFMAN were there . . . MR. and MRS. COFFMAN were themselves hosts to the Club 25 group at a Barbecue Tuesday night given at the Desert Inn's Remada. Understand 'twas an outstanding party.

Nightspotting caught talented BUDDY BREGMAN of the Chicago steel Bregman's, giving Dunes guests an added treat by playing double piano with MORTY JACOBS, which became triple when NACE BROWN JR. dropped in . . . among the listeners BOBBY BREGMAN, STANLEY STYNE, SHELLEY WESSEL, FRANK ROTH-CHILD . . . DORIS RHODES, of the husky blues voice, singing a medley of old songs . . . BILLY MANN, MRS. JOHN BEBER and MR. and MRS. EDDIE FRYEDMAN listeners . . . HOWARD Darplane and movie) HUGHES at the Doll House looking unlike his usual self, done up in a good looking sport outfit . . . Congratulations . . . the EARL HUGHES in with their youngsters—think it was their daughter's birthday . . . a dusky skater who must go nameless as we couldn't discover any of the people who were supposed to know it, a real hit when she guest-starred at the Del Tahquitz Ice Show . . . MR. and MRS. BERTRAM GREEN of Bel Air and their son BOB who are Eastering here entertaining at dinner at the Tennis Club for MR. and MRS. CARL THOMAS (vice prexy of Coca Cola) and their son CARL JR., KEN COLBORN JR. and his parents and PETER WILLIAMS or Claremont Men's College . . . MR. and MRS. EDGAR KAUFMAN (Pittsburg Dept. Store) dining . . . DON CAMERON and CYNTHIA SNOWDEN at the Saddle and Siroin . . . ditto the PETER SHEPTENKOS.

I'll be seeing you—Marj.

Not Just--- Through the Season

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Cholly Springs

The Easter parade of visitors and celebrities up and down Palm Canyon this Sunday should make Fifth Avenue look like a back street in Dubuque. At least it will have more colorful garb and as "Governor" Jimmy Davis at The Stables put it, "more convertibles than any other street in the world!"

The Desert Inn, the Doll House, the Del Tahquitz, the Tennis Club, and the Racquet Club are all fixing up special dishes so that you can have your Easter eggs any way you want them.

Speaking of eggs, the kiddies, of course, want theirs on the lawn. So out Palm Desert way, Cliff Henderson is fixing up baskets of hand colored hen fruit for the visiting tots at Shadow Mountain Club and Firecliff to roll away to their hearts content.

For the Easter morn egg roll (not to be confused with the wonderful Chinese ones you get at the Cantonese House, you'll find such very youthful contestants as Masters Stephen and Douglas Bourne, whose father Arthur, owns the famous Al-

bourne Rancho at Glendora, young J. M. Margaret and Frank Taylor, whose mother and father are Mr. and Mrs. Reese Taylor have brought them right off the front porch of the Huntington in Pasadena so they can compete. Handsome actor George Murphy will be on hand to see that his two offspring get a fair "break" with the eggs, only poppa had better not take a "crack" at it—Get it?

Of course, the Firestone youngsters, Lendy, Brooke and Ken, will all be in trim and will play host to such other distinguished little visitors as Peggy Sue and Homer Gibson of San Marino, Shean and Michael Gasparie of Vancouver and kiddies from Southport, Conn. to Santa Barbara.

Tip to the younger set—Don't let your parents get hard boiled about letting you enter.

No we are not writing a nursery column, but once in a while, it's only fair the youngsters should get a break. We can't let Mama and Papa have all the space!

Speaking of "Mamas" that very proud mother with the dark glasses and the three adorable youngsters no one recognized at the Doll House, was Joan Crawford!

Not only are they the cutest kids, but they even ate all their spinach! You see what having a movie star for a mother can do.

Sifting Sands: the Ed Bramsons are honeymooning at Wonder Palms where we also spotted Jimmy Durante and Marjorie Little holding hands and howling not over one of Jimmy's gags, but over that broadcast that said they had split up. . . .

Zachary Scott dancing with a very beautiful Spanish girl whose name we didn't catch—because he wouldn't throw it. . . . The Bill Holdens at the Racquet Club attracting all eyes because of that luscious tan the beautiful Brenda has. Umm! . . . Speaking of tans, Nicholas Joy, the English actor watching that nice cool ice show at the Del Tahquitz, suggested that Palm Springs should have a "tan" contest.

Name the girl with the most even tan "Miss Desert Tan of 1949" and give her a gallon of lotion for a prize. You know, that might be an idea. Nicholas, incidentally is leaving to make a picture next month in Italy. Why isn't? If this heggia for foreign shores keeps up, you're going to have a hard time naming one star still in the Hollywood!

Incidentally Producer Ande Lamb and Ruth Whitney were in a huddle with Evelyn Ankers and Jimmy Ellison about using Thunderbird or Smoketree for some of the background shots for "Calamity Jane and the Texan."

This should make the lovely Evelyn, following in the steps of such beauties as Jean Arthur and Jane Russell about the umpteenth Calamity Jane.

Mystery of the Week: What prominent socialite tipped Morty Jacobs at the Dunes to play a tune he knew would annoy the girl friend who had just jilted him last week in Los Angeles and who walked in with her new flame?

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Social ACTIVITIES



AT COLONIAL HOUSE—Jimmy McHugh, noted song writer and fiancée, Anita Lhoest, national woman's medley swimming champion, photographed relaxing at the Colonial House. He has just purchased a 40-acre ranch near Point Happy where he will build a home and raise grapes and alfalfa. One of the nation's top song writers, his "As the Girls Go" is a current Broadway hit.

Spring Season at Its Gayest

Under a big bright moon a gay crowd gathered on the tennis courts at the Tennis Club Wednesday evening for the first weekly Square Dance and Bar-B-Que of the spring social season. To the voice of a professional caller and the music of Ray Whitaker's orchestra, in colorful cowboy attire, everyone was in a dancing mood until wee hours of dawn.

Hosting one of the larger cocktail parties that preceded the square dance were Mr. and Mrs. O. F. Collinge of Los Angeles, who, with their daughter Maureen and son Jimmy, are Easter vacationing at the Colony. Joining the Collinges for cocktails and dinner at the Tennis Club were Mr. and Mrs. Rulon Free of Bel-Air, Mr. and Mrs. Kenneth Colburn and Mr. and Mrs. Charles Snyder.

HOLIDAYING: Mrs. Charles E. Futch and daughters Ann and Sarah are down from Beverly Hills for ten days at La Mesa. . . . The Wm. Flowers with daughter Tamara, a Marlboro junior, and son Bob from U.S.C. are vacationing at the Bill Bannerman house. . . . The Gavin Herberets are with Kay and Earl Cordrey at the Colony. . . . Dr. and Mrs. Norman Jacobs of Los Angeles, with daughters Norma and Mary Lou at the Del Marcus. . . . Mary and Nick Carter with their two young daughters and Mary's brother, Peter Tennyson, are down from San Mateo occupying their desert home over Easter.

PARTY LINE-UP: Mr. and Mrs. Rulon Free, who with their two sons, are occupying the Esther Gilbert house on Prescott drive, will pour cocktails for Los Angeles and Palm Springs friends

down Mountain Club dinners and parties.

Mrs. Trezevant, instrumental in arousing the doctor's interest in Palm Springs through her real estate work, stated he is noted as a leader in his field of dermatology and nationally is considered outstanding as a specialist in skin treatment.

A consultant at the veterans hospital at Sawtelle and a member of the Los Angeles Medical Society, Dr. Murphy will alternate work between the Village and his Burbank practice this summer.

this evening. . . . The James Costons will entertain with an after-six affair at their lovely Stevens road home tomorrow. . . . Joan and Walter McManus will host their annual Easter Bonnet Brunch at their Tahquitz River home Sunday. . . . The very young set will roll and hunt Easter eggs on the Tennis Club lawn at eleven o'clock. . . . At the Desert Inn the "Easter Bunny" will officiate over an egg hunt right after breakfast; with a coffee bar set up for the grown-ups.

DESERT BRIEFS: Mrs. Frank de Benedetti of San Francisco hosted a dinner party at the Tennis Club for Mr. and Mrs. George Puccini and their children, Joan, Jean, Frank and David—San Franciscans vacationing at Estrella Villa. . . . Mr. and Mrs. Ward Magill, who have been at Hotel The Oasis all winter have returned to their home in Wichita, Kansas. . . . Vacationing at the Desert Retreat this week are Dr. and Mrs. Felger with their niece Nancy Bristo; Dr. and Mrs. S. J. Gaynor and family, and the Samuel Nortons, all from Los Angeles. Mr. and Mrs. Carl B. Shank and daughter Margaret from Long Beach are spending some time at the Desert Inn, as are Mrs. James Melton and daughter Margo from Westport, Conn. . . . The George Strebles hosted a dinner party at the Tennis Club for Captain and Mrs. Robert Carrithers of Sacramento, Mrs. Lillian Davis, Mr. Strebles sister, and Mr. and Mrs. Frank Smith of Los Angeles.

Village Market

441 S. Palm Canyon Dr.

CLOSED EASTER SUNDAY

in cooperation with other Food Stores SHOP FRIDAY AND SATURDAY

LITTLE FOLKS COTTAGE

111 N. Palm Canyon Dr. Desert Inn Grounds

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Sunsuits, \$1.00

Bathing Suits
Pinafores
Dresses

Sun Dresses
Knits
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FRANK EWING, Manager

"The Center" Telephone 7874
174 N. Palm Canyon Dr.

PALM SPRINGS CALIFORNIA
Friday, April 15, 1949

The Desert Sun—9

Mrs. Lesser Entertains Board of Philharmonic Committee at Home Here

When Mrs. Sol Lesser entertained the executive board of the Women's committee for the Los Angeles Philharmonic Orchestra at her Vereda del Sur home last Monday, it was in the way of a birthday party celebrating the twenty-fifth anniversary of the orchestra and of the committee.

The board members, all residents of Los Angeles, Beverly Hills and Santa Monica, traveled to Palm Springs in a special Tanner bus for their final monthly meeting. This is an annual affair hosted by Mrs. Lesser when business and pleasure are combined in a gala all-day outing.

After the morning business session, when new officers were nominated, the group were guests of Mrs. Lesser at a beautifully appointed luncheon served at a long table artistically decorated with ropes of pansies. Throughout the house bowls and vases of spring flowers were arranged—all grown in the Lesser's own colorful garden. A clever note was added to the party by place cards of hand painted personalized plates for each guest.

Invited by Mrs. Lesser to her Palm Springs home were the committee's president, Mrs. Walter Harrison Boyd; 1st vice-president, Deane Pearle Alkin-Smith; 2nd vice president, Mrs. Earl Carpenter; 3rd vice president, Mrs. Harvey Mudd; 4th vice president, Mrs. Charles Frederick Nelson; treasurer, Mrs. Gordon Hair; parliamentarian, Mrs. John Dudley; corresponding secretary Mrs. Lon V. Smith.

Publicity, Mrs. Lee Balingier; membership, Mrs. Frank MacQuoid; hospitality, Mrs. Alexander Adams; and Mrs. Henry Duke, Leland Atherton Irish, Joseph Levy, Neil Petree, past-president, Mrs. Elvon Musick, Madame Yeatman Griffith, Blackstone Smith, Philip Zobel, Robert Lawson, John Spencer and President Emeritus, Mrs. Cecil Frankel.

Mrs. Lesser concluded her second term as recording secretary and eight years of service on the executive board—the longest period any member of the committee serves in either capacity. The Women's committee is responsible for the children's con-

certs, for a large share in the work of the finance campaigns, for seasonal subscriptions and for an annual contribution to the orchestra.

PALM SPRINGS Play School

For Children 2-6 Years
Open daily. Licensed by State of Cal. Health Dept. approved. Supervised play. Accredited teachers for kindergarten classes. Baby sitters provided.
• Fruit Juices
• Hot Lunches
• Snacks
• Rest Period
Hourly-Daily-Weekly Monthly Rates. We furnish transportation.
Phone 3213
(Call us for an interview)
1547 N. Palm Canyon Dr.
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Your Sparkling School Girl
Loveliness Restored at

Pauline Nelson's
Reducing Ranch

Her Famous 3 Fold Formula
Assures Successful Reducing

- 24 Hour Supervisory Regimens.
- Daily Body and Facial Contouring
- Organic Slenderizing Diets.

For Reservations Write
R 1, Box 376
Fallbrook, Calif.

For Consultation Visit
Stone Age Gardens
Rainbow, Calif.

(Only 2 Hours from Palm Springs on Hiway 395)

COLDS

Why suffer any longer with a stuffy aching head, filled up nose, difficult breathing, tight chest, and a hacking cough. The very latest method, AEROSOL THERAPY is producing gratifying results. Colds of the head, throat and chest seldom require more than two or three visits to this office. The treatment is painless, inexpensive and pleasant.

DAY AND EVENING HOURS

DR. STANLEY J. POST, D. C.

181 W. Ramsey BANNING Phone 564

TO: ADVERTISING DEPARTMENT,
CALIFORNIA ELECTRIC POWER COMPANY,
P.O. BOX 512, Riverside, California,
I submit the attached drawing as my own work:

NAME _____ AGE _____
ADDRESS _____

(Newspaper and date of animal appearance)
(Additional copies of this ad may be obtained at our local office.)

CONTEST RULES

Any child 12 years or under may compete.

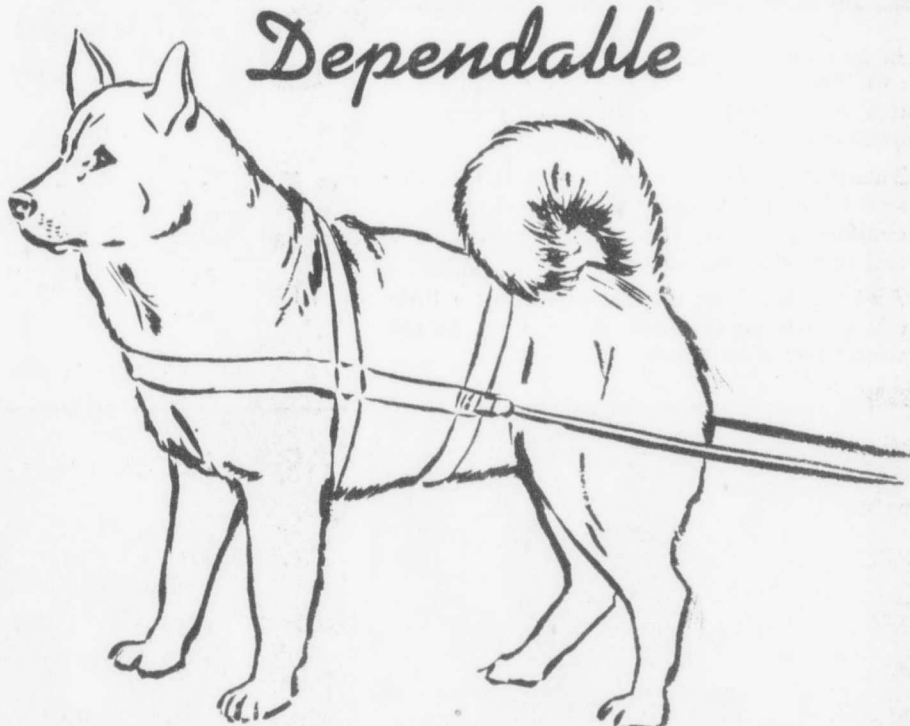
Only one entry will be accepted from each contestant of each display.

Entries will be judged on neatness, selection of colors and artistry.

Entries must be in the mail and postmarked not later than midnight one week from the day it appeared in newspaper.

Each new contestant will receive a Reddy-Kilowatt pin and a radio will be given for the best entry of each animal.

Decision of the judges is final and no drawings will be returned.



Hey Kids!

Color this drawing with crayons or paints and get a gold-plated Reddy-Kilowatt Pin if you do not already have one. In addition, the best completed drawing received will be awarded FREE a portable radio.. (Read Instructions Above)



The name "Husky", is generally attached to most dogs living in the Eskimo country. There are many breeds of dogs used by the Eskimos for pulling sleds and for hunting. The most common is the Malemute, a breed tracing back to the wolf, whom it resembles. The Eskimo dog, as he is also known, is extremely powerful, dependable, and faithful. He is truly the Eskimo's best friend and is ready to work for his master in all kinds of weather. He has a long outer coat of hair, usually grayish in color, and an undercoat of soft wool. He stands from 20 to 25 inches in height and weighs from 50 to 85 pounds.

Be kind to all your animal friends.

Dependable

Electricity too, is your faithful friend. In all kinds of weather, night or day, it is ready to go to work for you to make your chores easier and your life more convenient.

Yes, it is your faithful friend and servant.

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FREE ENTERPRISE



CALIFORNIA
ELECTRIC POWER
COMPANY

For Your Easter Parade

100 Formals at 1/2 Off.

100 Formals at 1/3 Off.

Daytime Crepes and Jerseys, 1/2 Off.

Daytime Prints at 1/2 Off.

100 Hand Made Sweaters

Priced from \$11.95 to \$69.95 at - 1/2 Off

Fine White Coats at 1/2 Off.

Colored Coats at 1/3 Off.

Western Wear

Hand Made Boots 1/3 Off.

12 Suede Outfits at 1/2 Off.

Group Embroidered Frontier Suits, 1/3 Off.

Group Suede Coats at 1/2 Off.

Leather Jackets and Vests, 1/2 Off.

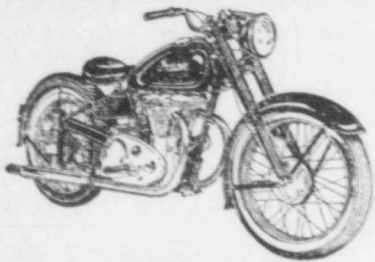
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SPECIALISTS IN MOTORCYCLE SERVICE

We use factory recommended tools and methods. Genuine Indian parts. Expert repair work on all makes of motorcycles.

COME IN AND SEE THE NEW 1949 ARROW AND SCOUT!

DESERT FORGE

Acetylene and Electrical Welding — Blacksmithing — Towing Winch Truck Service — Auto Body & Fender Repair and Painting
210 West Sunny Dunes Rd. Phone 26088

Sun Classifieds Bring Quick Results



Dick Henson's CANTONESE HOUSE

ON AMADO ROAD NEAR THE O'DONNELL GOLF COURSE

FEATURING THE FINEST OF CHINESE FOODS

PREPARED BY FAMOUS CHEFS

"Every Chinese Dish You Wish—Plus Steaks and American Food"

Special Service At Community Church Sunday

Sunday School at Community Church commences at 9:45 a. m. There will be a special Easter observance throughout the various departments of the school. Special programs are being planned for each departmental group and parents and friends are invited to visit.

The regular worship service is held at 11 o'clock. The pastor, Rev. James H. Blackstone, Jr., will preach on the subject "The Resurrection and The Life Everlasting" bringing to a conclusion a series of sermons on the Apostles' Creed.

The belief in Resurrection and Everlasting Life, contrary to the common opinion held by the average person, does not apply only to the experience which we anticipate after death but applies also to our present life when we are raised from the death of sin to the life of righteousness through our faith in our Lord, Jesus Christ," the pastor said.

The Chancel Choir will sing "Christ, the Lord is Risen To-

First Easter Dawn Service Sunday at Palm Desert

A program, rich in music, will be presented Sunday at the first Easter Dawn service at Palm Desert Community church outdoor amphitheater by fifty young people from Palm Springs high school under the leadership of Mr. and Mrs. Alexander Hammond. Mr. Hammond will be heard in the solo portion of the service.

Elaborate preparations have been made for this service at the new church. The sunrise service will be the only one of the day there, Dr. J. B. Macartney, pastor, said. Boy Scouts will assist in the parking, seating and distribution of programs, printed specially for the occasion. Trumpeters will herald the

dawn and Dr. Macartney will have charge of the service, delivering the Easter message and reciting Van Dyke's celebrated poem, "God of the Open Air."

Immediately following the service, members of the choir and other participants in the program will join in breakfast at Shadow Mountain Club.

After Easter, Dr. Macartney announced, Palm Desert Community church services will be held in the home of Mrs. Margaret Ward, near the present open air arena.

Services will continue into early May after which Dr. Macartney has speaking engagements in the First Church in Seattle and will occupy his former pulpit at Bellingham, Wash.

Four Masses to Celebrate Easter at Catholic Church

Holy Week at Our Lady of Solitude, Catholic church, will be climaxed Sunday with four Masses at 6:30, 8:30, 10 and 11:30

day" by Grayson. Wade Lane will be heading a Baritone solo "Resurrection" by Mark Andrews.

At 3 o'clock a special service will be held at which time the Sacrament of Baptism will be administered in the church sanctuary.

Parents who wish to bring their children for this sacrament are asked to contact Mr. Blackstone.

The evening worship service is held at 7:30 p. m. Mr. Blackstone will present an Easter message on "The Resurrection—An Historical Fact."

Mountain Road Improvement Begun

Widening, grading and elimination of sharp curves on the county highway between Mountain Center and Idyllwild is under way and heavy damage suffered by the road during the winter is being repaired. The road will be widened from 18 feet to 26 feet with better visibility at the curves. Art Morris, road foreman in charge, announced.

Christian Science Text 'Doctrine of Atonement'

The Golden Text of the Sunday Lesson—Sermon on "Doctrine of Atonement" in all branches of the Mother Church, The First Church of Christ, Scientist, in Boston, is from John's Gospel, and reads: "John seeth Jesus coming unto him, and saith, Behold the Lamb of God, which taketh away the sin of the world."

The Lesson—Sermon includes Bible citations from Matthew and Mark: "Then the eleven disciples went away into Galilee, into a mountain where Jesus had appointed them.... And Jesus came and spake unto them, saying, All power is given unto me in heaven and in earth. Go ye therefore, and teach all nations, baptizing them in the name of the Father, and of the Son, and of the Holy Ghost." "And these signs shall follow them that believe: In my name shall they cast out devils; they shall speak with new tongues; they shall lay hands on the sick, and they shall recover."

In "Science and Health with Key to the Scriptures" Mary Baker Eddy says, "Jesus established his church and maintained his mission on a spiritual foundation of Christ-healing. He taught his followers that his religion had a divine Principle, which would cast out error and heal both the sick and the sinning."

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Universal Electric Range Standard, \$199.95
Kelvinator Electric Range Standard, \$169.95
Monitor Gas Range \$189.00

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COMMERCIAL AND DOMESTIC
171 N. INDIAN AVE., PALM SPRINGS, CALIF.
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EASTER SPECIALS—SPECIAL ORDERS INVITED
COMPLETE LINE OF FINE BAKED GOODS
The Dekker Pastry Shop
468 N. Palm Canyon

Easter Festival At St. Paul's to Start Saturday

The Easter Festival will open at the Episcopal church, St. Paul's in the Desert, Saturday, Easter eve, with the annual Baptism of little children, in a church already decorated with the emblems of Risen Life in Springtime flowers and glittering candles.

There will be four services on Easter Sunday in order to minister to the hundreds of worshippers who desire to come: 7 a. m. Holy Communion, with Easter music led by Alex S. Hammond, Precentor and soloist; 8:30 a. m. Choral Holy Eucharist and sermon. Celebrant and preacher, the Rev. Truman P. Riddle, chaplain U. S. Navy, retired; 11 a. m. Choral Holy Eucharist and sermon. Celebrant and preacher, the Rev. Robert M. Hogarth, rector. The full parish choir will sing at 8:30 and 11:00 with Eileen Carey, organist and Wynne Davis Hammond, director, Alex Hammond, bass soloist and Henry E. Greeley, tenor, and a large chorus of fresh young voices from the high school. They will render the full choral communion in "F" by Berthold Tours; "Christ Our Passover" by Max Vogrich; and, at the Offertory, "My Redeemer Liveth" by Macfarlane. The traditional Easter hymns will be sung with an Orison from the 17th century composer, Michael Praetorius.

The family service for parents and children will be 4:30 p. m., led by the St. Cecilia choir of the Sunday school under the direction of Wynne Davis Hammond. Sunday school classes will present pantomimes, monologues and pageants, depicting the Easter story. They will march in procession to the altar, bringing their mite boxes in which they have put their savings and earnings through the season of Lent—this offering to be used for children's work in the mission fields at home and abroad.

Two Services Easter Morning At St. Louis

The first week long Mission of St. Louis Catholic church in Cathedral City was closed on Palm Sunday afternoon, with the renewal of Baptismal vows and the bestowal of the Papal blessing. The people were enthused about the preaching of Father Roderick Missey, C. P. of Sierra Madre. The attendance continues to increase each Sunday. The last two weeks seeing more people than any similar period since the church has been opened.

The services on Easter will be at 8 and 10 o'clock. The latter Mass will be sung. Besides the regular choral pieces, Dale Habiger will sing the Holy City, and Mrs. Ruth Cavanagh Panis Angelicus. The very capable choir enhances the Masses, with its fine rendition of sacred music. Non-Catholics are invited to attend the services.

Mayor Urges Observance of Good Friday

Mayor Charles Farrell asked that all Villagers set aside the hours of 12 noon to 3 p. m. today for solemn meditation in observance of Good Friday and that all business establishments arrange their hours so that as many employees as desire may attend church services this noon. Good Friday services are being held in Our Lady of Solitude, Catholic, St. Paul's, Episcopal, and Community church from 12 noon on. The services are so arranged that persons who cannot remain for the full period can leave or arrive for an hour's worship.

To Honolulu

Mrs. John L. Talbert, Villager formerly from Lafayette, Ind., is scheduled to sail on the S. S. Lurline next Friday for an extended trip to Honolulu. She will leave early next week for San Francisco where embarkation is scheduled.

Regular Navy women officers receive indoctrinations at the General Line school, Newport, Rhode Island.

Kelley's

IN THE CENTER

174 N. Palm Canyon Dr.

PHONE 2874



There's only one blind that offers you this double feature

NATIONAL'S "U" GRIP SLAT is the venetian blind for you!

It's a simple matter to remove "U" grip slats for occasional cleaning. No buttons, no clips, no cords to bother with. Another plus value is the tighter closure for greater privacy and better light control.

You'll agree that the "U" grip slat is the one blind that has everything. Ask for a demonstration of the "U" grip slat venetian blind...no obligation.



KELLEY'S have these services available to you---

Complete Decorating Service
A phone call will bring an experienced decorator with ideas and samples to your home.

Rug and Carpet Installation and Repairs.

Venetian Sales, Service and Repairs.

Window Shades.

Asphalt Tiles.

Upholstering.

Refinishing and Repairs.

Kelley's Are Now Offering A Complete Contract Service to Hotels and Apartments for Complete Furnishings.

Kelley's

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PHONE 2874

Time to Spring Clean your Buick too!



Bright sun shining—new greenery showing—soft breezes calling you onto the highway—this is the season that Buick of yours was made for!

This is the time when you'll want to hear the sweet hum of its eager power, feel the lazy comfort of its easy stride, get the springtime feel of its thrilling action.

And you can have all that—with just a little attention to some simple things to shake the winter out of its bones.



For instance—the rusty sludge that has accumulated in your radiator should be cleaned out. Transmission and rear end may be low on lubrication, and should be checked. Crankcase oil should be changed to a summer grade.

The underside of your car has taken a lot of splashing on wet roads. Some of the chassis grease has been washed out, some of it fouled with mud and grit.



Check your car— Check accidents!

Driving is twice the fun when you have complete confidence in your car—when you know that tires, brakes, steering, lights and the like won't let you down.

Altogether, there are 10 points to be checked for safety on any car. Bring your Buick in to us for a thorough going-over before setting off on your spring sojourn. We'll take the worry and fuss off your hands—so you can be carefree of the wheel.



Buick care keeps Buicks best

DESERT INN GARAGE

193 N. Palm Canyon Drive

Palm Springs, California

EASTER

**Give Praise
to the Joyous Easter** in the church
of your choice. Make this attendance an integral part
of the happiness of your Easter Day. The glorious Easter
hymns will fill you with a wonderful peace! The pro-
found words of reverence will bring strength and com-
fort to your heart! Come with your family—and share
with them—the inspiration of this impressive service.

**CATHOLIC CHURCH
OUR LADY OF SOLITUDE**
151 West Alejo Road
Rev. Michael O'Connor, Pastor
Good Friday Mass of Presancti-
fied at 12 noon, Stations of the
Cross and sermon after Mass
and again at 2:30 and 7:30 p. m.
Confessions from 8 to 9 p. m.
Holy Saturday blessing of the
Baptismal Font at 6:30 a. m. and
Mass at 7:30 a. m.
Easter Sunday Masses at 6:30,
8:30, 10 and 11:30 a. m. The
6:30 a. m. and 11 a. m. Masses
will be High Masses.

**CATHOLIC CHURCH
ST. THERESA**
2800 E. Ramon Road
Rev. William F. Clavin, Pastor
Good Friday Mass of the pre-
sanctified 8:30 a. m.
Stations of the Cross 2:30 p. m.
also 7:30 p. m.
Holy Saturday High Mass 8:30
a. m. Evening Devotions 7:30 p.
m. confessions immediately
thereafter Easter Sunday Masses
7:30, 9:00 and 11:00 a. m.
9 a. m. Mass—High Mass.

ST. LOUIS CATHOLIC CHURCH
Glenn at B Street
Cathedral City, California
Fr. Joseph Leissler
On Good Friday services—Pri-
vate veneration way of the Cross
3 p. m. Public veneration and
Way of the Cross 8 p. m. Mass
Holy Saturday, 8 a. m. Easter
Sunday services at 8 and 10 a. m.
The latter service will be a High
Mass.

**FULL GOSPEL CHURCH
(Assembly of God)**
216 South Indian Avenue
Rev. Charles C. Farmer, Pastor
Sunday School.....9:45 a. m.
Morning Worship.....11:00 a. m.
Evangelical Service.....7:30 p. m.
Wednesday Preaching.....7:30 p. m.
Friday Bible School.....7:30 p. m.

COMMUNITY CHURCH
Corner Cahuilla Road
and Baristo
James H. Blackstone Jr.,
Minister
Robert Hughes Mitchell,
Musical Director
Louis Lux, Organist
Telephone 6291
Good Friday services celebra-
tion of Sacrament of Lord's Sup-
per 12 til 2. Kings of Kings mo-
tion picture Friday 7:30 p. m.
Easter morning 5:15 a. m. Sun-
rise services on golf course. Sun-
day School 9:45 a. m. Easter
morning worship service at 11
a. m. Sacrament of baptism 3
p. m. Evening worship at 7 p. m.

EPISCOPAL
St. Paul's in the Desert
125 West El Alameda
Rev. Robert M. Hogarth, Rector
SATURDAY, EASTER EVE
4:30 p. m. Festival Holy Baptism
of Children
EASTER SUNDAY
7:00 a. m. Holy Communion with
Easter Hymns
Alex S. Hammond, Precentor and
Soloist
8:30 a. m. Choral Holy Eucharist
and Sermon: Chaplain Riddle
11:00 a. m. Choral Holy Eucharist
and Sermon: the Rector
4:30 p. m. Family Easter Service
In Pageantry and Song by
Sunday School Children
The public is cordially invited
to any or all services.

CHRISTIAN SCIENCE SOCIETY
Palm Springs, California
A Branch of The Mother Church
The First Church of Christ Scien-
tist in Boston, Massachusetts.
Sunday Service11 a. m.
Wednesday Meeting 8 p. m.
(Woman's Club House)
Sunday School 9:30 a. m.
271 Ocotillo Avenue
The Reading Room upstairs in
The Center is open daily, except
Sundays and Holidays, from 12
to 4.

LATTER DAY SAINTS CHURCH
Youth Center, 386 No. Belardo Rd.
G. Stanley Smith, presiding elder.
Sunday School.....10:00 a. m.
Evening Services.....7:00 p. m.
Primary—Thursday..... 4:30 p. m.
Town Hall, Cathedral City

**CHURCH OF THE
LUTHERAN HOUR**
Palm Springs Youth Center
Every Sunday
at 4:00 P. M.

**CATHEDRAL CITY
COMMUNITY CHURCH**
Cathedral Canyon Dr. and D
Rev. Arthur Jack Wartes, Pastor
Sunday School..... 9:45 a. m.
Worship Hour.....11:00 a. m.
(A nursery for pre-school chil-
dren is provided during the Wor-
ship Hour.)

**SEVENTH DAY ADVENTISTS
(Every Saturday at Community
Church)**
Sabbath School..... 9:30 a. m.
Preaching11:00 a. m.
Missionary Volunteers meeting
every Friday at 7:30 p. m. at
1052 Tamarisk Road.
Elder M. Henry, phone 7313.



"Hail the festival Day—blest Day that art hallowed forever"—Let us hear the voices of the choir sing out
in glorious beauty. Let us listen to solemnly uttered words of holy reverence. For this is the Day of His resur-
rection. This is the Day of joy and hope and faith. This is Easter Day. Your church welcomes the attendance
of you and yours.

Elect Trezevant Commander of Local VFW Post

R. H. Trezevant, local barrister and chairman of the March of Dimes drive in January, Tuesday was named as new commander

of the local Veterans of Foreign Wars, Frontier post. Other officers selected were Ray Lusby, senior vice commander; Merritt Williams, junior vice commander; "Cap" C. S. Bassett, quartermaster; Dean Pickett, chaplain; Jim Ransland, surgeon; Dudley Clark, trustee for 1949-50; and John Miller, post advocate.

Installation ceremonies will be next Monday night at the VFW post of Desert Hot Springs at which time a four-way ceremony will be undertaken with the installation of the new officers of both posts plus the installation of officers of both auxiliaries.

According to members of the local post, the ceremony at DHS will be a gala affair in the joint installation of posts and auxiliaries of the two towns at the same time.

ONLY 8 LEFT! SPECIAL FOR G. I.'s

\$10,500 Full Price

Only \$500 Down
FOR VETERANS

- 3 bedrooms. Single attached garage. Stall shower and tub.
- Principal and interest payments, \$52.79 month (taxes and insurance.)
- \$10,000 loan—for 25 years.

SITUATED IN SUNNY DUNES TRACT
An Ideal Residential Area.

ALLIED BUILDING CREDITS, INC.

Agent on premises—4033 Calle San Antonio
(Courtesy to Brokers)

STILL AVAILABLE — Pre-opening discounts on homesites, with full club membership. Become a "PANORAMA RANCHER."

PANORAMA RANCH
PALM DESERT · CALIFORNIA

"Planned for Casual Living"

Robert S. Hargis Named President Of Rotary Club

This week's Rotary meeting was marked by the appearance of William Hobro, senior exploitation engineer of Shell Oil company with whom he has been affiliated for 22 years.

Speaking on "The Oil Industry in California," Hobro is said to have presented a very informative addition to the program. He was accompanied by Shell Publicist M. B. Shove who also added a few words.

Also appearing on behalf of the city was City Manager William Alworth who discussed the proposed state bypass of highway 111 as compared to that favored by the city. The club went on record as favoring the Village proposal.

New officers for the 1949-50 term were named with Robert S. Hargis named as president. First vice president is Robert W. Peterson, Hilton McCabe was named second vice president and third vice president will be Ray Kelley. Bob Bennett will act as secretary-treasurer.

New members of the board of directors for the ensuing year

County Chambers Plan Greater Tourist Activity

Harry C. Harper, Desert Associates, William J. Dunkerley, Palm Springs Chamber of Commerce, L. C. Lewis and W. R. Hillery of Cathedral City, were representatives from this area when county chamber of commerce leaders and civic organizations met at Riverside with All Year club officials to discuss the tourist business.

A resolution to form an organization of associated chambers of commerce to work with the county chamber to promote and advertise the county's tourist attractions was the result.

The meeting was called by the board of directors of the county chamber of commerce.

Joseph Bordwell of the county chamber board of directors presided and Howard H. Hays, a director of the All Year club, was master of ceremonies.

named were W. O. Gibbs, Henry Greeley, Lyle Newcomer and Stewart Williams.

Installation date has not yet been set, but, according to Peterson, the official ceremonies will be held in the near future.



NATIONAL PRESIDENT—Gertrude G. Huit, president of the American Federation of Soroptimist clubs, who will be honored guest at the southwest district convention in Phoenix next week-end. A Palm Springs delegation will be represented among the 600 attending delegates.

Mrs. B. H. Poliak Girl Scout Head

Semi-annual meeting of the entire council of Palm Springs Girl Scouts including directors and leaders was held April 7 at the Youth Center. Mrs. Francis Crocker, chairman of the building committee gave a report on the progress made toward a new Scout house in the Torrey grounds. H. H. Benedict, the architect for the structure, was extended a verbal vote of thanks for time he has generously given in working on the plans. The money in the building fund to date is \$15,417.80 about \$5000 short of the goal.

An election of new officers was held with Mrs. Bernard Poliak re-elected president. Mrs. Stanley Rosin vice president. The Hilton McCabe secretary and Mrs. D. French treasurer. A short business meeting to discuss supervised summer craft work for all the girls was held, along with a motion picture to stop new registration until September 15.

Girl Scout News

CARNIVAL APRIL 29
Friday, April 29, is going to be a big evening in Palm Springs. Everyone is invited and urged to come to the celebration at the Desert Inn masquerade course from 5:30 to 10:00. The children will be begging to go so make your plans now to attend. The Girl Scout house and the buffet style dinner will all be included in the \$1.00 contribution, with children 5 or under 50c. The Village organization are planning booths for games, dancing, and pony rides. There will be a kiddie corral under supervision to mind the youngsters while pop and mom dance. Gobs of food and gobs of fun for all.

SWIM SEASON
Palm Springs Girl Scouts and Brownies are to swim at the high school pool every Thursday from 3:30 to 5:30 and Saturday from 10 to 12. A constructive program is planned with adequate supervision at all times. Those participating in a recent Red Cross water safety class who will be assisting with the program are: Mrs. George Ritter, Mrs. N. Smith, Mrs. L. Scheifer, Mrs. B. Poliak, Mrs. D. Bond and Mrs. Harry Clesna. Mrs. C. Stein and Mrs. A. Hoff have also offered their assistance. Troop leaders will be present. Mrs. L. Schiefer is in charge of rules and regulations which will be strictly enforced.

Registration for Azalea Trails, the girl scout camp in Idyllwild, opens April 30. Girls may obtain registration blanks from the leaders and further information by calling the camp chairman Mrs. F. Morrison—26872.

TOYS, TOYS, TOYS
Palm Springs Girl Scouts are sending out an appeal to all who will be leaving and closing their house for the summer months to please bring toys broken or otherwise of no use to them and leave them at the fire station. These toys will be repaired and painted during the summer months for distribution next Christmas.

Goodwill Asks Donations from Spring Cleaning

Spring time is here and with it—Spring house cleaning. Goodwill Industries of River-

John Heath Studios of Music and Languages

Summer Season (May-Oct.) in Paris, France, 45ter. rue des Acacias 17e. arr.

Select student group for piano, violin, voice and languages; all inclusive rates.

Winter Season, 1181 No. Palm Canyon Dr., P. S.

Soroptimists to Attend Regional Rally at Phoenix

Honoring the president of the American Federation of Soroptimist clubs, who will be honored guest, the southwest area, largest single district in point of membership and territory comprising the states of California, Nevada, Arizona, New Mexico, and Hawaii, will hold a regional convocation at Phoenix next week-end, April 22-24.

Conceded to be the largest organization of classified women executives in the world today, the members will attend from California as a group, arriving in a special train Friday, April 22. The special will take off from San Francisco and will pick up member delegates along the way.

From Palm Springs the train will pick up the 10 or 12 local members headed by President Madge Holderman, who have

C. of C. to Help Visiting Shriners

Arrangements are being made for the Shrine ceremonial to be held here May 7 with the acquisition of the chamber of commerce offices as headquarters for the visiting delegates. The chamber requests all requests for rooms be addressed to Shrine Club, 310 N. Palm Canyon drive.

A new innovation is being introduced for this convention with the chamber's ideas of room assignment notices in printed form.

Mary Beezley will be in charge of the applications for reservations which will be referred to the Hotel and Apartment association located in the same office.

side and San Bernardino county this week issued a call to all to remember them at clean-up time with their discarded dishes, cloaks, clothing and house furnishings.

Frazier McNeill, secretary, urged villagers with items they wish discarded to call 2752.

The articles are placed in serviceable condition again by physically handicapped employees and sold for their benefit.

**FREE TRIAL
IN YOUR CAR!**
GET MORE MILES PER GALLON!
GANE AIR FLOW NEEDLES
WITH AIR-FILTER CAP

YOUR CHOICE OF 2 AMAZING OFFERS!

*Users report 1 to 4 miles more per gallon. You also get easier starting, smoother motor, faster pick-up, slower idling.

NEW CARBURETOR IMPROVEMENT. Simple. Quickly installed. Replaces ordinary idling adjustment screw in carburetor. Improves fuel-air mixture. BUT SEE FOR YOURSELF.

DECIDE WHICH OFFER

Come in and have us install Gane Air Flow Needles in carburetor of your car or truck.

OFFER NO. 1: Pay us \$1.50 for each Needle, plus 25c for installation, on Ten-Day Free Trial, Money-Back Guarantee. Or...

OFFER NO. 2: We will install Gane Air Flow Needles in carburetor of your car or truck, or outlay of money. Each month, for 4 months, you pay us one-half the value of the gasoline your Ganes have actually saved you. Read that again. You keep half, and pay us half of the savings each month for only four months. What could be fairer? Come in now.

Dealers Wanted

WARD HAYES

230 N. Garey Ave.
Pomona, Calif.

signified their intent of attending the convention. The train will arrive at the local station at about 2:00 p. m. for the jaunt into Phoenix. The group expects to return Sunday evening. Approximately 600 members and delegates representing the 95 member clubs in the southwest region are expected to attend. Among these will be Regional Director Emily N. Ziegler, San Diego, who was feted locally by the P. S. group last week-end along with Mrs. Jimmie Beronio, El Centro member on the board of directors of the region.

A complete program has been arranged by the host club of Phoenix which has included receptions, lunches, dinners, banquets and a host of educational and inspiring meetings on the work of the organization.

22nd Season ROMONA Outdoor Play

California's Greatest
Outdoor Spectacle

April 23 & 24
April 30 & May 1
May 7 & 8

**SATURDAY and SUNDAY
AFTERNOONS ONLY**
STARTING AT 2:45 P. M.

A LOT FOR A LITTLE
\$13,750
Buys New 4 Bedroom Home

Many fine features including large landscaped lot—close in location in preferred section. Modern inside styling. Fireplace, picture windows, marvelous view. You'll like it!

**CHARLES MATHEWS
& ASSOCIATES**
463 N. Palm Canyon Drive—Phone 2772
ASSOCIATES
BARBARA NODURFT
MARION MATHEWS
LES PROVENCHER
LEONA V. SMITH

Biggest Value in Town!

Near former El Mirador Hotel. Brand new, owner built. Modern. Three bedroom, three bath

HOME
Bar, fireplace, outdoor barbecue, forced air gas heat, air conditioned. Tropi-Cool roof, well insulated. Glorious view. Large lot.

Must be seen to be appreciated.

**ORIGINAL PRICE \$32,500
For This Week Only
\$23,750. Terms**
NO OFFERS—NO TRADES

1080 Marshall Way
Phone 3349
— Courtesy to Brokers —

Easter Greetings



SATURDAY — DINNER DANCE. Easter Sunday — Easter Egg Hunt and "Roll" for children, at 11 a. m. Prizes!

TUESDAY EVENING—"Panning for Gold" party.

WEDNESDAY — SQUARE DANCE AND BARBEQUE.

SATURDAY, APRIL 23rd — "Snow White" Ball — White Formal.

SATURDAY, APRIL 30 — "Hobo Ball."

The TENNIS CLUB

PALM SPRINGS
Please Telephone 2294 for Reservations

FRED RENKER, Managing Director
LEE ANDERSON, Social Director.

Servel GAS REFRIGERATOR
GAS has got it!

10 YEAR GUARANTEE

YOU GET EVERYTHING YOU WANT IN SERVEL, the Gas Refrigerator. Servel lasts longer because its freezing system contains no motor ~~no~~ moving parts ~~nothing~~ to wear. A tiny gas flame makes ice and cold. As a result, Servel stays SILENT night and day. Your Gas Company places a 10-year guarantee on the freezing system, too...no worry for you. No other refrigerator duplicates Servel's conveniences. Big, clear-across shelf for ice cubes and frozen foods. Big, easy-to-arrange interior. See ALL Servel's features...and the six beautiful models...at your Servel dealer's today!

SOUTHERN CALIFORNIA GAS COMPANY



JULIE MITCHUM, song stylist extraordinaire, returns to Palm Springs at the Saddle and Siroin Restaurant tonight. Dave Lyons, proprietor of the popular spot, announced and will be here for a limited engagement only. With a vast following of Villagers, dating from her engagement here last season, she returns at the many requests from those who were charmed by her inimitable style of entertainment. Songs that tell a story are delivered in a sophisticated, droll, and amusing manner. She accompanies her songs with her own piano playing. Tops in entertainers, she received the applause of Walter Winchell while here last season, when he gave her four stars . . . four orchids, and thought she was terrific, he said.

Visits in Village

Mrs. Helen Flory, teacher in the Bryant school at Dos Palcos, is the houseguest of her daughter, Mrs. William Graham of the Center Beauty studio.

Mrs. Flory plans to spend a week in the Village before returning to her school.

Legal Notices

NOTICE OF TRUSTEE'S SALE

Trust No. 630-F-3066

On May 10, 1949 at eleven o'clock A. M. at the Main Street entrance of the Riverside County Court House, Riverside, California, BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION as Trustee under the Deed of Trust made by SAUL MARGULIES and AUGGIE MARGULIES, husband and wife, and recorded on October 17, 1947 in Book 792, Page 429 of Official Records of Riverside County, California, given to secure an indebtedness in favor of HARRY A. GREENBERG, a married man, by reason of the breach of certain obligations secured thereby, notice of which was recorded on January 4, 1949 in Book 1040, Page 518 of Official Records of said county, will sell at public auction to the highest bidder for cash, payable in lawful money at time of sale, without covenant or warranty, express or implied, as to title, possession or encumbrances, the interest conveyed to and now held by the said Trustee under said Deed of Trust, in and to the following described property, situated in the County of Riverside, State of California, to-wit:

Lot 17, DESERT SANDS as shown by Map on file in Book 18 page 74 of Maps in the Office of the County Recorder of said County.

For the purpose of paying obligations secured by said Deed of Trust, including fees, charges and expenses of the Trustee, advances, if any, under the terms of said Deed of Trust and interest thereon, and \$10,520.78 in unpaid principal of the note secured by said Deed of Trust, with interest thereon at five per cent per annum, from December 1, 1948 to the date of sale.

DATED: April 12, 1949.

BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION, as Trustee.

By D. N. McLEOD, Vice President

By R. K. SEIERSEN, Trust Officer

Sun, April 15, 22, 29, 1949.

NOTICE OF TRUSTEE'S SALE

No. 16415

As Trustee under Deed of Trust and Chattel Mortgage made by Karl D. Reid and Mary C. Reid, husband and wife, dated October 23rd, 1947, said Trust Deed being recorded November 20, 1947 in Book 852 page 499 of Official Records and said Chattel Mortgage being recorded November 20, 1947 in Book 876, page 179 of Official Records of the Recorder's Office in Riverside County, California, securing among other things a promissory note for Eight Thousand and no/100 dollars (\$8000.00) in favor of M. F. Doran and Margaret Doran, husband and wife as joint tenants, the United Title Guaranty Company, a corporation on Friday, April 22, 1949 at 10:00 o'clock A. M. at the West entrance of the County Court House, in the City of Riverside, County of Riverside, State of California, will sell all right, title and interest conveyed to and now or on said date held by said corporation under said Deed of Trust in the real property situated in the County of Riverside, State of California and described as follows:

Lot 27 of Vista Del Monte, as shown by map on file in Book 18 page 77 of Maps, records of Riverside County, California;

and the personal property described in above mentioned Chattel Mortgage, recorded in Book 876, page 179 of Official Records, to which record reference is made for full and further particulars.

Said Sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession or encumbrances, to pay the balance of principal of said note, together with interest due thereon, advances, if

Appeal Sounded To Erase \$5000 Deficit in Chest

Two hundred and fifty business firms and hotels and apartments who have not contributed to the 1949 Palm Springs Community Chest can wipe out the deficit of \$5000 with average gifts of \$20 each. Chest officials declared today.

First returns from the initial supplementary campaign added nearly \$500 to the previous receipts of \$38,000, and hopes are held out that the shortage can be made up quickly to avoid reductions in agency budgets.

Letters appealing to the business firms and the hotels and apartments have been mailed. Chest leaders are hopeful that fullest cooperation will be given the companies in this appeal, since an average gift of only \$20 will bring the needed funds.

From Page 1—MORE ABOUT

Chest . . .

Staley and George Oliver.

At its first session of the year the new board devoted a big portion of the time to discussing the problem of how to adjust agency budgets in the light of the anticipated deficit in the \$43,000 annual budget. A supplementary campaign now is underway seeking to raise the needed \$5000.

From Page 1—MORE ABOUT Developments . . .

flown the group here in a DC-4 in the morning, sent a DC-6 for the group in the afternoon. Excellent courtesy service was extended by the Western Airlines office at the airport.

Heading the Associates party were L. C. Lewis, president of Cathedral City, and Earl Coffman, vice president of Palm Springs. Directors were here from as far away as Blythe, Bob Dunagan and Ed Williams having driven in from the Colorado River city. Several directors of the Palm Springs Chamber of Commerce joined the group for luncheon at the Desert Inn.

MEMBERS of the Los Angeles party were: H. Percival Chase, vice president, Mefford Chemical Company; Austin Conover, Hollywood Citizens News; William Cowan, field manager, Calavo Growers Association; Glen B. Eastburn, manager aviation department, Los Angeles Chamber of Commerce; J. E. Fishburn, vice president Bank of America; Guy Fowler, Valley Times; Ronald C. Griffin, production manager Consolidated Rock Products Co.; Earle V. Grover, president Los Angeles Chamber of Commerce and president of Apex Steel Corporation; Capt. Robert Henderson, The Copley Press; Kenneth Hahn, member of Los Angeles City Council; Dixon Kelley, Johnson and Higgins; Worth Larkin, manager publicity department, Los Angeles Chamber of Commerce; Tony Schoeff, traffic manager, United Airlines; Roy Parker, Los Angeles Examiner; William J. MacFadyen, manager public relations department, Los Angeles Chamber of Commerce;

Museum Notes

Tonight the biology program will deal with the subject of seed dispersal and plant poisons with an accompanying film, "Seed and Seed Disposal." The public is invited to attend these biology programs, which are held each Friday night at 8 o'clock. No charge.

Tomorrow the field trip is scheduled for Giant Rock airport on the Mohave desert, the scene of a true desert spy tragedy. No hiking involved. Bring lunch and water and meet at the museum at 10 a. m. Return at 5.

SATURDAY NIGHT the guest lecturer will be Lee Passmore of San Diego, who will present an illustrated talk on "Trap Door Spiders." Mr. Passmore is a specialist on photographing small insects and spiders, and has had several articles published in the National Geographic Magazine. Program open to the public without charge.

William P. Mealey, deputy city attorney; George H. Moore, member, Los Angeles City Council; Harry Morrison, manager Downtown Business Men's Association; Kenneth Nevins, Los Angeles Times; E. W. Rentz, West Coast Manager Society of Automotive Engineers; Oscar A. Trippet, vice president of the Los Angeles Chamber of Commerce; and Trippet, attorneys; F. F. Vaughan, manager Aviation sales, General Petroleum Corporation, and William H. Courtney, secretary, Los Angeles Chamber of Commerce.

Another director, LeRoy D. Owen, joined the group here. He and his family are spending Easter week at Deepwell Guest Ranch.

out charge at 8 o'clock.

Monday the Desert Photography group will meet at 8 p. m. at the museum. At that time, in museum director, Lloyd Mason Smith, will show his color movie, "The California Deserts." Program open to the public without charge.

Next Tuesday's films will be "A Night in a Jungle," "The Curious Coati," "Wells Cathedral," "Mites and Monsters," "Animal Aristocracy," and "Life in the Western Marshes." Museum members only, 8:00 p. m.

Ann Andrews Back On the Job Today

The Desert Sun's Ann Andrews, in charge of the hotel page and feature department, returned last week from Los Angeles fully recovered from a minor surgical operation to an injured hand which had taken her away from her work for three weeks.

Miss Andrews stated she had received "get well" notes and remembrances from a host of friends during her confinement at the Good Samaritan hospital and states she was most happy to receive the many lovely flowers, notes and letters during her counterpane seige.

Seek Gas Tax for Airport Usages

Supervisors Monday went on record in support of an Assembly bill to return unclaimed non-highway gas taxes to county and city airports and to the California Aeronautics Commission.

County Airport Director Ted Hannah and Airport Commissioner B. C. Barnes urged the action.

Villagers' Views

Editor, The Sun: Our desert has long been known as a place that helps those with asthma or lung trouble.

Today there are plans to build a cement mill—right in the pass at the narrowest place and the only place where Nature can air-condition our desert. Mill workers in a plant like the one planned at Slope-Jones-Hill are due for tuberculosis in two years, if working steadily.

Ninety-six per cent of this labor will be colored labor brought from Texas, good Americans, but not people we know. Do you want to be a part of this?

Our desert's dry air will make this menace more deadly than in coast towns that have dew, fog and rain.

Even if no dirt or smoke could get into the air from the plant, the dust from loading a hundred railway cars and a hundred trucks would be enough to put a gray coat on every rock and bush from Whitewater to Indio.

For years people have come to our desert to get away from rain, smog and smoke; to rest and build up. Are we going to fill their lungs with cement? Today cement is ground much finer and don't you believe for a minute they can filter the air at the mill. They can't do it and won't. We must fight on or we will see a valley of Ghost Towns.

For years the sound of blasting will remind you hourly, that I was right; if you don't stop this monster they want to plant in our one window through which all our desert is air-conditioned.

HARRY OLIVER
(who likes the desert as God made it and meant it to be.)

Legal Notices

75

NOTICE OF SALE OF MOTOR VEHICLE

To Whom It May Concern: Under provisions of Sections 427-428 of the Vehicle Code of the State of California, on Friday, April 29th, at 10:00 a. m. at Jeff's Garage, Cathedral City that certain automobile described as:

Packard Sedan, Engine No. 386414, 1947 License No. 76A876 will be sold at public auction by the undersigned upon said automobile.

DATED: April 13, 1949.
JEFF'S GARAGE
CATHEDRAL CITY
Sun, April 15, 1949.

In Merito Vista

One of the best built houses in Palm Springs. Well furnished, this 3 bedroom, 2 bath house includes large living room with fireplace, dining room, beautifully equipped kitchen. Planked and pegged oak floors, screened porch, built in air ducts, many huge closets are a few of the features. Lot 94x235 with 4 shares of irrigation water.

For Sale at \$37,000.

Ernest Grill, Jr.
REALTOR

344 N. Palm Canyon Ph. 6666
Associates
Mary A. Murray Don Peake

PALM SPRINGS' 32nd ANNUAL

Easter SUNRISE SERVICES

O'Donnell Golf Course

WEST AMADO ROAD—MAIN ENTRANCE

April 17th : 5:15 A. M.

EASTER SUNRISE PROGRAM

Trumpet Fanfare Choir—"Were You There When They Crucified My Lord?" Burleigh

Invocation Rev. James Blackstone Jr.

Anthem—"Easter Song" France

Scripture Reading Bill Hay

Anthem—"Unfold Ye Portals" Gounod

Trumpet Fanfare at Sunrise

Release of White-Winged Birds

Anthem—"An Easter Antiphon" Goldsworthy

Choir—"Were You There When They Crucified My Lord?"

BACKGROUND MUSIC Burleigh

(This concludes portion of service broadcast over CBS Network)

Reading—"God of the Open Air" Van Dyke

Bill Hay

Solo—"Darkness and Dawn" Vincent H. Percy

Mr. Wade Lane

The Easter Message Rev. James H. Blackstone Jr.

Closing Hymn—"All hail the power of Jesus' name"

Let angels prostrate fall

Bring forth the royal diadem

And crown Him Lord of all—

Bring forth the royal diadem

And crown Him Lord of all"

Benediction

Postlude—Fantasy on "Easter Hymn" Rogers

Musical Director—Robert Hughes Mitchell

Accompanist—Lois Lux

Soloists

Soprano—Violet Phelps Fowler

Bass—Wade Lane

Trumpeters

John Harp, Joseph Garcia, Eugene Thompson

Wurlitzer Organ—Courtesy of Birkel Richardson Co., L. A.

This invitation to attend the Thirty-second Annual Easter Sunrise Service in Palm Springs is sponsored by the following residents of the community:

Earle Strebe

Ernest Alschuler

A Supporter

George & Ethel Strebe

"Gov." Jimmie Davis

John Arthur Connors

Mrs. Harold Bell Wright

Mr. & Mrs. Ray Dodge

Paul De Martini

A Winter Resident

The appreciation of all those who have worked on arrangements for the Easter Sunrise Service is extended to the above individuals for making this message possible.



Adios!

Firecliff Lodge and all the personnel thank you for a wonderful winter in the desert.—We close for the season on April 18th and will be happy to greet you at Zephyr Cove Beach, Lake Tahoe, this summer. Will see you again at Firecliff Thanksgiving week.

Firecliff Lodge

PALM DESERT

Chas. & Gloria Wylie

... Many Suggestions Received on the

We should advertise this community more as a health resort—not for the very sick people but a place where numerous chronic ailments can be greatly relieved and many other conditions cured by the dry, desert air.

Music Headquarters

RADIOS — RADIO REPAIR.
RECORDS — PHONOGRAPHS.
• MUSICAL SUPPLIES.

Our Radio Repair Dept. is the most modern and up-to-date in Palm Springs.

90 Day Guarantee on all work done. Phone us at 6122

**Palm Springs Music
and Home Appliance Co.**

360 N. Palm Canyon Dr. Phone 6122

For Easter!

**Lovely New
Dresses**

• JUST ARRIVED

• A WIDE
SELECTION

CASUALAIRE SHOP

501 N. Palm Canyon Dr. Phone 2976

DESERT HAND LAUNDRY

"Palm Springs' Only Home Laundry"



COMPLETE DRY CLEANING SERVICE
RUGS — CARPETS — DRAPES — CURTAINS

Pick-up and Delivery Service

383 N. Indian Ave. Telephone 2733

PALM SPRINGS DRUG AND IMPORT CO.



DRUGS — LIQUORS — CIGAR STAND, ETC.
"Opposite the Desert Inn"

SAVE YOUR RECEIPTS

FROM EACH OF THESE STORES.
THEY MAY BE GOOD FOR

\$5.00 Each

If you are one of the lucky contestants

Public rest rooms for people who come here for the day. One needs only to be around a restaurant, drug store or filling station to see the need for such a room.

A community center the same as Palo Alto, Calif. Lots of people would enjoy such facilities.

A huge, illuminated sign on the west mountain: "Welcome to Palm Springs."

Pave Palm Canyon Drive and several of the other streets that are in a bad state of repair.

NABISCO BRANDS
RITZ CRACKERS 16-oz. box 28c
8-oz. Box 15c

NABISCO **CRACKERS** - - - 1 LB. BOX 23c

NABISCO **GRAHAM CRACKERS** - - - 1 LB. BOX 26c

NABISCO **VAN WAFERS** - - - 7 1/2 OZ. BOX 19c

NABISCO **SUGAR WAFER** - - - 3 OZ. BOX 13c

NABISCO **WHEAT THIN** - - - 10 1/2 OZ. BOX 20c

FREE DELIVERY—10:00 A.M., 3:00 P.M.

HATCHITT'S MARKET

Meats—Groceries—Fruits—Vegetables
196 S. Indian Ave. Phone 7755

It's paid dollar dividends for the past
25 years to do business with...

**PALM SPRINGS
BUILDERS' SUPPLY CO., Ltd.**

LUMBER — HARDWARE — PAINTS
SAND — ROCK — MILLWORK, Etc.

"Palm Springs' Pioneer Lumber Yard"
MILTON A. HICKS, Pres.

490 E. SUNNY DUNES RD. PHONE 2107

**GIGANTIC
SALE
CONTINUES**

FULTON'S DESERTIER SHOP

MEN'S AND WOMEN'S WEAR

In The Oasis Phone 6385

**The Plaza
AND
Palm Springs Village
Theatres**

FOR PROGRAM CALL 4384

*On Easter Morn
Attend the Easter
Sunrise Service*

For Your Silver Dollar Dividends
Save Your Theatre Ticket Stubs



Municipal park and playground... public golf course... public swimming pool and a public plaza where a concert can be played on warm summer evenings.

Mail pick-up from mail boxes in the residential districts when the red flag is up, regardless whether mail is delivered or not.

Automatic traffic signals, when the season is in full swing, to be operated week-ends and holidays from the Plaza to Stevens school along Palm Canyon Drive.

The Chamber of Commerce—or some other office, open on Sundays and holidays to give out information desired by hundreds of visitors.

A whole new city council—and building inspectors that can read.

Less mongrel dogs, more fire plugs and less speeding in school zones.

Presented here are some of the many ideas suggested by residents on the subject "What Palm Springs needs most." A large number of very excellent letters were received in the contest sponsored by the stores whose advertisements appear on these pages. Space does not permit publishing the letters in full, so the suggestions are only highlighted here by printing excerpts.

It is interesting to note that four of the needs most mentioned will be provided if the proposed bonds are approved by the voters at the coming election; A city park, play-

Palm Springs needs an 18-hole golf course more than anything else because very few visitors ever have a chance to play on the present one.

My suggestion is an open air theater for plays, concerts etc.—or an enclosed arena with a removable roof.

More sidewalks to keep people out of the streets and help eliminate dust.

A bus that runs on the half hour—and on time—because this would mean so much to working people.

WIN \$15.00!

The merchants whose advertisements appear on these pages are sponsoring this "What Palm Springs Needs Most" contest.

\$5.00 A WEEK
is awarded for the best suggestion.

\$10.00 A WEEK
additional cash for sales slips from two or more of these stores, dated within a week.

SEND YOUR SUGGESTION IN TODAY!

**HELP CREATE LOCAL PROSPERITY
BY BUYING AT THESE STORES**

In addition you may win
\$5.00 for one of their sales slips

Community's Needs - What is Yours? . . .

ground, public rest rooms and street lights.

Another need suggested in many of the replies is the relief of traffic congestion by making Indian Avenue and Palm Canyon Drive one-way streets. Some of the letters poked fun at the city but most were serious proposals for betterment of the community.

The most humorous answer came from a young lady who likes this community but is unable to be here at the present time. To the question "What does Palm Springs need most," she replied simply—"ME."

How about just one (public) swimming pool for kids? Also some baby parades, baby contests and beauty contests.

Improved mail and telephone services. Both are way behind the growth of Palm Springs in the past 5 years.

Clean up the "slums" and all the vacant lots.

Better opportunities for working people and housing units priced in proportion to the worker's income.



More than anything else, Palm Springs needs off-street parking lots to be paid for by the city from parking meter receipts.

Palm Springs needs most a housing project for working people—the people whose friendly greeting and cheerful service leave a lasting impression on visitors. Government housing solved the problem during the war. We can duplicate what the government did—the project needs only a start.

A bulletin board, centrally located, where people from all states can find the names of friends from their home towns. This will bring together friends, make new ones and prolong in many instances visits here.

Relieve traffic congestion by making one-way streets out of Palm Canyon Drive and Indian Avenue, south on Palm Canyon and north on Indian.

A city public park and playground where our children can have a good time. Saturdays and Sundays. Next to that our city needs street lights.

The one thing that would help Palm Springs most without costing a cent is the courteous treatment of visitors by employees at all of the stores, cafes and other business places and by our city employees.

Parking meters that work without an instruction book.

We need more street lights—there is nothing quaint about poorly lighted streets.

MARVELAX 10-DAY PLAN Helps remedy CONSTIPATION. Money-Back Guarantee!

Throw away your old-fashioned laxatives! Try natural, better-tasting MARVELAX. Far superior to ordinary laxatives, MARVELAX contains PRUNES . . . the best known natural laxative in the world! MARVELAX doesn't force or purge, contains no harsh drugs. It works like a delicious food, to free you of nagging constipation caused by America's diet of rich, soft foods. The natural ingredients in MARVELAX soften, slicken intestinal wastes, gently but surely coaxing elimination, without strain or after-effects. Try the amazingly successful MARVELAX 10-Day Plan. Simple, easy. Your money back if not entirely satisfied with results!



Recommended by
The Village Pharmacy
"On the Corner" Phone 4321

Easter Specials

Lovely shadow box wall plaques in floral designs, 5"x6".

Special, \$3.95 each—\$6.95 Pr.

EASTER CACTUS GARDENS

in full bloom in lovely modernistic bowls

SPECIAL, \$1.95 to \$10.00

Reid's California Pottery

194 S. PALM CANYON DR.
— Opposite The Cantina —

You Pay Less!

at
The TAILORED Lady

IN THE CARNELL BLDG.

Final Sale at $\frac{1}{3}$ and $\frac{1}{2}$ Off

Dresses—Formals—Coats—Sweaters

"For Your Easter Parade"

ALL ITEMS GREATLY REDUCED

Cotton Sun Suits

Ladies' and Girls \$2.95
2-Piece — Bare Midriff \$2

Cool cottons in solid color pastel tones. Shorts have full elastic waist, cuff bottoms and two pockets.

Midriff top has full elastic bottom.



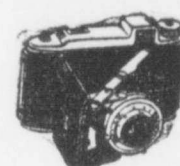
180 No. Palm Canyon Dr.

Phone 3502

In my opinion, we have a natural setting for a new Palm Springs station on Ramon Road, just five miles east of the city limits . . . here our visitors would arrive in a truly Palm Springs atmosphere.

"Shoot" It in COLOR!

Color Film for
Every Camera



Your Photographic
Headquarters for:—
Cameras—Projectors
Screens—Kodaks
Dark Room Supplies.

DESERT CAMERA SHOP

One Day Photo Finishing
288 N. Palm Canyon Dr. Phone 3633

A Store Full of GOOD VALUES All the Time

— FREE PARKING —

PALM SPRINGS 5 & 10

TOYS — HOUSEWARE — SUNDRIES, ETC.
780 N. Palm Canyon Dr. Pacific Bldg.

WHEN YOU THINK OF

DRUGS

YOU NATURALLY THINK OF

The DESERT DRUG

HARRY AND EDNA BROTT

"Drug Headquarters for Villagers and Visitors"

DRUGS — COSMETICS — LIQUORS

NEWS — SUNDRIES, Etc.

246 N. PALM CANYON DR.

PHONE 7211

Sillers PORCELYN ENAMEL

Revolutionary! A fine top-flight enamel that now enables amateurs to do a professional-looking job. Porcelain is self-leveling, leaves no brush marks, dries dust-free in one hour—withstands wear and frequent washings indefinitely.



QUART
\$2.04

Palm Springs Paint Co.

Wholesale—Retail
386 So. Indian Ave. Phone 3591

SAVE YOUR RECEIPTS

FROM EACH OF THESE STORES.
THEY MAY BE GOOD FOR

\$5.00 Each

If you are one of the lucky contestants

What Do YOU Think PALM SPRINGS Needs Most!

The suggestion made by both residents and visitors are welcomed . . . and will be passed along for the guidance of those who are planning community improvements.

Use This Blank . . .

The Desert Sun

BOX 190, PALM SPRINGS

Here's what I think Palm Springs needs most:

NAME _____

ADDRESS _____

The Desert Sun CLASSIFIED ADS RATES

One Two Four One
Line .30 .45 .80 1.60
Per
Line
• COUNT 26 LETTERS AND
SPACE PER LINE. LARGE
TYPE CHARGED AS 3 LINES
• LIBERAL DISCOUNT FOR
PAYMENT IN ADVANCE.
• MINIMUM: 3 LINES.
• CONSECUTIVE ISSUES.
• RATES BASED ON

Lost and Found 10

\$120 REWARD
The above reward is offered for
the return of a ladies' cocktail
ring, pink gold mounting con-
taining one large diamond, 25
small diamonds and 7 rubies
which is believed to have been
lost in Palm Springs during the
latter part of February or early
in March, 1949. Please address
all communications to us or
call at our expense.
MEREDITH S. MOORE
AND ASSOCIATES
704 South Spring Street
Los Angeles 14, California
Telephone—Vandike 1048

Lost and Found 10

LOST: Pair of reading glasses in
red brocade case. No. Palm
Canyon between The Dunes
Restaurant and Amado Road.
Phone 26611.

FOUND—In Snow Creek Canyon,
large short haired male dog,
black with white markings.
Phone 7815 or write Box 1479,
Palm Springs.

Personals 12

MARY BARRETT
For Facial Rejuvenation
By Natural Methods Only
Most permanent of all techniques
Office Hours 11 to 1 Daily
1020 N. Palm Canyon. Call 2151

ANNOUNCING professional services.
Personalized reducing
diets. Therapeutic diets ordered
by your physician. For appoint-
ments—Elizabeth Cannon. Box
607, Palm Springs.

WILL take a few summer
boarders, adults or children,
private home on small ranch
in Cherry Valley. References
exchanged. Write Rt. 1, Box
454, Beaumont.

ANYONE knowing the address of
Alexander Templeton Wright
Robeson Jr. please notify
Thelma E. Hansen, 1100 W.
Emerson St., Seattle 99, Wash.

WANTED—Car to drive to any
north eastern city. Couple going
to Mass. in May. Reliable,
good drivers, references. Phone
5305.

RELAX THRU YOUR FEET
Swedish Foot Massage
INGEBORG, 260 S. Indian, 7582

Personals 12

LEAVING May 1st, will take
party of 2 or 3 East in Lin-
coln sedan. Share expenses.
Box 187.

ALTERATIONS
MEN AND WOMEN'S CLOTHING
233 E. AMADO. PHONE 5023

Service Miscellaneous 15

SEWING MACHINES

WE BUY, SELL, RENT
trade, electrify and repair
all makes sewing machines.
Hemstitch, Buttonholes made
Palm Springs Sewing Machines
155 E. Amado Road. Phone 5785

WANT TO STOP SMOKING
or chewing tobacco? Try NICO
STOP. Money back guarantee
NICO-STOP does not make you
sick. Instantaneous relief. Ab-
solutely harmless. Simple to
take. No prolonged treatment.
VILLAGE PHARMACY, Palm
Springs.

SPORT tops out of the best ma-
terial. Complete \$65.
Plastic seat covers tailored to
fit your car. \$45.
SAUNDERS UPHOLSTERY
2873 W. Ramsey St.
Banning 3147

MIMEOGRAPHING
PUBLIC STENOGRAPHER
TELEPHONE SERVICE
IDA KEENEY
340 N. Indian Phone 4924

PAINTING • DECORATING
ALBA—Phone 2701
See our ad in
"Where to Find It"

Home Services 20

SWIMMING INSTRUCTIONS
Adults and Children
YVONNE CANHA KUSHNER
Classes, individuals. Ph. 5305

Home Services 20

PROPERTY management, per-
sonal care and service of your
property during your absence.
Opening and closing for the
season. Constant repair and
maintenance service—land-
scape care. Personal supervision
and care of household effects.
Phone 2988 or 2761. TWILA
KING, manager Seeburg Bldg.

TEX DRISKELL
REFRIGERATION
SALES AND SERVICE
PHONE 2828

Precision Machine Sharpening
Lawn Mower and Saws
O'Brien Concrete Products Co.
500 ft. beyond S. P. Depot, Indio

Situations Wanted 25

MIDDLE-AGED couple, ex-
teacher, will care for desert
home or court in exchange for
rent this summer. References.
Box 92, Desert Sun.

COUPLE, white, chauffeur, but-
ler, houseman, cook A-1. Go
anywhere. Local references.
Write E. M. Greene, c/o Gen.
Delivery, Palm Springs.

COUPLE want caretaker job for
private home or apts. for the
summer. Local references. Ph.
2-4054.

CHILD care by experienced, re-
liable lady. \$1.00 per hour.
Phone 2867.

SMALL jobs of carpentry, paint-
ing, maintenance, cabinet and
fixit work. Phone 7682.

Home Services 20

CESSPOOLS
SEWER SERVICE
SEPTIC TANKS
Licensed—Bonded—Insured
SAFETYWAY CONSTRUCTION
AND CESSPOOL CO.
Phone 1766

CARPENTER work, Additions, al-
terations, quick service, rea-
sonable cost. Estimates, no ob-
ligation. Charles Davison.
Phone 6975.

TEX DRISKELL
REFRIGERATION
SALES AND SERVICE
PHONE 2828

Precision Machine Sharpening
Lawn Mower and Saws
O'Brien Concrete Products Co.
500 ft. beyond S. P. Depot, Indio

Situations Wanted 25

MIDDLE-AGED couple, ex-
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Box 92, Desert Sun.

COUPLE, white, chauffeur, but-
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Write E. M. Greene, c/o Gen.
Delivery, Palm Springs.

COUPLE want caretaker job for
private home or apts. for the
summer. Local references. Ph.
2-4054.

CHILD care by experienced, re-
liable lady. \$1.00 per hour.
Phone 2867.

SMALL jobs of carpentry, paint-
ing, maintenance, cabinet and
fixit work. Phone 7682.

Situations Wanted 25

EXPERIENCED gardner will care
for place for summer months.
324 Overlook Road.

BABY SITTER
EXPERIENCED, RELIABLE
MRS. CROOK—PHONE 3081

Help Wanted 27

WANTED
EXPERIENCED COUPLE
COOK, BUTLER, HOUSEMAN,
CHAUFFEUR. CALL 4473

HOUSEWIFE with local phone to
join down name and address for
company making local survey.
Write file 91, Desert Sun.

YOUNG lady to take light dicta-
tion. Also some knowledge of
bookkeeping. Permanent job.
File 93, Desert Sun.

YOUNG lady, good typist and
one that likes to meet the pub-
lic. Permanent job. File 93,
Desert Sun.

WHITE maid for general house-
work. Live in or out. Phone
2822.

REFINED woman to learn face
rejuvenation and maintain of-
fice. Phone 4204.

SECRETARY-BOOKKEEPER
WANTED. YEAR-ROUND PO-
SITION. P. O. BOX 1044.

WILL exchange room or trailer
space for light services. 174
N. Indian.

Business & Financial 30

1st and 2nd Trust Deeds bought
and sold. Also new loans
placed.

DAVE ROSE
252 N. Palm Canyon Drive
Phone 2844 or 2376

FOR SALE
LEASE AND FURNITURE
8 furnished rooms (rentals)
and 2 room apartment. Linens,
sundek furniture etc. Subject
to approval to reliable party.
In heart of city. Phone 4652.

FOR RENT: Mountain resort
property suitable for lodge,
cave and trailer park. 2 acres.
Phone San Jacinto 1540 after
4 p. m.

RESTAURANT for lease. Dana
Point Hotel; 5 miles south of
Laguna Beach. Phone Dana
Point 732.

FOR SALE: Ahmoy Date Shop.
Cafe, Dates and Greyhound bus
depot. Good opportunity. Phone
8-4454 Cathedral City.

DRESS SHOP, excellent business.
A-1 lease. A-1 location. Reason-
able. P. O. Box 85, Hemet.

DRESS SHOP, excellent business.
A-1 lease. A-1 location. Reason-
able. P. O. Box 85, Hemet.

PRIVATE party will buy 1st and
2nd Trust Deeds—\$3000 to \$50-
000. File 82, Desert Sun.

I BUY 1st and 2nd trust deeds.
Also trust deeds on vacant.
File 46, Desert Sun.

Real Estate For Sale 35

SAN JOSE'S
Outstanding Home
SO DESCRIBED IN SUNSET
MAGAZINE AND OTHER LO-
CAL HOME MAGAZINES.

OWNER WILL CONSIDER
TRADE FOR RESIDENCE IN
PALM SPRINGS.

HOME HAS 3 BEDROOMS AND
BATHS, PLUS MAID'S QUAR-
TERS, RUMPUS ROOM AND
BAR. YARD BEAUTIFULLY
LANDSCAPED. LOCATED IN
MOST EXCLUSIVE PART OF
SAN JOSE.

For complete descriptions and
photos phone
MR. BARNARD, 4611
Courtesy to Brokers

ATTRACTIVELY FURNISHED 2
bedroom, 2 bath MOUNTAIN
HOME, with complete guest
house, at PINE COVE, above
Idyllwild. Knotty pine interior,
cathedral ceilings with native
pine beams. Large living room
with native stone fireplace and
balcony bedroom. Garage.
Sleeps nine. Large lot with
room for expansion. Near cen-
ter of Village. Priced for quick
sale at \$6500. Terms. Phone
26423 evenings. Courtesy to
brokers.

A STEAL
13 UNIT INCOME
Beautifully furnished, in-
cluding 7 doubles with kit-
chen. R-4 lot. 135x115. High
class income location, smash-
ing low price \$65,000.

A. L. KAGNA CO.
REALTORS
ROSE ROSENBERG Associate
EL DORADO HOTEL
278 S. Palm Canyon. Phone 7191

NEAR Racquet Club. Spacious 3
bedroom, two bath furnished
residence with large recreation
room for special entertaining.
Walled corner view lot. Barbe-
cue and screened porch for
sunbathing. Home with charm
in exclusive location. Price is
right.

HAROLD HICKS
813 N. Palm Canyon
Phone 2736

CHOICE 20 ACRES
ADJACENT
PALM DESERT
600 ft. hiway frontage. Make
IDEAL high class trailer
park or small subdivision.
EDITH EDDY WARD
Palm Desert Tract Office
Hiway 111 & Palms to Pine Hiway
7-6111 Palm Village 7-6911

LAKE ARROWHEAD
HOME AND RENTALS
PALM SPRINGS REALTY CO.
260 N. Palm Canyon. Phone 2832

FURNISHED 2 bedroom ranch
type home. Very close in. \$14-
500. Terms. Owner. 554 S. Calle
Enclila.

Real Estate For Sale 35

4 NEW HOUSES
\$7500 TO \$9850—TERMS
2 bedroom houses on 120 ft.
frontage lots. Pool privileges.

Also 2 bedroom house, 120
ft. lot. Pool privileges—
\$7500. Will trade car, lot or
trailer in part payment.

250 acres @ \$250 an acre.
Near Wonder Palms—paved
road. Will sell all or part.

DON CAMERON, Realtor
71-843 Hiway 111
Rancho Mirage—8-4411

WHY NOT?

Go to beautiful Soda Bay,
Clear Lake, this summer. Fa-
mous Lake County resort area,
with beach, forest and moun-
tains. Two lovely new summer
homes, all electrically equip-
ped, air conditioned for heat
and cold, panoramic lake view,
large lots, all utilities, in re-
stricted Lakewood Park sub-
division. Both for \$11,000, small
down, easy bank terms. Con-
sider trade. Owner, Paul Runge,
Box 142, Whitewater, Calif.

IN Sunny Dunes Tract, beauti-
fully furnished 2 bedroom
home, with partially completed
bedroom or den. Patio, flag-
stoned, landscaped and en-
closed by 6 ft. Redwood paling
fence. For further information
call 6345. GI loan of \$10,000.
Full price \$15,000 includes de-
sert modern furniture, lovely
drapes, new Kelvinator refrig-
erator and gas range.

DON'T MISS SEEING THIS ONE!

OWNER LEAVING RIGHT AFTER
EASTER WILL SELL COM-
PLETELY FURNISHED 3 BED-
ROOM STUCCO HOME. LO-
CATED IN SOUTH END CLOSE
TO SCHOOL. ENTIRELY EN-
CLOSED LOT. FOR \$19,500
CASH. WILL INCLUDE BEAU-
TIFUL LATE MODEL CAR.
EASTER WEEK-END ONLY.
PHONE 5112.

BANNING—7 room, 2 bath home.
3 bedrooms, 1 with private bath
and entrance; fireplace; floor
furnace; large grounds, suit-
able for motel, trailers, etc.
\$6000 down. \$60 month. in-
cluding interest. Courtesy to
Brokers. W. R. Thomas, 96 Sun-
rise.

12 UNIT furnished apartment
house on Palm Canyon drive,
close in. A real investment if
you are sold on the future of
Palm Springs. Net income will
show 9% on investment. Con-
tact Bill Veith at
BURKET—FEELING—VEITH
Phone 2968 or 7053

JUST completing lovely desert
home in Rancho Mirage. \$8875.
Terms, 2 large bedrooms, many
special features. Corner lot
135x160.

ESTELLA EWART
Rancho Mirage Tract Office
8-3232—Phones—8-3112

SALTON SEA ACREAGE
Future Winter Resort spot of
America Investment oppor-
tunity.

R. A. ELLSWORTH
Palm Dell Tract Office,
Hiway 111. Phone Indio 7120.

3 BEDROOM idyllwild home on
2 choice lots—Summer winter
activities all adjacent to idyll-
wild School of Music and Arts.
For information write R. C.
Resta, 1180 W. 10th St., San
Pedro, California.

LARGE lot West gate to Yellow-
stone Park; lots of trees; near
fishing and hunting; and West
Yellowstone Ski Area. Mrs. W.
T. Weiser, 1919 Whittier Blvd.,
Montebello, Calif. Phone Union
12421.

OPEN
SATURDAY AND SUNDAY—2
bedroom and den furnished
home, 2 car garage. Special
price \$18,500. 1557 San Jacinto
Way.

4 INCOME buildings, on 1 1/2 acre.
Fully landscaped. 8 furnished
apartments. Priced under the
market. Terms. ESTELLA
EWART, Rancho Mirage Tract
Office, 8-3112 or 8-3232.

80 ACRES \$250 per acre. Fine
water development. 15 min-
utes from Buick's store. Might
sell part.

MUNHOLLAND & CO.
431 N. Palm Canyon. Phone 3673

BARGAIN FOR QUICK SALE
2 completely furnished houses,
on large lot, close in. Good in-
come. Owner, 238 F. Calle En-
clila.

5 LEVEL acres protected from
wind, swell view. Up Palms
to Pines Hiway 2 miles. \$3900.
Ask your broker. Clarence
Black, 107 N. Mariposa. L. A.

OPPORTUNITY for someone to
pick up valuable R-4 Belardo
lot near Plaza at sacrifice for
CASH. Owner. 1535 W. 204th
Torrance, Calif. Tor 2252W.

5 ACRES on Palms to Pine Hi-
way. Adjoining Palm Desert
subdivision. Look for sign with
two blue flags. Box 160, Palm
Desert.

2 BEDROOM home nicely fur-
nished. \$3500 cash handles.
MUNHOLLAND & CO.
431 N. Palm Canyon. Phone 3673

2 1/2 acre cabin sites \$600. \$100
down. Balance \$10 a month.
2 1/4 miles west of Garnet. U. S.
99. Cl L. Crosby, 1000 Palms.

FURNISHED OR UNFURNISHED
3 BEDROOMS, 2 BATHS, GOOD
LOCATION, A REAL BARGAIN.
PHONE 4041.

5 ROOM furnished stucco. Cheap.
Terms. Owner. 983 Grove, Ca-
thedral City.

1 OR 2 lots in Rancho 'Mirage.
Lot 66 or 67. Below list price.
Art Willis. 34 Plaza. 3944.

SACRIFICE—New 4 room desert
home, furnished. 6 miles from
Palm Springs. Phone 2832.

Real Estate For Sale 35

THIS IS IT—
Your cool summer mountain
home—Living room, dining
room, 2 bedrooms, bath, kit-
chen and service porch. Mod-
ern, beautiful knotty pine in-
terior. Field stone fireplace.
Venetian blinds, dual floor fur-
nace, patio. Excellent land-
scaping and view. 1 hour drive
from Palm Springs. Furnished
\$11,500—unfurnished \$10,500.
Owner. Directions: West to
Redlands, right on Orange St.
to Lugonia Ave., right again
and hence up Mill Creek Can-
yon to FALLSVALE. Ask for
Ray Ladd at Elkhorn Resort.

\$13,500. Only \$2000 down. 4 rooms
and garage on 1/4 acre. Large
fireplace, sundeck, air con-
ditioned, including a complete
new furniture. Large Westing-
house refrigerator and range,
beautiful drapes and venetian
blinds. Best location in Cathed-
ral City. Corner D St., and
Cathedral Canyon Drive. See
owner.

THOROUGHbred BREEDING
FARM
Completely equipped—with
training track, ready for im-
mediate operation. Sacrifice. For
brochure, call or write. James
M. Donart, Crestview 1-1700.
153 S. Robertson Blvd., Bev-
erly Hills.

CHARMING WHITE COLONIAL
RANCH HOUSE ON WEST
SIDE IN BEST DISTRICT.
LARGE LOT, EITHER FUR-
NISHED OR UNFURNISHED.
RARE BARGAIN. INQUIRE
OWNER. 987 N. PATENCIO RD.
PHONE 6433.

BEAUTIFUL 5 bedroom home,
completely furnished. Air con-
ditioned throughout. Lovely
swimming pool. Courtesy to
brokers. Liberal terms. Phone
Los Angeles, Pleasant 31591.

ATTRACTIVELY furnished home
in Palm Highlands. Guest
apartment, tile roof, walled
grounds. Terms, \$21,500.
MUNHOLLAND & CO.
431 N. Palm Canyon. Phone 3673

BANNING, Calif. 165 ft. business
frontage, 700 ft. depth, 1 bed-
room house. Good for trailer
park, business, and cottages.
\$15,000. Desert Realty, Owner,
Cathedral City.

SELL—LEASE—TRADE
10 acres with well, 3 houses,
hiway frontage. Box 94, Des-
ert Sun.

2 BEDROOM home, 8 months old.
Hardwood floors, tile bath with
shower. Large lot. \$2400 down.
\$4672 month. Full price \$9500.
333 N. 22nd St., Banning.

NEW stucco, 2 bedroom, 2 bath,
fireplace, patio, garage. Beau-
tiful view. Phone owner 9074.

LARGE LOT—Hiway frontage.
\$1650. 10 miles from Palm
Springs. Phone 8-3116.

Exchanges 36

EXCHANGES
RIVERSIDE FOR
PALM SPRINGS
Two new 2 bedroom, 1 bath
unfurnished houses on one
lot, value \$19,000 encum-
brance \$6200. Want house or
small income in Palm
Springs.

BANNING FOR
PALM SPRINGS
Two bedroom, 1 bath, fur-
nished house on high ground,
north of state highway, value
\$17,500, want income in Palm
Springs to same value or
less.

LOS ANGELES FOR
PALM SPRINGS
Four bedrooms, 3 baths,
Spanish style, partly fur-
nished, near Carthay Circle
and May Co. 1/4 block south
of Wilshire near Fairfax,
value \$45,000 want 2 bed-
room, 2 bath in Palm Springs
(furnished or unfurnished)
will carry back T. D. for
\$15,000.

BURKET—FEELING—VEITH
754 N. Palm Canyon Dr.
Phone 2968

OWNER of extensive business
property. Citrus and residen-
tial holdings in Orange County
Harbor area, of half million
dollar market value. ALL
CLEAR. will exchange for
Palm Springs or vicinity. In-
come property, hotel or ranch
preferred. Contact my broker,
Mr. Miller of The John Vogel
Company, Balboa, California.
Harbor 145.

SANTA Barbara for Palm Springs
Palm Desert vicinity. Redwood
ranch home on 1 acre of
ground. 6 months old. In Hope
ranch annex. What have you?
Owner, Box 95, Desert Sun.

CHARMING colorful 2 bed. com
home. Lanai. Close in. Cement
patio. Steel sash, sprinklers,
fenced. For sale or trade for
L. A. home. Owner, 571 Cam-
ino Parocela. Phone 4685.

WANTED: Small home on which
residential or income lot will
be accepted in trade.

MUNHOLLAND & CO.
431 N. Palm Canyon. Phone 3673

3 BEDROOM, 3 bath and den
home, in WESTWOOD for ex-
change for home in Palm
Springs. For information,
phone 2929.

PROPERTIES, Laguna Beach and
vicinity, to exchange for Palm
Springs or vicinity. Write Box
217, Laguna Beach.

PLUM, peach acreage in their
prime. Good building site for
nice house trailer. 1548 D St.
or R-2—Box 654, Yulcaipa.

Real Estate Wanted 37

WANTED—Reasonable priced
home on which residential lot
will be accepted as down pay-
ment. L. Mallory, P. O. Box
1318.

WHERE TO FIND IT In Palm Springs



AMBULANCE SERVICE
WIEFELS & SON
666 Vella Road
Palm Springs
Phone 2977

APPLIANCES
Sal's
Refrigeration
COMMERCIAL • DOMESTIC
Sales and Service
Curtis
Refrigerated
Air Conditioning
693 So. Palm Canyon Dr.
Phone 7532

BUILDERS
Charles H. Davisson
General Contractor
and Builder
New Construction,
Additions, Remodeling
and Repairing.
Let us discuss your
building problems.
NO OBLIGATION
PHONE 6975

ARTHUR W. SHAW
BUILDER
New Construction,
Additions—Remodeling.
PHONE 4511
374 Vereda Del Sur
P. O. Box 116 Palm Springs

ARTHUR J. COFFEY
Contractor and Builder
1675 South Calle de Marcus
Phone 3101
P. O. Box 373

Desert Sun
News Dept.
Phone 2392

BUILDING SPECIALTIES
Asphalt Tile • Linoleum
Carpeting • Venetian Blinds
Weather Stripping
Metal Wall Tile
Philip H. Lester
390 Sunny Dunes Road
Phone 4423

BUILDERS' SUPPLIES
Clean Up, Fix Up, Paint Up
Fuller Paints
ALL YOUR PAINT
NEEDS CAN BE
SUPPLIED NOW
COMPLETE . . .
LUMBER AND
BUILDERS' SUPPLIES

Planing Mill
Rock and Sand Plant
Stone and Tile
Paints and Hardware
PALM SPRINGS
BUILDERS SUPPLY
CO., LTD.
Sunny Dunes Rd. Ph. 2107

BUILDING
SUPPLIES
"To Meet Your Every Need"
DILL
Lumber Co.
JOHN M. WOOD, Mgr.
679 So. Palm Canyon Dr.
Phone 2758 and 2759
Open "Til Noon
on Saturdays

CARPETING
CARPET
LAYING
SERVICE
LOCAL MEN
P. O. Box 421, Palm Springs
Phone 24953

CONTRACTORS
COMPLETE
BUILDING
SERVICE
Will furnish plans for
Homes, Shops, Stores or
Commercial if desired.

Custom built Furniture
and Interiors
Complete Cabinet Shop
here in Palm Springs.

ALL TYPES CABINET
WORK
ROOFING
INSULATION

Real Estate Wanted 37

WILL pay CASH for your property if reasonable, also buy 2nd TRUST DEEDS.
A. L. KAGNA CO.
 REALTORS
 ROSE ROSENBERG Associate
 EL DORADO HOTEL
 278 S. Palm Canyon. Phone 7191

LISTINGS WANTED
 Income, homes and lots
 H. H. FOSTER ASSOC., INC.
 101 N. Palm Canyon Dr.
 Phone 3555

CASH for your equity in Palm Springs income property or small houses. Write Post Office Box 1329, Palm Springs.

Business Rentals 38

STORE OR SHOP BUILDING
 50 foot frontage highway 111. Approximately 3 miles from P. S. (Tramview Park) near Cathedral City. For sale, lease or trade suitable for wood working, cleaning plant, auto reconditioning, salvage or swap shop. Sid Lewis (owner). P. O. Box 1418 Palm Springs. Phone Desert Hot Springs 157. Courtesy to brokers.

STORE building, 3200 and 1600 sq. feet FOR RENT. Lots of parking for customers. Near one of the most trafficked corners in town. Ramon and Indian. Next door to Drug Store. Bakery. Glass business and Cleaning plant. See Pitts, 440 S. Indian Ave. Phone 7985 or 5033.

Wanted to Rent 39

WOULD you like an occupant to care for your house during the summer? I would like such an opportunity. Miss Dean. Phone 2251.

RESPONSIBLE local couple want year round furnished apartment or small house, not over \$75 a month, utilities paid. Phone 7855 evenings.

Rooms for Rent 40

SPECIAL rates to employed people. Single, doubles. Air cooled, sundeck. 138 E. Andrews.

SINGLES—DOUBLES
 \$8 WEEKLY, \$30 MONTHLY.
 PHONE 5224

Apartments for Rent 43

SPACIOUS APARTMENTS
 Air conditioned and insulated for year round comfort. Living room, with Hollywood beds. Fully equipped kitchen, with dinette. Glass enclosed stall shower, dressing room. Unhampered view. Low Spring and summer rates.
ACACIA LODGE
 351 Cottonwood Road
 Phone 3512

FURNISHED BUNGALOWS
 AIR COOLED
 Living Rooms—Large Kitchens
 Private baths—tubs and stall showers
 Private patios—enclosed grounds
 Available for summer season
 Special rates
CHUCKWALLA MANOR
 269 Chuckwalla Road
 PHONE 5833

CASITAS ENCILIA
 Studios
 1 to 3 bedroom units
 Day, Week, Month, Season.
 Completely enclosed, secluded play area.
 Rates from \$7.50 per day, \$150 a month.
 322 N. CALLE ENCILIA
 Phone 7704

APARTMENT HOTEL

Swimming Pool—Maid Service
 Beautiful Grounds—\$10 and up
CASE DE LINDA
 1571 Chaparral Road
 Near Rossmore Hotel

LOVELY PENTHOUSE APTS.
 Air conditioned—Patio
 POOLS AVAILABLE
 Summer rates
 April 18th to October 15th
 Monthly rates for business people
1087 N. Palm Canyon
TWILA KING, Phone 2761

LOVELY STUDIO APTS.
 Air Conditioned
 SWIMMING POOL
 AND PLAY PATIO
 SUMMER RATES
 April 18th to Oct. 1st.
TAHITI HOTEL
 260 Chuckwalla. Phone 3515

SWIMMING POOL
 New, 1 bedroom apartments, bath with shower. Air conditioned. Bendix, phone. Large enclosed patio. Yearly lease or special summer rates. Phone 3772.

NEW ultra modern. All units carpeted, good beds. Tile showers, beautifully equipped kitchens, closed garage. Just right for couple. Reasonable rates. **MARGARITA HOTEL**, 1551 W. Ramsey, Banning 2705.

AVAILABLE immediately, yearly or season. New 3 room apartment. Furnished by BULLOCK'S. Air cooled. Conveniently located. 910 SUNNY DUNES ROAD. COURTESY TO BROKER.

4 ROOM apartment, new, insulated, cool, clean, Frigidaire, modern furnishings, tile shower. Summer rates. Utilities paid. Boyer, Tel. 4941, Banning, 1056 E. Ramsey.

ORLEAN APTS.
 Day, week, month or year. Reasonable rent. Also store building 19x50. 373 S. Palm Canyon Drive. Manager at apt. 6. Phone 9061.

FURNISHED apartments low rates. By day, week or month. 150 E. Vista de Chino. Phone 2-6943.

770 Chuckwalla Road. Attractive new kitchenette apartment. Day, week of month, Reasonable. Phone 26485.

Apartment for Rent 43

SPACIOUS, large living room, dinette, kitchen, bedroom with twin beds, tub and stall shower. Nice district. Phone 6921.

DE LUXE single, air conditioned, hardwood floors. By month or year's lease. Close in. 475 N. Palm Canyon Drive. Phone 7366.

ATTRACTIVE 1 bedroom furnished apartment. Utilities and linen. Reduced rate for summer. Phone 6023.

APARTMENT \$60
 Brand new \$60 a month by year also rented monthly. Phone 8-3122.

JUNE 1st to October 1st. Lovely double apartment. Swimming pool. Air conditioning. \$125 to \$150. 280 Mel Ave. Phone 26424.

CENTRALLY located. Summer rates. Air conditioned. Newly decorated. Phone 9095.

\$20 week and up. Private bath. Utilities, and maid service furnished. Phone 2957.

LOWER studio apartment. Reasonable on yearly lease. Phone 7882.

STUDIO apartment, 1 block from Post Office. Reasonable. 233 S. Indian, apt. 3.

LOVELY studio apartment, reasonable. 6 months or yearly. 610 Camino Real. Phone 7912.

Houses for Rent 46

BIG BEAR home furnished, 4 bedrooms, 2 baths, 36x24 living room, dining room, modern kitchen, directly on lake with private boat dock. The finest home in Big Bear. May 15th, Sept. 15th. Rent \$1500. By the month \$450. Also modern 2 bedroom furnished home on Bayfront. Living room 18x36 with fireplace, bar and boat landing, garage. Season from June 1st to Sept. 30th at \$1500 or \$600 per month. Phone Wade Miller, owner, Newport Beach, Harbor 8799.

LARGE country home furnished, 3 bedroom, 2 servants bedrooms, living room, 30x18. Playroom, bar, 30x18 dining, breakfast room, swimming pool 50x20. Beautiful view of mountains, valley and ocean. Property consists of 25 acres. Ideal for horseback riding. \$450 per month for summer months, less on yearly lease. Phone owner at Capistrano 149 or write PO Box 207 San Juan Capistrano.

TO responsible adults, beautiful San Marino home. Completely furnished. 2 bedrooms and sleeping gallery. 1 1/2 baths, cool comfortable rooms, paved patio, barbecue. Available June 1st to Nov. 1st. \$300 monthly. Gardener and water paid. Address owner 2174 Melville Dr., San Marino.

FOR SALE, trade or rent, mountain home at Idyllwild, 3 bedrooms, 2 fireplaces, modern large garage, five trees, E. Y. Waterman, P. O. Box 14, Canoga Park, Calif. Call Superior 8-1214 or see Ray Cree, P. S. or R. Humber, Idyllwild.

BEAUTIFULLY furnished 2 bedroom, 2 bath home. Panel ray heat. Air conditioned. Patio, garage. Picket fence. Excellent neighborhood. Seasonal or yearly basis. Phone 2831 or 3352.

2 BEDROOM furnished house, nice and cool, located in Banning, 123 N. Sunset. Inquire 3122 W. Ramsey. Phone 3144.

6 ROOM furnished house, air conditioned. Vacant June 1st. 576 E. Amado. Do not disturb tenants. See Tiffany, 101 N. El Segundo. Phone 2326.

UNFURNISHED, 2 bedrooms, 2 baths, garage, patio with barbecue. Tropical roof, air conditioned. Unsurpassed view. Yearly lease. Call 7125.

4 BEDROOMS, 1 1/2 baths cabin on Big Bear Lake front. All conveniences. \$75 week or special season rate. 8615 Dufferin. Phone 9330, Riverside.

COMFORTABLE, air cooled, 1 bedroom home, good location. Patio, fenced. Very reasonable. Half price summer. 1520 San Jacinto Way.

FOR SUMMER MONTHS
 2 bedroom house, furnished, quiet and shady with porches and patio. Call any afternoon, 624 W. Gilman, Banning.

FURNISHED 3 BEDROOMS, 2 BATHS, EXCELLENT LOCATION. FOR YEAR OR FOR SEASON AT REASONABLE RENT. PHONE 4041.

\$45 mo., furnished. Nice cottages, coolers, refrigerators. Half price in summer. Owner, Desert Realty Co. Cathedral City. Phone 8-3251.

NICE home and nice apartment. Both close in. By month or year. Phone 5583 between 10-00 a. m. 388 Athel Street.

2 NICELY furnished houses. Reasonable rent. Close in. Summer or yearly. Adults. 328 N. Calle Encilia.

NEW 3 bedroom, 3 bath home. 4 month rent or yearly lease. Tennis Club Area. Furnished. Phone 2865.

SWIMMING POOL available with small furnished cottage. \$50 per month. Phone 6518.

FURNISHED 2 bedroom house. Walking distance. Week, month or year. P. owner 2957.

2 BEDROOM house, 2 baths. 536 Calle Abonito. Call 5853. If not in call 2832 for key.

FURNISHED home, 3 bedrooms, 3 baths, maid's quarters. Yearly lease preferred. Phone 3831.

HOME for summer months in Banning for adult couple. \$65 Month. 920 N. Alessandro.

Houses for Rent 46

REDUCED to \$35, till Oct. 1st. 3 room cottage, good bed, 1 col. cooler, Frigidaire. No pets. 3 blocks from Blvd. 514 "A" St., Cathedral City. Leaving soon hurry.

2 BEDROOM unfurnished house, large rooms, fenced lot, cooler, 2 beds, springs and mattress. Low rate 6 month or year. 1052 Tamarisk (green house) owner at 1054.

FOR RENT BY YEAR ONLY. 2 1/2 bedroom furnished house, 913 Mel Ave. Inspect or phone Banning 2961.

NEW 3 bedroom furnished home. Will take year's lease or sell. \$115 month on lease, 1826 "D" St. South Palm Canyon.

LAGUNA Beach, monthly, weekly. 2 1/2 bedroom, Ocean, stores 2 blocks. Garage, 1264 Gleneyre. Phone 5813. Laguna Beach.

5 ROOM furnished house. Also studio apartment. Garages. Summer rates. 438 Avenida Hokana.

2 BEDROOM house, furnished. Close in. Special summer rate. Or yearly lease. See owner, 265 N. El Segundo Road.

IN BANNING—2 bedroom nicely furnished home, for sale or rent. Call P. S. 26775.

2 BEDROOM, large living room, patio. By month or year, least. 258 Cortez Road. Phone 4705.

Trailer Rentals 49

WANTED: SUMMER TENANTS. Children welcome—Furnished trailer with space \$25 month. Furnished trailer and cabana apt. Cooler. Sleeps 4—with space \$45 month. See TIFFANY 101 N. El Segundo Road. Phone 2326.

Household Goods 50

USED one season on Ranch

1 Blue and White15'x11'

1 Green13' 6"x11' 2"

1 Green13' 10"x11' 8"

1 Green10'x8"

1 Green10' 2"x9"

1 Green11' 2"x10' 8"

1 Navajo Pattern11' 9"x9"

\$35 and up—1/2 original cost

Also

Ozite Floor Pads—All sizes

COLONIAL HOUSE

REDWOOD CHAISE
 With big soft pad, \$19.88

REDWOOD BAR-B-Q TABLE
 and Bench set, \$19.88

PATIO UMBRELLA \$15.95

PATIO UMBRELLA, 2 TONE
 \$19.95

7 ft. PATIO UMBRELLA
 Polished all aluminum pole 4" deep fringe Army duck Blue, green, yellow, red, \$29.95

ALUMINUM CHAISE \$42.50
 Including vat dyed pad Rubber tired wheels

GET OUT DOORS AND LIVE—
 COME TO MAHER'S AND SAVE FREE DELIVERY

MAHER'S DESERT FURNITURE

Dillon Road at Garnet Gardens
 Phone Desert Hot Springs 156

9x12 Rose Beige Fringe Rug. 3 pair print draperies, gold brocade lounge chair. Phone 2-4385 or 2-4575 after 7.

BED DAVENO, 5 PIECE CHROME DINETTE SET. 233 S. INDIAN, APT. 3.

Trailers for Sale 51

MAINLINE—22 ft.
 Twin beds, bath tub, toilet, hot and cold water, electric refrigerator.

LIMCO—10 ft.—\$495
 PAN AMERICANS
 WE RENT TRAILERS

AUTO TRAILER EXCHANGE Inc.
 Hiway 111, 2 miles East of CATHEDRAL CITY

TRAILER owner wanted for summer job assisting with trailer rentals. Must be mechanically inclined and not afraid of work. Salary, bonus and trailer space in Los Angeles. Open May 1st. Call Mrs. Watkins. Phone 8-3263 or write P. O. Box A. A., Palm Springs.

DUO TERRA Cruiser 30 ft., perfect condition. Beautiful interior wood, Dolly, awnings. Many extras. \$4000. Nichols, Sky Ridge Trailer Park, Cathedral City.

10 UNIT TRAILER PARK
 in Banning, \$25 a month. Call Mrs. Watkins. Phone 8-3263 or write P. O. Box A. A., Palm Springs.

SMALL furnished insulated with kitchen, good cooler. Easily moved. Trade or sell. \$275. Phone 2873 or Box 90, Desert Sun.

SACRIFICE! 1947 16' trailer, new Coleman range, butane, electric brakes etc. New upholstery. \$585. Rancho Trailer Park. Lot 52-A.

TRAILER wanted, light, 16-18 ft. Have residential lot La Quinta, life membership Desert Club, and cash to give. Rt. 1, Box 341, Fallbrook, California.

Trailers for Sale 51

\$750 Alma, 2 rooms, sleeps 4, electric brakes, butane. See Mr. Hartley. Lot 52, Desert Trailer Haven.

3 ROOM cabana, partly furnished at Tramview Trailer Park. Owner at Desert Nursery, Cathedral City.

ALL aluminum Curtis Wright Clipper. Like new. Reasonable. Lot 149, De Luxe Trailer Park, Cathedral City.

LIVE comfortable, trade our 1 bedroom house for your 24 ft. or larger trailer or sell \$1500. P. O. Box 927.

10 ft. nearly new trailer. Sacrifice. Also, 25 ft. Universal Trailer, many extras. A REAL BUY. Phone 3155.

23 ft., 1942 Universal. Butane, 16 ft. awning, cooler. For sale or trade. Reasonable. McKinney's Court, Don Gillespie.

16 ft. trailer newly painted, sleeps 4, vacuum brakes. Very clean, cooler. Desert Trailer Village Annex Lot 13 after 5.

TRAILER and car \$1500. Lot 53 4th St. De Luxe Trailer Park, Cathedral City.

CURTIS WRIGHT Trailer, 27 ft. Good condition. \$1500. Palm Springs. 8-4840—Taylor.

WILL PAY \$1000 FOR LARGE FACTORY TRAILER. PHONE 8-3263.

16 ft. Mainline, sleeps 4. Vacuum brakes. \$550. Owner. 571 Camino Parocella. Phone 4385.

MUST SELL 1947 Rollaway 18 ft. trailer. Very clean. 490 N. El Segundo.

Trailer Space 53

ANGEL SPRINGS TRAILER PARK
 UNDER NEW MANAGEMENT
 MODERN—ROOMY SPACES
 ALL CONVENIENCES
 FILTERED
 SWIMMING POOL

KIDDIES POOL
 100 acres to hike and play
 1 mile north city limits
 at the CHI CHI sign
 \$15 PER MONTH
 Phone 6518

SPEND this summer at Willow Trailer Park. Long Beach's finest, 4 minutes to ocean and center of town. Each lot has lawn and cement patio. Particular Park for Particular People. Adults only. \$6 weekly. 233 E. Willow.

TRAILER OWNER
 Free trailer space for couple who want to live on Desert during summer

AUTO TRAILER EXCHANGE Inc.
 Hiway 111—Two miles East of CATHEDRAL CITY

ARRANGE now for your trailer space this Fall. Individual rest rooms, with shower and tub. Panel ray heat. Monthly or seasonal rates. Adults only. RIO VISTA Trailer Park, 854 First St., Cathedral City.

1948 Dodge Convertible.
 1948 Dodge sedan.
 1947 Studebaker pickup.
 1946 Ford club coupe.
 1946 Chevrolet sedan delivery.
 1943 Ford jeep.
 1941 Chevrolet sedan.
 1941 Dodge sedan.
 1940 Ford sedan.
 1939 Ford coupe.
 1939 Ford sedan.
 1941 Ford 1 1/2 ton van.

Many Other Good Used Cars and Trucks

IMPERIAL MOTORS
 DODGE, PLYMOUTH
 Highway 99 at First Street
 Phone 73311

SPECIALS

1947 Olds 66 club sedan,
 hydra, \$1695.
1947 Olds 76, 4 door, \$1695.
1941 Chrysler Royale, 4 door,
 \$1195.

VERY CLEAN CARS
PLAZA MOTORS
 INDIAN AT ARENAS
 Phone 5122

1948 Buick Roadmaster convertible, light grey, black top, 13-900 miles, white wall tires. Many extras. Perfect condition. \$2000 under Blue Book at \$2775. 576 E. Amado Road.

PALE green Chevrolet, 1948 convertible coupe, extra, white wall tires. Purchased end November, 4500 miles. Private party. \$1925. 65 N. 4th St., Banning. Phone 2636.

1948 Station Wagon, Pontiac Hydramatic, A-1 condition. All extras. New \$3300, sacrifice \$2300. Mrs. David Kane, Tahquitz Vista, 418 S. Palm Canyon.

1940 FORD business coupe, mechanically right throughout. 1944 rebuilt Mercury engine with low mileage. New upholstery. \$895. Phone 2867 or write Box 946.

We have the best buys IN CLEAN LOW MILEAGE
 used cars at prices below Blue Book
 Every car carries our warranty

PLAZA MOTORS

Cadillac-Olds Dealer
 Phone 5122

OLDS 1941 club coupe deluxe 96, Hydramatic, radio, seat covers. Original owner \$950. See at 566 Vista de Oro (rear apt.) Can finance.

1941 Ford 2 door, Clean, Original owner. Returning East. Mary Lavender, 4th Ave., Ramon Park.

FOR SALE or trade—1948 Pontiac Station Wagon. All extras. Picow, Trailer Corral, Palm Springs 2-4054.

BUICK, 1948 dynaflow, perfect condition. Only 1400 miles. David Messinger, Pepper Tree Inn. Phone 2117.

1948 Pontiac 6 convertible hydramatic, 8000 miles. Like new. Owner returning East. Will sacrifice. Phone 4661.

1937 Ford 4 door, excellent condition. Extras. New tires. Zinn's Richfield Station, S. Palm Canyon and Ramon Road.

1940 Pontiac 4 door sedan, new motor. Private party. \$275. Phone 2-6943.

Miscellaneous for Sale 60

1 GIRL'S, 1 BOY'S BICYCLE FOR SALE. CHEAP. PHONE 2-6865.

Wants of All Kinds 62

WANTED to buy small wardrobe trunk. Good condition. Box 96, Desert Sun.

Pets - Poultry - Livestock 65

UNUSUAL EASTER GIFTS!
 Why not make an Easter gift of one of the cutest Cocker Spaniel pups you've ever seen? Selling very reasonable because papa wasn't AKC registered. Phone 6345.

PEDIGREE Irish Setter puppies. 3 months. Cree Ranch. Hiway 111. Phone 8-4482.

Used Cars for Sale 70

OK'D USED CARS

BUY FROM YOUR AUTHORIZED CHEVROLET DEALER

SPECIAL THIS WEEK
 1941 PLYMOUTH 2 DOOR SEDAN. Mechanically A-1. You wouldn't want a better running car \$495.

1949 LINCOLN CLUB COUPE. Overdrive, radio, heater. Loaded with extras \$2750.

1949 FORD 4 DOOR SEDAN. white wall tires, radio, heater, sunvisor. Many other extras. 9000 miles \$1795.

1948 CHEVROLET CONVERTIBLE. Radio, heater, spot light and other extras. Low mileage \$895.

1946 DODGE COUPE. Beautiful original black finish. Radio, seat covers. Perfect \$1395.

1946 CHEVROLET SPORT SEDAN. black. \$1395.

1942 BUICK SPECIAL SEDAN. ETTE, new motor, radio, heater, tires, almost new. Very clean \$1295.

1941 PLYMOUTH SPECIAL DE LUXE sedan. New paint. A good buy \$895.

1940 CHEVROLET CLUB Coupe \$695.



Cancer Can Strike Anyone

Give and keep giving to conquer cancer. Every dime helps teach new thousands how to recognize cancer and what to do about it. Every quarter helps support research scientists seeking the cause and cure. Every dollar helps provide facilities for treatment and care.

"CANCER," Local Post Office.
GENTLEMEN: Here's my \$...
to help fight cancer.

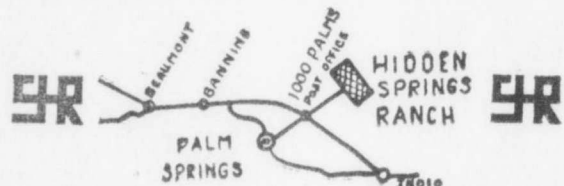
Name.....
Address.....
City.....Zone.....State.....

NELLIE COFFMAN



HIDDEN SPRINGS RANCH

Ramon Road out of Palm Springs to the end of the road—10 mi.—20 min.



The only development of strictly estates in the Palm Springs area.

1450 Acres in

1, 2½, 5 and 10 Acre Estates

Every city utility—So. Calif. gas, electricity, telephone, paved streets, domestic water and All-American Canal irrigation water.

Restrictions: Architectural approval. Small artistic homes encouraged. No motels or business sections.

Estates: 10 acre estates enable owners to build several homes for a family group, stables, private swimming pool and if desired, have their own well. Electricity, So. Calif. gas, paved roads, domestic water and All-American Canal, irrigation water rights. All the advantages of a private desert ranch without responsibilities. Summer care available.

Growing: 160 acres recently added, private phone line built and the 12th private home nearing completion.

Prices: Pre-war --- from \$975

CHARLES DOYLE

Creator of Distinctive Developments

Deep Well, Smoke Tree, and now Hidden Springs

Winslowe Wins Desert Bowling League Tourney

The Monday night Desert League bowling came to a rousing finish this week with the "Sweepstakes" playoff in which the handicapped members of the six teams in the league played, each man for himself for the added prize money.

Top scorer for the net payoff was Ron Winslowe of the Plaza Garage team who garnered a 621 for the three-game series. Next followed Julius Edelstein of the Palm Springs Music Co., who incidentally had the top game of the evening, a solid 223. He totaled a net 607 for the evening while Andy Brohas of the same team took third honors with 599.

This marked the end of the competition of the members of the Desert League, but, according to Joe Viani, manager of the alleys, there will be another house scratch league, starting next Monday, to be composed of six, three-man teams. Announcement of team pairings will be made by Viani Monday night on a basis according to handicaps previously earned by the various participants.

Schedule will last for 10 weeks, the last games to be rolled June 20.

In Net Tourney

Two Palm Springs high school students are this week carrying the name of the Village into the field of southland sports by their participation in the Santa Monica Dudley Cup tennis tournament at Lincoln park of that city, starting last Wednesday and winding up tomorrow.

Ben Chaffey was still in there pitching yesterday afternoon in the quarter finals of the Inter-scholastic division singles tourney, followed later on by his participation in the doubles quarter finals, teamed with Nicky Nichols, also representing the Village.

FIRST TIME OFFERED

Nearly new 2 bedroom
2 bath home with
Guest House.

Walled and landscaped.
Flagstone Patios.
Many unusual features.
Built for owner's home.

\$25,000

Terms

INCOME

4 lovely units.
Near Lone Palm
New this season.

Attractively furnished.
Room for additional
units or pool.

Reasonable terms.

\$39,500

40 ACRES

Near 1000 Palms Junction.
\$200 per acre

R-1 LOT

Tramway area.
\$1,675

100x128

Half cash.

Munholland & CO.

431 N. Palm Canyon Drive
Phone 3673

CHESTER HOOBER

MARTHA T. FORWARD

Associate Brokers



RHYTHM ON ICE—Sets Fast Furious Pace—and Keeps it Up... Here is seen one of the raciest of the many acts presented each evening in the Ice Show at the Del Tahquitz Hotel dining room. Bonny Shelley, one of the stars of the show is caught in midair, while she is whirled by Phil Richards, another topline of the act. Launched off at a mile a minute pace, the show careens along at dizzy speed throughout the entire 15 acts. A beautiful show, the ice act has caught the fancy of all Villagers and visitors. Nightly the new dining room is packed with diners and spectators. (Earle O'Day Photo.)

Doll House Quint And G-T Five in Tourney Finals

In the tournament semi-finals of the added city league basketball playoff last Monday evening prognosticators batted 1000 per cent in their pre-game predictions that the Globe Trotters and the Doll House would be the finalists.

In a very hard-fought tussle between the Trotters and the Jaycees the former took the nod 30-26 in what Director Bob Bennett described as a very sterling and clean game.

Chuck Blackhart on the losing team was high point man with 14 tallies while F. K. Jessie collected 11 for high point honors for the colored team. Both defenses were working admirably with the name see-sawing back and forth until the final minutes of play and twice during the fracas the doughty Jaycees took the lead.

In the other game there was never any doubt as to the outcome as the powerful Dolls crushed the Mexican Colony five 36-16. Blaine Greenleaf was high point man for the Dolls closely followed by teammate Lloyd Thomas with 10.

Weyland Reynolds and Clare Ballagh refereed the struggles.

Indian Netters And Riverside Play to Draw

Practice for the coming tennis matches with Riverside county league schools will be resumed by Coach John Weeks' high school netters next week following their first match of the season with Riverside high school which ended in no decision as darkness intervened.

The events were played on the Racquet Club courts through courtesy of Mayor Charles Ferrell.

Ben Chaffey and Frank Purcell were easy winners in their matches over Riverside foes while Nichols lost and Bond and Wisenand had to be content with draws as darkness intervened in the singles.

In the doubles Harper and Hicks and Weiss and Sales lost to their Riverside foes.

Lefty O'Doul, mgr., S. F. Seals —"Pick the Seals last this year."

League standing with one week to go is:

Play Starts April 25 in Annual Tennis Tournament

According to Bill Marvin, publicist for the Palm Springs Annual Tennis tournament, the two-week tourney is scheduled to start April 25 when entries will be made and drawings and pairings be made. Final play and awards will be May 8.

The tournament committee is headed by Charles McDonald and will work with the supervisory capacity of City Recreation Director Bob Bennett. Others on the committee besides McDonald and Marvin are Bob Nourie, Bob

Renker, Colin MacArthur and Dave Gilliam.

Entry blanks for the tournament, open only to Palm Springs residents, may be had at the Palm Springs Sporting Goods tournament headquarters.

Expected to be among the first to file applications are Harry Plymire and Charlie Farrell, last year's doubles champs. Plymire was also singles winner and to make it even "lucky three" he, with "Mouse" Powell, won mixed won mixed doubles honors.

No Games Today In County Loop

Riverside County League diamonds were dark this week because of the Easter vacation and Good Friday observance.

All schools in the loop except Palm Springs were closed for Easter vacation and Palm Spring high was closed today.

Final round of play in the loop is scheduled for next Friday with the Indians, three up from the bottom, slated to play host to Coachella's Arabs here.

Coachella pulled a surprise last week by upsetting San Jacinto 5-3 and passed the Indians who were losing to Banning the same day.

League standing with one week to go is:

	P	W	L	Pct
Banning	6	5	1	.833
Elsinore	5	4	1	.800
San Jacinto	6	4	2	.667
Hemet	6	4	2	.667
Coachella	6	3	3	.500
Palm Springs	6	2	4	.333
Beaumont	5	1	4	.200
Ferris	6	0	6	.000

TRAILERITES

SPEND YOUR SUMMER

IN

BEAUTIFUL PASADENA

TRAIL-O-TEL

TRAILER COURT

Just Opened

PRIVATE BATHS

Adults — No Pets

\$9.50 AND \$10.00

PER WEEK

3456

E. Colorado Blvd.

Pasadena, Calif.

Phone: SYcamore 5-2186

Highway 66

Announcement---

U. B. of C. & J. of America

Local No. 1046

Has moved offices from Cathedral City to

228½ E. Amado, P. O. Box 1373

DAVID S. BECKER, Business Representative

Phone 5021

Two Western Dances!

"HOWDEE DOWDEE RHYTHM RIDERS"

WEDNESDAY ADM. .50

FREE PUNCH BOWL

ROY ROGERS, Caller.

ELMO LEE, Instructor

SATURDAY ADM. 50c

MISS JIMMIE MASON, Caller

VET'S CLUB DESERT

HOT SPRINGS

1 Block West of Bath House

VFW Desert Hot Springs Post 6474

Come on over

tonight!



batting even-steven, 45-48 for third. Desert Shack holds fourth spot with 43-53. Next week Nite Spot will tan-
gle with Benson's. Plaza will have a set-to with Desert Shack and Bullock's will take on Village Pharmacy.
A fast carrier task group of World War II could throw 200 tons of metal a minute at attacking aircraft.

Easter Specials

USED CARS

LOWEST PRICES

BIG BARGAINS

SPECIAL

1946 Chevrolet 2 Door \$1395

1949 Buick Roadmaster—Only 3000 miles.....	\$3100
1947 Plymouth Coupe.....	\$1550
1947 Roadmaster Sedan. Like new.....	\$2475
1947 Buick Super 4 Door Sedan.....	\$2100
1946 Pontiac Station Wagon.....	\$1575
1946 Oldsmobile Sedanette Hydramatic.....	\$1750
1942 Chrysler Windsor Convertible.....	\$1195
1940 Buick Limited.....	\$1150
1939 Chrysler Imperial Sedan.....	\$695

IMMEDIATE DELIVERY
NEW 1949 GMC TRUCKS
All Models

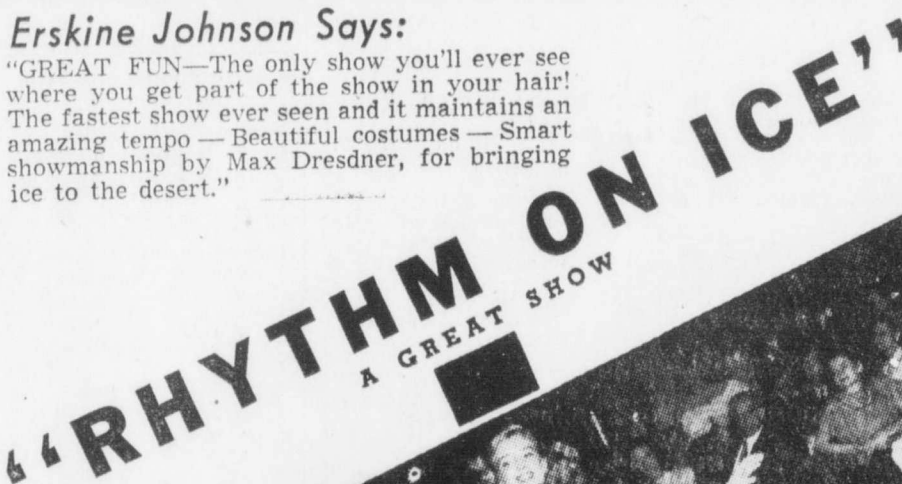
DESERT INN GARAGE

193 N. Palm Canyon Drive

Phone 4001

Erskine Johnson Says:

"GREAT FUN—The only show you'll ever see where you get part of the show in your hair! The fastest show ever seen and it maintains an amazing tempo — Beautiful costumes — Smart showmanship by Max Dresdner, for bringing ice to the desert."



Del Tahquitz Hotel

DON'T MISS THIS
SENSATIONAL
ICE SHOW

—THE FASTEST SHOW
TO EVER HIT PALM SPRINGS

Starring

George Arnold

Skating Star — and

"The Ice Cubettes"

A Bevy of Beauties

★ Added Attraction

LOVELY

Marjorie Moore

Song Stylist at the Piano

"America's Greats
on Skates"

PHIL RICHARDS

BONNY SHELLEY

KAREN LANE

ANN PURDY

BRUCE MAC CALLISTER

JANICE MOORE

JANE ANTHONY

15 Great Acts

★ Twice Nightly

DINE AND DANCE NIGHTLY

To the Music of Bat Barbara and His Orchestra

No Cover

No Minimum